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NYCC Degrees Open Many Opportunities

I am pleased that this issue of Transitions contains articles exploring a variety of careers that are a “good fit” for doctors of chiropractic. I feel confident that you will enjoy reading about featured doctors who demonstrate the interest, vision, and persistence to have undertaken activities beyond traditional chiropractic office practice - and succeeded. A chiropractic degree’s broad application is precisely what

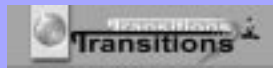
makes it so valuable. The NYCC curriculum exposes students to a wide variety of health promoting aspects and prepares graduates to enter a world whose inhabitants seek relief from pain; want nutritional advice; and hire competent representatives who, among other things, are knowledgeable about health-related products and services, conduct cutting-edge research, help direct health

policy, and work closely with professional athletes.

NYCC’s admissions staff has undoubtedly found that there are as many different reasons people choose a career in chiropractic as there are candidates for admission. Transitions presents NYCC’s admissions staff to you in order to better illustrate the important role they play in guiding potential healthcare practitioners in their quest

to become full-fledged, contributing doctors capable of addressing a broad spectrum of health-related needs. Whether you are a chiropractor in a solo practice, multi-disciplinary clinic, work in a hospital, conduct research in a lab, treat professional athletes, or promote health-related products, you are nonetheless a chiropractor. I wish you only success in your chosen career!

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INSIDE THIS ISSUE

President's Council	4-5
Trustees' Profile	8
Faculty Spotlight	9
Series Introduction - Planning A First - or Second - Career	10-15
Academic Spotlight	18-19
Acupuncture	22-23
Spectrum.....	24-25
Scholarships	26
What's News	28-29
Commencement.....	30
Postgraduate and Continuing Education	32-34



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"Give back to the future" is a catchy phrase. And it's not just about sending money to your alma mater; it's also about further enhancing your future.

NYCC has embraced and led an integrative movement to bring chiropractic care to the public in new and expanded venues. Most recently, we broadened our internship programs to provide chiropractic care in unique settings, including the Veteran's Administration Healthcare System of Western New York; the State University of New York (SUNY) in Buffalo and Farmingdale, N.Y.; the National Naval Medical Center at Bethesda, Md.; and Monroe Community Hospital in Rochester, N.Y.

By developing professional relationships with diverse healthcare facilities and providers, we not only promote greater experiential education for our students, but also encourage further integrative collaboration for our alumni.

So please, help keep our wonderful college moving forward. Give back to the future of NYCC - and in so doing, proudly add your name to our new Wellikoff Wall of Appreciation, located on campus. You do make an important difference.

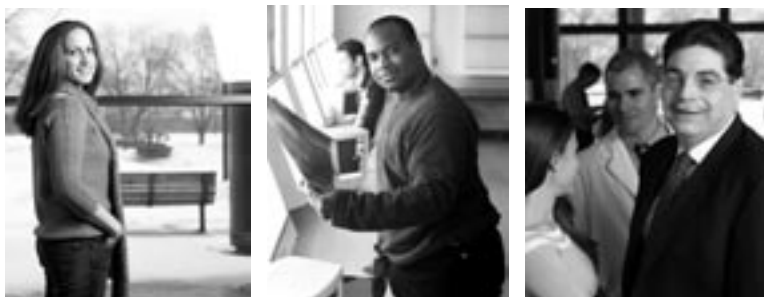
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1.S.

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Trustee Thomas R. De Vita, B.S., D.C., FACC

NYCC Trustee Dr. Thomas R. De Vita earned a Bachelor of Science in Secondary Education from the University of Hartford in 1971. Inspired by the chiropractic care his mother received, he attended the Columbia Institute of Chiropractic (now NYCC) and graduated in 1975. After graduation, he started De Vita Chiropractic Office, P.C., in Acton, Massachusetts, approximately 25 miles northwest of Boston.

Dr. De Vita first visited NYCC's new Seneca Falls campus in November 1996 as an examiner for the National Board of Chiropractic Examiners Part IV exam. "I was surprised and impressed to see such a beautiful campus – quite a change from my experience in Manhattan." He has returned many times since, and in October 2004, he was elected to the College's board of trustees.

Involved in local and state chiropractic societies for many years, Dr. De Vita was appointed to the Massachusetts Board of Examiners by Governor William Weld in 1995 and retired as its chairman in 2004. He has been a clinical instructor for Activator Methods since 1983 and has served on that organization's Clinical Advisory Board for the past five years. Dr. De Vita is also a postgraduate instructor for six chiropractic colleges. In 1997, he was honored as a fellow of the Association of Chiropractic Colleges.

