
Scott D. Coon

DOCTOR OF CHIROPRACTIC

Objective

In Education, to bridge the gap between theory and practice, bringing extensive clinical experience to the classroom of Northeast College of Health Sciences and mentoring students in the development of safe and effective chiropractic approaches.

In Practice, to cultivate lasting relationships with patients in a community setting, offering evidence-based chiropractic care that fosters long-term wellness and pain management.

Education

1995-1997

Cleveland University, Kansas City, KS
Post-Doctorate Chiropractic Neurology Degree

1991-1994

Northeast College of Health Sciences, Seneca Falls, NY
Doctor of Chiropractic Degree

1987-1991

State University of New York at Oswego, Oswego, NY
Bachelor of Arts Degree in Biology

Teaching

2015 to Present

Northeast College of Health Sciences, Seneca Falls, NY
Assistant Professor Integrated Chiropractic Therapies

- Lead Introduction to Patient Care, HCA 6110
- Lead Soft Tissue Procedures, TCH 6501
- Lead Extremities I, TCH 6305
- Lead Psychomotor Skills, TCH 6101
- Lead Introduction to Gonstead, TCH 6562
- Lead Business and Practice Management, BPM 6704
- Lead/Assist Diag. & Mang. of Ext. Conditions, TCH 6706L
- Lead Chiropractic Theories, PHL 6410
- Lead/Assist Correlative Patient Assessment. DIA 6605L
- Assist Contemporary Concepts, TCH 6708
- Assist Flexion Distraction Technique, TCH 6604L
- Assist ConnectX, TCH 6502
- Assist Patient Assessment Methods, DIA 6403L

1997-2015

New York Chiropractic College, Seneca Falls, NY
Adjunct Assistant Professor Pre-Clinical Sciences

- Assist Neuroscience I, ANA 104L

- Assist Neuroscience II, ANA 205L
- Assist Correlative Patient Assessment, DIA 6605L
- Lead/Assist Musculoskeletal Physiopath., PHY 6404L
- Assist Psychomotor Skills, TCH 6101L
- Assist Intro to Palpation, TCH 6102L
- Assist Chiropractic Technique III, TCH 6203L
- Assist Extremities II, TCH 6406L
- Assist Evidence Based CCM, TCH 6705L

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| Service | 2015-Present | Advisor to The Gonstead Club at Northeast College 1-Hour weekly meetings practicing chiropractic skill sets in the Gonstead tradition |
| | 2015-Present | Advisor to The Soft Tissue Club at Northeast College 1-Hour weekly meetings practicing soft tissue skill sets in the myofascial tradition |
| | 2015-Present | Student Advisor to Students at Northeast College Student Life Assigns Advisees |
| | 1997-Present | Open Invitation for Students to "Shadow" my Practice Each trimester, on average, 5-6 students will visit the practice for a few hours, have a 1-hour sit-down discussion and talk with a few patients about their experiences with chiropractic care. |
| Scholarly Activity | June 2024 | Presenting Author at the Chiropractic Educators Research Forum (CERF) Conference " <i>Technology in Education: Riding the Wave of the Future</i> ", Student Perception of 3D Anatomy Technology in a Soft Tissues Procedures Course: A descriptive report |
| | 2022-2024 | Research Symposium Presenter Northeast College <i>Student Perception of using Anatomage Tables During the Clinical Phase of the Curriculum: A Research Proposal</i> This proposal was implemented, and 3 cohorts of students participated. |
| Professional Affiliations | 2012-Present | Primary Spine Provider Network (PSP Provider) https://primaryspineprovider.com/ Participate with spine care providers from around the world in an online community, sharing best practices, tools and resources to improve patient care and learn of opportunities to practice primary spine care. |
| | 2021-Present | Chiropractic Educators Research Forum https://cerfweb.org/ A place for chiropractic educators to engage in research and the scholarship of discovery, integration, application, teaching, and engagement. |
| | 2015-Present | Forward Thinking Chiropractic Alliance https://www.forwardthinkingchiro.com/ Located all over the world, the FTCA members are working hard to give their patients optimal care so that they can be free from pain and get back to doing the things they love as quickly as |

possible.