Echoing the advice NYCC Chancellor Dr. Kenneth Padgett gave at NYCC's July 2005 commencement, Dr. De Vita encourages graduates to get involved with their local, state, and national organizations as well as with their alma mater. He also urges students to be as clinically excellent as possible and to

treat patients as if they were a member of the family. "Feeling passionate about one's profession and concerned about patients cannot help but build a thriving practice." He feels there is very big future for chiropractic in integrated healthcare and that NYCC has followed this course admirably. Commenting on his own success in integration, Dr. De Vita noted, "When I graduated from school, we had more of an isolationist mentality and did not have good relations with other healthcare professionals." Over the years, he has established referral networks with medical, podiatric, acupuncture, and massage professionals.

Of the many challenges facing both the profession and the College, Dr. De Vita states, "We are at a crossroads. We need to seize opportunities to increase our profession's public awareness and our credibility." He also feels chiropractors should "work as a united team, and not be seen by the public and legislators as having many different messages."

Dr. De Vita and Donna, his wife of 28 years, enjoy their two children: Jamal, a 2004 graduate of NYCC who has been working in his father's practice; and Elise, who recently received her master's degree from Lesley University and is a second-grade teacher on the north shore of Massachusetts. He notes, "It has been great to have them back in the area again!" When the opportunity arises, the De Vitas ski and go boating as a family. Dr. De Vita also enjoys walking, hiking, skiing, snowshoeing and biking.

Thank you, Dr. De Vita, for your service to both the College and the profession!



Dr. Thomas R. De Vita

“We are at a crossroads. We need to seize opportunities to increase our profession’s public awareness and our credibility.”

John A. M. Taylor, D.C., DACBR

John A.M. Taylor, D.C., DACBR, is a native of Canada who very much enjoys living in upstate New York's beautiful Finger Lakes region. A graduate of Canadian Memorial Chiropractic College in 1979, he practiced for 10 years in Vancouver, Canada, and in 1991 became a diplomate in radiology at Los Angeles College of Chiropractic. He completed a research fellowship in osteoradiology at the University of California, San Diego, in 1992. In 2000, Dr. Taylor co-authored a textbook titled *Skeletal Imaging: Atlas of the Spine and Extremities* with his mentor, Donald Resnick, M.D. This publication topped the many book chapters he has authored and over 50 peer-reviewed articles he has penned.



Dr. John Taylor

Before coming to NYCC in 2000, Dr. Taylor served on the faculty of Western States Chiropractic College in Portland, Oregon. Currently a professor of radiology and director of the Master of Science in Diagnostic Imaging (MSDI) residency program, Dr. Taylor says, "I genuinely enjoy working with students and helping to shape their future as responsible, ethical, and conscientious doctors." Dr. Taylor was recently appointed to the faculty of the Institute of Evidence Based Chiropractic. In

addition, he serves as a chiropractic radiology consultant for magnetic resonance imaging (MRI) centers.

Dr. Taylor has spent a significant amount of time developing NYCC's MSDI residency program. "This is a new approach to chiropractic radiology residency training," he says. "It involves a four-year program, as opposed to the traditional three-year residency, and incorporates a significant research component." He is excited about the opportunities the program will offer our graduate students in the area of diagnostic imaging, research and education.

Dr. Taylor explains that chiropractic radiology differs slightly from medical radiology because of its emphasis on the needs and interests of chiropractic doctors and patients. "While radiologists in both camps study the entire range of diagnostic imaging, the chiropractic imaging syllabus focuses more on musculoskeletal imaging and neuro-imaging." This is yet another area for integration, as radiologists from both disciplines often work closely together.

With all of Dr. Taylor's activities, it's hard to believe that he has any spare time; but when he does, he enjoys ice hockey, fly fishing, and reading.

NYCC and A.T. Still University Offer Alumni Master's Degrees



New York Chiropractic College (NYCC) recently entered into a partnership with A.T. Still University's School of Health Sciences, enabling NYCC alumni to earn master's degrees in Public Health (MPH), Healthcare Administration (MHA) or Geriatrics (GHM). The programs are 100 percent online, accredited by the North Central Association of Colleges and Schools, and accepted by the Missouri Coordinating Board of Higher Education. J. Clay McDonald, D.C., J.D., NYCC's Executive Vice President for Academic Affairs, said, "The programs spare the

student the expense of travel and inconvenience of the traditional classroom setting, yet maintain both A.T. Still's and NYCC's reputations for excellence in graduate school education." A.T. Still University has demonstrated a history of academic quality through its family of colleges that also includes the Arizona School of Dentistry and Oral Health, the Kirksville College of Osteopathic Medicine, and the Arizona College of Health Sciences.

Anyone interested in more information about the programs should contact Laura Feligno at NYCC's Office of Academic Affairs by phone at (315) 568-3226, or by e-mail at lfeligno@nycc.edu.