- 2012-Present **West Hartford Group, Inc.**
<https://westhartfordgroup.org/>
The West Hartford Group, Inc. is neither a political organization nor service organization but a think-tank that has put forth a model of chiropractic care that is consistent with that of the World Federation of Chiropractic and the Chiropractic Strategic Planning Conference. This model is of the chiropractic physician as the spinal health care expert within the health care system, i.e. society's primary spine care physician*.
- 1991-Present **American Chiropractic Association**
<https://www.acatoday.org/>
The faculty membership of the American Chiropractic Association is dedicated to serving faculty, administrators and academics in chiropractic. Open to all chiropractors in post-graduate positions, faculty membership connects members across all campuses and provides benefits specific to its audience.
- 1991-Present **New York State Chiropractic Association**
<https://www.nysca.com/>
The NYSCA is a statewide professional Chiropractic Association, comprised entirely of your peers and colleagues.

Practices

- 2015-Present **Spine and Muscle Chiropractic, PLLC**, E. Rochester, NY
Independent, Evidence-Based Musculoskeletal Family Chiropractor
- 2005-2012 **The BodyMind Center at Thompson Hospital, Canandaigua, NY**
Clinic Director and Chiropractic Provider
Hospital Based Integrated Wellness Center
- 1997-2015 **Tri-County Chiropractic, PC**, Fairport, NY
Soulitudes Wellness Center
The Grange Hall, Hamlet of Egypt
Family Chiropractor
- 1995-1997 **Victor Family Chiropractic**, Victor, NY
Pheonix Mills Plaza
Family Chiropractor

Certificates

- 36-hour Primary Spine Provider (PSP) Certificate by NYSCA and New York Chiropractic College
- 36-hour Community Pathways' Primary Spine Provider (PSP) Certificate by Blue Cross Blue Shield of Rochester
- Clinical Aromatherapy Certified Practitioner (250 Hours)
- Doctoral Fellow Certificate in Manual Therapies for Vertigo
- Doctoral Fellow Certificate in Learning Disabilities and Behavioral Disorder
- Metagenic's Certified Biotransformation and Body

- Composition Analysis
- Board Certified, National Board of Chiropractic Examiners
- NYS Workers' Compensation Provider and Independent Medical Examiner
- 300-Hour Gonstead Technique Certificate
- Basic Life Support (BLS) American Heart Association™ recertification CPR/AED

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| Chiropractic Techniques | Diversified | Diversified encompasses a wide range of specific adjustment techniques. The chiropractor chooses the appropriate one based on the patient's individual needs and the specific joint being targeted. |
| | Gonstead | The Gonstead Method of Chiropractic Technique is a specific approach to chiropractic care that focuses on correcting misalignments of the spine, called subluxations, which are believed to interfere with the nervous system and lead to various health problems. My favorite part of this technique is that every adjustment has a predetermined, reproducible <i>intent</i> for correction prior to the treatment being delivered. |
| | Flexion Distraction | The Flexion Distraction Method is a chiropractic technique used to address pain and dysfunction in the spine, particularly the lower back and neck. It's known for its gentle, non-invasive approach and focus on decompression and improved spinal motion. This chiropractic technique is my preferred method for management of back pain of discogenic origin. |
| | Thompson Drop | The Thompson Drop Technique is a method used by chiropractors to adjust the spine and correct misalignments in a patient's vertebral column. In this technique, the chiropractor uses a specialized adjusting table equipped with drop mechanisms. These drops allow for increased precision, reduced force, enhanced comfort, improved patient positioning, consistency and reproducibility. |
| | Activator Method | The Activator Method is a chiropractic treatment approach that focuses on using a handheld instrument called the Activator Adjusting Instrument. This instrument is used to deliver gentle, low-force adjustments to the spine and other joints in the body. The technique aims to restore proper alignment, improve joint function, and alleviate pain without the need for manual manipulation. |
| | Extremity Adjusting | Extremity adjusting within chiropractic involves assessing and treating musculoskeletal issues in the extremities, such as the shoulders, elbows, wrists, hips, knees, ankles and feet. Chiropractors use manual adjustments, mobilization techniques, and therapeutic exercises to improve joint function, reduce pain, and enhance mobility in these areas. By addressing imbalances and dysfunctions in the extremities, patients may experience improved overall musculoskeletal health and function. |

Instrument
Assisted Soft
Tissue
Mobilization

IASTM, which stands for Instrument-Assisted Soft Tissue Mobilization, is a 'hands-on' technique used to treat pain and inflammation in muscles, tendons, and ligaments. It involves using specialized stainless-steel tools with smooth, beveled edges to apply friction and pressure to affected areas. The treatment initiates a 'graded inflammatory response' to promote connective tissue remodeling.