~ Series Introduction ~

Planning A First – or Second – Career

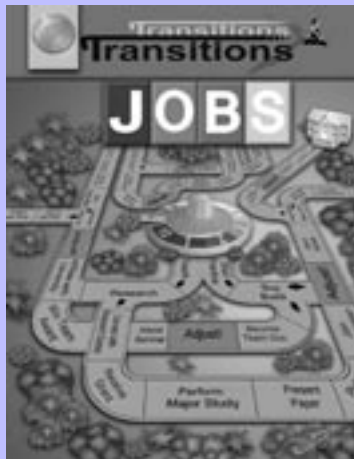
Baby boomers are now moving into their retirement years, causing our existing health care system to stretch. The American Public Health Association (APHA) reports that in 2000, there were 35 million adults 65 and older in the United States, comprising 12 percent of the population. By 2030, this number will rise to more than 20 percent. According to the APHA's 2005 National Public Health Week Survey, Americans aged 55 and older are reasonably health-conscious, but many admit to lacking motivation and money to do what is necessary to stay healthy. Currently, 80 percent of older adults (65 and over) suffer from a chronic condition.

These statistics indicate a strong outlook for those considering a first – or second – career in healthcare. This was confirmed by the author of a March 2003 Business Week article entitled “First Steps to a Second Career,” who recommended, “If you want to start a new business, take a look at such fields as health, nutrition, workforce training,

and technology – particularly E-commerce.”

Even more exciting is that the model of being a sole practitioner, while once considered the norm, is no longer the requisite standard for chiropractic graduates. The Natural Healers Web site reports that while approximately two-thirds of active chiropractors are in sole practice, the remainder practice in groups, teach, conduct research, or work in hospitals and clinics. Similarly, acupuncturists may be found in these locations as well as in spas and on cruise ships. This is great news for chiropractic and acupuncture degree holders who are not interested in becoming sole practitioners or sole practitioners looking to try something new.

While many NYCC alumni are successful sole practitioners, there are also many alumni who have found success outside of this traditional role. Enjoy the following pages which highlight how to enter the field of healthcare and the accomplishments of our alumni.



Transitions surveys current literature and reports items bearing relevance to featured *Transitions* topics. Our staff makes every effort to relate the information in a relaxed and unencumbered style. We therefore, in many cases, dispense with citations that might otherwise detract from the magazine's overall readability. While we attempt to ensure that the information provided is accurate, timely and useful, we nevertheless acknowledge the possibility of human error and changes in medical sciences. The authors and New York Chiropractic College consequently cannot warrant that the information is in every respect accurate or complete, nor is the College responsible for any errors or omissions or for the results obtained from the use of such information. Rather, readers are encouraged to confirm the information with other sources. The information herein is for educational purposes only and is presented in summary form in order to impart general knowledge relating to certain clinical trials diseases, ailments, physical conditions and their treatments. The data should not be used for diagnosing or treating a health problem or a disease, nor is it a substitute for sound medical advice. Content herein does not replace the advice and care of a qualified health-care provider. Note also that rapid advances in the medical field may cause this information to become outdated, incomplete, or subject to debate. New York Chiropractic College does not recommend or endorse any specific tests, products, procedures, opinions, or other information that may be mentioned herein. Reliance on any such information provided is solely at your own risk. Finally, practitioners are encouraged to acquaint themselves with their states' rules and regulations relating to professional practice.

Admissions Department Works Hard To Build Relationships

by Michael Lynch, Director of Admissions

Three times a year, excited new students gather at NYCC's doorstep anxious to begin their healthcare career. Where do they come from and how did they get here? The answer is that an outstanding group of admissions professionals have been out on the recruiting trail for eight months of the year - attending graduate fairs, doing presentations at undergraduate institutions, hosting information sessions in large metropolitan areas, building rapport with health professions advisors, and planning spring and fall open houses on the NYCC campus. Throughout this time, they also counsel prospective students through the admissions process, evaluate transcripts, determine prerequisite requirements, collect references, conduct campus visits and schedule admissions interviews with NYCC faculty members or alumni.



Michael Lynch,
Director of Admissions

The Admissions Department works hard to build relationships and guide these students through the admissions maze that may take as long as two to three years. Each year, approximately 200 students enroll in the chiropractic program while another 30 to 40 enroll in the Master of Science programs in Acupuncture (MSA) and Acupuncture & Oriental Medicine (MSAOM) at NYCC.

Like any typical marketing team, the Admissions Department is constantly monitoring and analyzing data to ensure that the College can meet targeted enrollment goals. Imagine a miner panning for gold: He uses a filter to gather sediment from a stream and sifts through the stones, rocks and pebbles looking for the precious nuggets. In much the same way, the Admissions staff works with a large group of inquiries that are gathered from presentations, referrals, advertising and the Internet to find the best candidates for application and enrollment.