Presentations

- Adjusting the Pediatric Patient, Northeast College of Health Sciences' Pediatric Club
- Geriatric Case Management, What is DJD? Northeast College of Health Sciences' Soft Tissue Club
- What is Dysautonomia and How can Chiropractic Help?, Northeast College of Health Science' Gonstead Club
- The Schroth Method for Management of Scoliosis in Pediatric Patients, Northeast College of Health Science' Pediatric Club
- Contemporary vs. Traditional Assessment of the Lumbar Spine – New York Chiropractic College
- Biomechanics of Spine – New York Chiropractic College
- Head, Neck & Jaw Pain – Dr. Ann Borgstrom's "Lunch and Learn" for Staff
- Management of Musculoskeletal Conditions with Manual Therapies – Thompson Hospital
- Complementary and Alternative Medicine - "Surviving and Thriving" Community Cancer Symposium, Sand's Cancer Center
- "Alternative Practice Options" – Career Develop Center at NYCC
- Superintendent's Wellness Day, Low Back and Extremity Pain
- Body Composition Analysis – Canandaigua YMCA
- Complementary Medicine Presentation to first year medical students at University of Rochester, recurring
- Low Back Pain Management – Wood Library & Canandaigua Academy, Canandaigua
- Man to Man Cancer Support Group – Low Back Pain and Prostate Cancer
- Finger Lakes Community College, Ergonomics for Administrative Assistants
- Lifetime Fitness, Thyroid Dysfunction
- Ravenwood Golf Course, Back Pain and Golf
- Eagle Vale Golf Course, Back Pain and Golf
- Auburn Creek Driving Range, Back Pain and Golf
- Roosevelt School, Health and Wellness
- New York State Chiropractic Association, ADHD General Information
- Victor Adult Education Courses, Health and Wellness Seminar Series (6-weeks)

Testimonials

"Dr. Scott is a very caring and professional chiropractor who is always learning. He is most interested in helping his clients to heal. Working with Scott was great because I was always learning from him and he always had an amazing positive attitude. He's a great doctor and a trustworthy friend. It was an honor to work with Scott" *January 14, 2010*

[Kathy Hagen](#) , **Licensed Massage Therapist, Kathy Hagen LMT NCTMB**

“Dr. Scott is a caring and knowledgeable chiropractor.” *December 23, 2009*

[Greg Krapf](#) , **Owner, Krapf Chiropractic Associates**

“I had the pleasure of having Dr. Scott Coon as an instructor at New York Chiropractic College. His zeal and passion for teaching students ranks him amongst the top in my list of favored professors in my education career. As for Scott's involvement in the chiropractic community, I believe he is a valued colleague that I have the honor of working with now and for time to come.” *December 17, 2009*

[Christopher Kosmicki](#) , **Doctor of Chiropractic, Knight Chiropractic Center, LLP**

“Dr Scott Coon is an exceptional Doctor. He is warm and personable and very professional and always seems to be educated on new and innovative techniques. Both his offices have always been well managed and staffed with wonderful people. For over 20 years I had gone to various Chiropractors, Dr Scott is by far the very Best!” *December 4, 2009*

Top qualities: Great Results , Personable , Expert

[Cindy Alves](#) , **Owner, AlCo Properties, Inc.**

“Dr. Scott Coon is an incredibly personable, knowledgeable, and professional chiropractor! I enjoyed working with him at Thompson Health Mind Body Center as well as being treated by him.” *December 1, 2009*

[Deb Iovoli](#) , **Sports Nutritionist, Wellness Coach, Professor , MCC**

“It has always been a pleasure to consider Dr. Scott not only a caring friend and colleague, but more importantly I am proud of the way he has represented our profession as a skilled, professional Doctor. He is a role model for us all and represents the "complete package" as a Doctor.” *November 22, 2009*

[Russell Campanella](#) , **Owner, Campanella Chiropractic & Wellness Ctr.**

“Dr Coon is a bright energetic and ethical Chiropractor interested in providing the highest level of care for his patients. i would send my family to see him.” *November 21, 2009*

[Christopher Zastawny](#) , **Owner, HILTON CHIROPRACTIC**

“Dr. Coon is an excellent chiropractor. He is very skilled in his field. He works one on one with you making sure your needs are being met. He is a master of his field. Dr. Coon is very patient and his bedside manner will put you at ease if you have any concerns as to what his treatment might be. Thanks you Dr. Coon.” *November 20, 2009*

[Dawn Mamikunian](#) , **CEO, Dawn's Photography and video productions**

“Dr. Coon has consistently proven himself to be an evidence-based, patient centered healthcare provider. His additional training in neurology is a testament to his never-ending quest to improve his knowledge base and, hence, the quality of care he gives his patients. And.... he's a heck of a good sailor, too!” *November 19, 2009*

[Brian Justice](#) , **Owner, Rochester Chiropractic Group**

“Scott has done a wonderful job fixing what I damaged on my body! He is very knowledgeable and never rushes through a treatment!” *November 19, 2009*

Top qualities: Great Results , Personable , Expert
[Robert Beckwith](#) , VP of Finance, Crossman Corporation

“Dr. Coon has set an example in our community that is unparalleled by others. His leadership and passion for what he does is contagious.” *November 19, 2009*

[Colby Shores, D.C., CCSP, ART](#) , **Owner, Chiropractic Associates of Rochester**

“Scott is a sharp and attentive individual who pays a lot of attention to details while maintaining a larger perspective of matters on hand. He is very personable and accommodating and looks for the best qualities in people he encounters or associates with but will not shy from pointing out issues and potential problems that need be addressed. Scott is very professional in demeanor, conducts himself responsibly, is a team player, highly goal oriented and hard working. He would be a valuable asset to any organization he may affiliate with. I, personally, would not hesitate to form a professional relationship with him and would feel confident that Scott would advance our objectives with outmost conviction and confidence. Sincerely, Shahab Bina, D.C.” *November 19, 2009*

[Shahab Bina](#) , **Student, New York Chiropractic College**

“I have known Scott for over 20 years and have used his chiropractic services. His professionalism and knowledge of his industry is impressive as he was fluent in current news and trends. His advice and follow-thru helped tremendously. I highly recommend Scott D. Coon.” *November 19, 2009*

Top qualities: Personable, Expert , On Time
[Keli DiRisio](#) , **Owner, One Smart Cookie Productions**

“I’ve worked with Scott both at New York Chiropractic College and through the New York State Chiropractic Association. He’s always been a team player and an asset when tackling specific projects.” *November 19, 2009*

[Les Lange](#) , **Owner, Greater Rochester Chiropractic**

“I have a nothing but great things to say about Dr. Coon. His clinical abilities far exceed what’s normal and customary for our industry; and he has this magical way with people-leaving you feeling like you’ve known him forever. Highly recommend this gentleman!” *November 19, 2009*

[B Brierley, DC ART](#) , **Owner, Back & Spine Co.**

“I had the opportunity to be taught by Dr. Coon as well as practice in the same area. In both aspects he is very detail oriented, knowledgeable on most anything chiropractic, and a leader within the profession. It is an honor to have experienced this much with Dr. Coon and I look forward to many more years of intellectual advancement and whole-body healing.” *November 18, 2009*

[Matt Knapp](#) , **Student, New York Chiropractic College**

“Scott is an excellent doctor who loves treating and educating his patients on health and wellness. I would highly recommend his

services.” *November 18, 2009*

Thomas DiFusco , Student, New York Chiropractic College

“Scott is an exceptional practitioner and leaves no stone unturned in terms of properly diagnosing and treating patients, His patients always come first. I would highly recommend his services.” *November 18, 2009*

Dr. Joe Alaimo , Student, New York Chiropractic College

“Scott Coon is a dedicated Chiropractor for his patients, the good of our profession and in the instruction of chiropractic students who will impact our future. I have had the honor of being a student and now a colleague of Dr. Scott Coon. I enjoy interacting with Scott personally because he has a great sense of humor and personally identifies with those who he holds discussions with. I appreciate the opportunity to recommend Dr. Coon professionally and personally. All my best~ Dr. Susan Knight Chiropractic Center, LLP” *November 18, 2009*

Dr. Susan Knight , Doctor of Chiropractic , Knight Chiropractic Center, LLP

“Scott was very diligent and helped me with my back pain. Scott comes highly recommended in my book.” *November 18, 2009*

Top qualities: Great Results, Expert , High Integrity

Betsy Lawless

-Taken from LinkedIn Profile Page,
<http://www.linkedin.com/in/drscottcoon>

References

Available Upon Request

or, visit <http://www.doctorcoon.com>