Few people realize the competitive nature of identifying and influencing quality students. Not only do prospective students have a variety of health career professions from which they may be choosing (medical school, dental school, physical therapy school, etc.), but there may also be three or four other chiropractic colleges competing for their attention. This is why NYCC's Admissions staff puts customer service at the forefront.

Based on feedback received from students and, in some cases,

even those who decide not to attend NYCC, the attention they receive from the Admissions staff is unparalleled. The following letter from Mathieu Lentine, a current student, is indicative of the service provided by the Admissions Department:

August 2, 2005

Dear Mr. Lynch:

My name is Mathieu Lentine and I am writing to say "thank you" to the Admissions staff at NYCC, specifically Steve Budgar.

From the start, Steve was extremely helpful. From my first inquiry about the chiropractic program at NYCC until the first day of classes, Steve worked with me to answer all of my questions. He listened to my background, helped me plan specifically for my entry into chiropractic school, and was always available to assist me. In addition, Steve and the rest of the staff always made sure to provide me with personal attention when I needed assistance, even though there were numerous other admissions candidates to deal with and it was obviously very busy for them. One instance in particular stands out in my mind: I had come to visit the school for my final interview and as the day was wrapping up my wife and I were ready to pull out of the parking lot, when Steve came running from the building to hand me my acceptance letter! He did not want me to leave without telling me the good news and that really proved to me that I was not just another number as in my undergrad experience.

In closing, I again want to say thank you for the excellent service that Steve and the admissions staff provided to me during the admissions process. Without reservation, I would recommend Steve and the staff from the admissions office at NYCC as a resource for anyone interested in attending chiropractic school. I do not believe that I would have had such a positive experience during the rigorous admissions process if it were not for Steve's caring, guidance and concern for my individual needs. Overall, the service was excellent!

Mathieu's letter is one example of the many positive responses the Admissions staff receives. It is extremely satisfying for all involved to know that we play such an important role in one's decision to attend NYCC. It is not a responsibility we take lightly. If, as an alumnus of NYCC or a friend of the College, you encounter people who have a desire to pursue a career in chiropractic or acupuncture, please do not hesitate to refer them to NYCC. You can rest assured that they will receive the care and attention they deserve.

Let Your Ambitions Flow: Spotlight on Dr. Donald Murphy

by Val D'Ottavio, Student Writer

Congratulations are in order for Donald Murphy, D.C., DACAN, (NYCC '88) who was recently promoted to the position of clinical head professor at Brown University School of Medicine in Rhode Island. He is also the clinical director of the Rhode Island Spine Center, a facility that offers chiropractic and rehabilitation services to those suffering from spine-related disorders. Perhaps more importantly, Dr. Murphy is playing an integral role in educating future doctors from many fields about chiropractic diagnosis and treatment of pain.



Dr. Donald Murphy

At Brown University

Dr. Murphy began teaching at Brown University after having purchased a practice from a chiropractor in Providence, R.I. Dr. Murphy represented chiropractic in the alternative medicine program that was initiated to familiarize general internal medicine residents to nonallopathic professions, and he learned a lot:

I started teaching classes on chiropractic and having residents rotate through my clinic. Over time, it became clear to me that, while the residents were interested in learning about chiropractic, what they really enjoyed learning about was spinal pain. In their clinic practice, they see patients with back pain all the time and have no idea what to do for them. Unfortunately, they learn very little about back pain in their medical training. Some residents told me that their anatomy course even skipped over the spine!

Could you even imagine not carrying your plastic spine model to class?

How do his allopathic students respond to their first exposure to a chiropractic adjustment? "Some hardly blink an eye, while others gasp, especially when they see a cervical adjustment. When the more squeamish ones see the patient get up and not only still be able to walk but actually feel better, they are amazed." This

In the Beginning

As a student at NYCC, Dr. Murphy had aspirations to take chiropractic to a different audience: "I knew that taking this information to the general public and to individual patients in the traditional manner, chiropractors had long communicated their message was important. However, we needed to educate people who were in positions to influence people." He presented his first lecture on chiropractic to a group of medical librarians and survived being "eaten alive" because he knew his scientific literature.

Dr. Murphy taught at NYCC soon after his graduation in 1988, and he continues to teach postgraduate courses at a number of chiropractic institutions. He says that he enjoys teaching in a medical environment tremendously.

Dr. Petrocco Constructs Career From Chiropractic, Education Courses, and Military Service

Kristina Petrocco is a fine example of a chiropractic graduate who has successfully used her chiropractic degree to nudge open alternative career doors. After receiving her Doctor of Chiropractic degree from NYCC in 2003, Dr. Petrocco was selected to enter NYCC's fellowship program for the Chiropractic Clinical Sciences. As a fellow, Dr. Petrocco assists with technique classes while pursuing her own education goals. She is studying for a master's degree from Syracuse University in Instructional Design, Development and Evaluation, with a concentration on curriculum and course design and development. Dr. Petrocco plans to use her newly acquired skills to "bring post-graduate chiropractic seminars to the next level." She explained, "By educating the presenters, I hope to make



Dr. Kristina Petrocco

the seminars more exciting and make it easier for the doctors to leave with something that they can incorporate into their own practices."

In October 2004, Dr. Petrocco joined fellow NYCC employees Drs. Matthew Cote, Richard Marsillo, and Jason Napuli, as a captain in the New York Guard. She is the first known female to be commissioned into the military as a doctor of chiropractic. The Guard is an all-volunteer professional component of the organized militia

in New York State, assisting regular Army, National Guard, and Reserve personnel in various capacities. Dr. Petrocco travels to Rochester on drill dates once a month to treat patients, conduct physicals, and help with the medical processing of soldiers being deployed.

is probably the same response a chiropractic intern has when watching his/her first lumbar puncture.

Dr. Murphy also says, “Some [interns] think that you go to a chiropractor so s/he can crack you and see if that helps.” Many allopathically trained doctors do not realize the differential diagnosis skills that chiropractors possess. Dr. Murphy noted that many residents are surprised by the difficult clinical cases he manages. “They are also surprised that not everyone in my practice gets manipulation, or that those whom I adjust do not get adjusted at every visit.”

Minimal Opposition

If you are wondering whether Dr. Murphy has ever met any resistance to his “alternative healthcare” approach, the answer is yes! However, the negative comments have been minimal, and the majority of his medical counterparts have been quite receptive to him. He has even lectured at grand rounds in departments such as neurology, OB/GYN, family practice, rheumatology, and otolaryngology.

Chiropractic vs. Allopathic

According to Dr. Murphy, the lack of dogma in allopathic medicine has entered chiropractic in the form of scientific research. “In medical school, there is great emphasis on critical thinking.” Dr. Murphy teaches an epidemiology class in which students learn to assess research papers and discuss how to come to conclusions regarding patient care based on the evidence they provide. Today, chiropractic schools such as NYCC have become more scientifically oriented and students are exposed to chiropractic research literature in much the same way as allopathic students.

Dr. Murphy feels that chiropractic has an “overall strong academic program,” but there exists a weakness in the amount of clinical experience students receive. He is impressed with how medical school students not only have their four regular years of

school (third and fourth years are spent in clerkships), but also a one-year internship after graduation and a residency can last from two to five or more years.

Ambitious Opportunity

Dr. Murphy considers himself “part of a movement” to change the amount of clinical exposure that chiropractic students receive. This is the purpose behind the externship made available to NYCC interns in their last trimester of school. Dr. Murphy wants to “prepare the students for a career as a physician who is a part of a healthcare team – one who can interact effectively with other physicians and who can communicate in an integrated environment.” He helps them develop their diagnostic skills by seeing patients who have complex problems, including comorbidities, and by observing the work of experienced chiropractic physicians. Students are permitted to assist in the evaluation of these patients. As a result, they develop an ability to read MRIs, to interpret other diagnostic tests, and to develop a diagnosis and management strategies based on the nuances that present themselves in patients with neuromusculoskeletal disorders. Interns get to observe the oft-underappreciated communication between doctor and patient. This often includes aspects of fear, coping strategies, and other key psychosocial factors that play a role in the perpetuation of chronic pain syndromes, especially in workers’ compensation and personal injury patients. In addition, interns view spinal surgeries, injections and work-hardening programs, and observe decisions that determine when and when not to refer for these types of procedures. Overall, the student gets to experience what it is to function in an integrated environment. The chiropractor is an important and respected member of the healthcare team.

Congratulations, Dr. Murphy! Thank you for instructing and challenging the minds of all types of future healthcare providers.

Dr. Napuli Pursues Master’s in Business Administration

After working as a paramedic while earning his bachelor’s degree from Brooklyn College, Jason Napuli, D.C., knew he wanted to stay in the healthcare sector. Leaving nothing to chance, he spent thousands of hours volunteering with occupational, physical and speech therapists, medical doctors, and dentists. He then spent time with a chiropractor and found that this was a good fit for him. Dr. Napuli was particularly impressed that patients, unlike in many other healthcare sectors, were happy to see their chiropractor.

Similarly, when Dr. Napuli decided to become a chiropractor, he visited six chiropractic institutions throughout the United States. “I felt fortunate that I visited NYCC before visiting the other five colleges. I got to compare each one to NYCC.” Time and time again, NYCC was the standout. When Dr. Napuli returned the second time, after having visited all of the others, he had made up his mind.



Dr. Jason Napuli

A March 2003 alumnus, Dr. Napuli is currently a fellow in NYCC’s chiropractic health centers. In addition to seeing patients and supervising student interns in the Campus Health Center, he is pursuing a Master’s in Business Administration for healthcare professionals from Binghamton University. Dr. Napuli explained, “The degree is not designed for the private practitioner, since there are so many competent and successful practitioners without MBAs.” Rather, he will blend his clinical experience with this degree to write about public healthcare policy, or to operate multidisciplinary healthcare centers or hospital-based practices that work in conjunction with the Veterans Administration. Dr. Napuli noted, “This degree will allow me to go anywhere, despite the scope of practice.” When asked where that might be, he responded, smiling “Perhaps somewhere warmer than Seneca Falls in December.”

Chiropractic and Acupuncture - Professions With Many Career Choices

by Sue Pittenger, Director of Career Development Center

Chiropractors and acupuncturists have traditionally performed as sole practitioners, and this continues to be their preference. According to the *2005 Job Analysis of Chiropractic*, published by the National Board of Chiropractic Examiners, two-thirds of chiropractors practice in an office in which they are the only doctors - a slight downward trend from the previous survey of 1991. Another 30.6% work in group practice with other chiropractors; and 6.4% work in multidisciplinary settings - a significant increase within this rank since 1991. Significant increases were also observed within the ranks of hospital-setting chiropractors - up from 4.9% in 1991 to 6% in the current survey. These numbers reflect an evolution that is occurring in the healthcare environment: a trend toward practice settings other than the traditional office. While acupuncturists have not demonstrated that significant of a trend and most practitioners still work in a sole practice, many acupuncturists do pursue secondary careers in addition to their practices. In a study conducted for the National Certification Commission for Acupuncture and Oriental Medicine in 2002, many practitioners indicated that they have secondary roles of educator or researcher.

As the healthcare field changes, new opportunities for chiropractors and acupuncturists will continue to develop. This evolution can be traced to several factors. Baby boomers, currently the largest segment of the American population, have historically been very open to complementary and alternative forms of healthcare. As the demand created by this group continues to grow, healthcare providers are looking to include complementary therapies in their offered services. As research adds hard evidence to confirm the effectiveness of chiropractic and acupuncture, new opportunities are becoming available to these practitioners in environments that were previously closed. For example, chiropractic is now being offered in military settings and Veterans Administration hospitals. Managed care organizations are also opening up to the benefits of chiropractic and acupuncture care, influenced by positive research results in a practice environment increasingly reliant on evidence-based practice. The result? Chiropractors and acupuncturists are finding that their skills are in demand in a variety of clinic, hospital and other settings.

What are some of the career alternatives available for chiropractors and acupuncturists today?

Specialty Practices

Many DCs are choosing to specialize in particular areas,



Sue Pittenger, Director of Career Development Center, counsels NYCC students regarding their future career

such as sports, pediatrics, or ergonomics. Geriatrics/anti-aging, electrodiagnosis and radiology are popular specialty-practice choices. Practices also center on particular techniques, such as Activator, Gonstead or Applied Kinesiology. A specialty practice can also be a great strategy for penetrating markets that are highly saturated, where a DC specializing in low-force adjusting techniques may nonetheless do quite well. Similarly, acupuncturists are finding success in developing specialty practices, including oncology, gynecology and fertility, and cosmetics.

What's involved in developing a specialty practice? A solid content knowledge of the specialty area is, of course, necessary and may be achieved through elective courses, outside seminars, externship experiences, diplomate programs, and additional postgraduate programs such as fellowships and residencies. Learn also about your targeted patient base, and be sure there is a need for your specialty. Involve yourself in activities that will expose you to your potential patient base.

Education

Acupuncturists may choose to work at one of the almost 50 accredited acupuncture colleges and universities throughout the United States. Many chiropractors may also enjoy career satisfaction educating future doctors, though, according to the *Summary of the 2000 ACA Professional Survey on Chiropractic Practice*, only 1% work principally at a chiropractic college. Opportunities in the education field can range from part-time positions as adjunct faculty at a local community college to full-time careers in administration. Education can offer a degree of flexibility in terms of opportunities and scheduling, and for those reasons can be a desirable option at any point during the career cycle. A career in education sometimes begins while still a student, with a position as a tutor or teaching assistant. Such opportunities provide an introduction to the education field while permitting the development of skills and experience that will transfer to other educational environments.

Chiropractors and acupuncturists may also teach in diplomate programs and professional seminars. Those who have developed a specialty area such as pediatrics, sports, or anti-aging, or those who are certified in specific techniques - such as Active Release or Graston (for chiropractors) or anesthesia (for acupuncturists) - may go on to become instructors in postgraduate programs after they have acquired a certain level of proficiency.

Research

As the healthcare field comes to rely more and more on evidence-based care, chiropractic and acupuncture research will become even more important in order to ensure that these professions move forward in an increasingly competitive marketplace. The Foundation for Chiropractic Education and Research (FCER) and the National Institutes of Health's new National Center for Complementary and Alternative Medicine (NCCAM) fund such research.

Practice-Management Consulting

Chiropractors and acupuncturists who are attracted to management consulting typically have an entrepreneurial flair and a strong interest in the business side of practice. Having built successful practices themselves, they may enjoy helping other doctors become successful. Consulting can often be quite lucrative, depending upon the practitioner and the relevant venue.

Effective practice-management consultants understand business principles. Since much of their work is done verbally and through text, consultants should possess excellent communication and interpersonal skills. It helps if they are also motivational and influential.

Sales

Career opportunities exist for doctors and practitioners involved in the sale of various products related to healthcare. The commitment may be part- or full-time. Chiropractors' specialized body of knowledge makes them excellent candidates for sales positions for products such as adjusting tables or other chiropractic equipment, supplements, or specialized diagnostic equipment. Many acupuncturists enjoy success as sales associates for acupuncture supply companies or running independent herbal pharmacies.

In addition to having a thorough knowledge of the products and their applications for use, DCs and acupuncturists involved in sales, as with consultants, must also have excellent communication and interpersonal skills. Sales positions afford flexibility of scheduling and travel, and may be extremely rewarding financially.

Hospital/Insurance

According to the *Summary of the 2000 ACA Professional Survey on Chiropractic Practice*, only 1% indicated that their principal form of employment was by a hospital or HMO. However, another 7% have staff privileges at a hospital. These figures would seem to indicate that while most chiropractors blend a hospital/HMO practice with a traditional private practice, opportunities do exist for doctors of chiropractic in these settings, and they are growing.

Acupuncturists have seen greater acceptance at hospitals as well, as the hospitals combine conventional and alternative forms of care. An American Health Association survey conducted in May 2003 reported that 16.7% of hospitals offered some form of complementary medicine, with acupuncture one of the most frequently utilized therapies.

DCs within the insurance industry earn money conducting utilization reviews. Doctors who work in this arena are involved in reviewing requests for approval and reimbursement for treatment of patients submitted by chiropractors who are credentialed to participate on an HMO's panel of providers.

In short, the times, they are a'changing! While traditional practice arrangements are still prevalent, changes that are occurring in the healthcare marketplace are bringing exciting new practice opportunities to chiropractors and acupuncturists alike!

Franchising Nutritional Products

When Dr. Tyran Mincey graduated from NYCC in 1998, he envisioned creating a network of clinics. Now, seven years later, he is well on his way. Not only does he have a clinical practice, but he is also president and CEO of Nutri-West of Pennsylvania, a distribution center for Nutri-West products.

Paul White, D.C., founded Nutri-West more than 25 years ago, and Dr. Mincey finds the company to be a good fit. "It is a true application of nutrition and chiropractic principles: pathology, physiology, pathophysiology, patient management. All synergistically complement the field of chiropractic and nutrition unlike any other."

As our understanding of nutrition expands, Dr. Mincey is concerned that "it simply is too much information for the average consumer to grasp and derive optimal benefit from." This is where chiropractors come in; their knowledge of nutrition would be valuable to the patients they treat. Dr. Mincey



Dr. Tyran Mincey

notes, "Each day, I explain to others the background data on the importance of nutrition and chiropractic."

Dr. Mincey encourages graduates to consider employment options beyond the typical chiropractic practice. "Opportunities are right in front of you," he notes. "Every week, attractive business opportunities present themselves, but my wife and children would kill me if I started another!" He advises others to be wary: "The thing is, you have to be your own master and advisor. Do not let others – whether friends, family or foes – insidiously knock down or turn your dream to their reality." He continues, "Dream, plan, research, survey, and get yourself 'hatted up.' Apply what you've learned, and do it. Have a trusted council, and pay very little attention to naysayers! Each of you is sitting on a gold mine and you may not know it. IT'S YOU!"

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Giving Back To The Community Is Part Of Who We Are!



NYCC's Dr. Paul Dougherty Attracts Significant Geriatrics Grant

NYCC joined the University of Rochester in announcing receipt of a five-year, \$2 million dollar grant to continue developing educational programs for health professionals to improve the care they provide to older adults. The grant is being funded by the Health Resources and Services Administration of the U.S. Department of Health and Human Services. The Finger Lakes Geriatric Education Center of Upstate New York (FLGEC-UNY), a consortium anchored by the University of Rochester, consists of NYCC, Ithaca College, Nazareth College, SUNY Brockport, and SUNY Institute of Technology. Dr. Paul R. Katz, project director and professor of medicine at the University of Rochester, expressed, "The consortium approach allows us to capitalize on the resources of our partnering institutions to create a credible regional geriatric education program that surpasses anything we could do individually, and that reaches across the diverse populations of upstate New York."

The Geriatric education center project began in 1997, when Dr. Katz made application for a grant of \$700,000. As the project evolved, so too did the grant funding. Katz reapplied in 2000 and most recently received approval for the \$2 million grant. NYCC's involvement began when Dr. Katz requested NYCC's participation, seeking to partner with a well-respected chiropractic educational institution. Dr. Donald Dishman, former NYCC faculty member, responded to the call. Dr. Dishman's success then led to the establishment of a full-time clinic at Monroe Community Hospital. Dr. Paul Dougherty, was then hired to succeed Dr. Dishman and to direct the clinic. Dr. Dougherty's position at the hospital grew from serving as a member of the NYCC faculty to that of a faculty member at the University of Rochester's School of Medicine in the Department of Orthopedics, and as a participant within the newly established Geriatric Medicine Department at the university.

Dr. Katz said he is very impressed by the NYCC personnel whose work he has observed on many occasions, both at Monroe Community Hospital and through his involvement at Veteran's Administration Outpatient Clinic in Rochester, where NYCC students currently intern. He mentioned that NYCC's participation in the FLEG-UNY project also provides other health professionals an opportunity to get to know more about chiropractic, explaining, "As for chiropractic, Medicare



(L to R) Dr. Paul R. Katz; Congresswoman Louise M. Slaughter, who supported the grant funding; Dr. Thomas V. Caprio, geriatric fellow at the University of Rochester Medical School; and Dr. Paul Dougherty

pays chiropractors, chiropractors treat millions of older adults – you can't just ignore it!" Katz said that National Institutes of Health views integration as a demonstration of cutting-edge complementary practice. "Consequently, the benefits of partnering with chiropractic result not only in better grant funding, but also in better patient care," he explains.

Dr. Dougherty underscored the importance of the timing for this collaboration, noting that at the last Association of Chiropractic Colleges Research Agenda Conference (ACC/RAC), the Institute for Alternative Futures recommended that the future of chiropractic include geriatric care as a priority. Dr. Dougherty said,

"Through NYCC's involvement with FLGEC-UNY, we will lead the world's agenda in research and education in the field of geriatrics." The grant will allow us to establish a quality geriatric curriculum by assembling a global team of experts in geriatrics and chiropractic."

During the grant's implementation, Dr. Dougherty will be contacting experts and developing a base-line curriculum for geriatrics. Associate Professor Dr. Julie Plezbert will conduct the didactic educational portion of the geriatric program at the NYCC campus, while the practical portion of the course will be performed at Monroe Community Hospital and the Veteran's Administration outpatient clinic in Rochester. NYCC student interns will not only treat older adults, but also will learn about physical and occupational therapies and contribute to the development of exercise programs for older adults at the Wellness Center at Monroe Community Hospital.

Dr. Katz highlighted the importance of the educational project itself, pointing out that educating professionals who interact with hundreds of patients per week – as opposed to reimbursing individual patients' care – gives rise to greater impact. It builds on the adage "Give a man a fish..." versus "Teach a man to fish..." Current demographics favor just this kind of project and could not come at a better time. Baby boomers are edging into their twilight years, and twilight elders are increasingly requiring professional care specific to their unique health needs. As Dr. Katz pointed out, "There is definitely a niche for doctors who are well-versed in the care of older adults. This is why geriatric fellowships are being funded: We need more."

Enrollment Management



(Seated L to R) Carrie Turner, Elaine Avery, Sue Pittenger and Cheryl Hosford. (Standing L to R) Marjorie Caravita, Diane Zink, Stephen Budgar, Brian Becker, Michael Lynch and Jen Sorochinsky. Not pictured: Marie Caraccilo

Elaine Avery

Elaine is a secretary in the Admissions office. She greets visitors, answers phone calls, responds to questions regarding admissions criteria and the application process, maintains the database of prospective students, and mails application information. When asked what it is about her position that most appeals to her, Elaine responded enthusiastically, "Everything!" Elaine and Jerry, her husband of 34 years, have a son, daughter, son-in-law, and two grandchildren. In addition to spending time with her grandchildren, Elaine loves visiting antique shops and shows.

Brian Becker

As an admissions counselor, Brian says, "I try my best to make things as easy as possible for applicants and to provide them with all the information they will need." What he enjoys most about his position are the people he works with, and he says, "We have a great crew here in the Admissions Department." Before coming to NYCC, Brian worked in the undergraduate admissions office at SUNY Brockport, where he earned a bachelor's degree in psychology. Outside of work, he enjoys spending time with

his wife, Kelly, and baby daughter, Aryana, as well as hunting, fishing, watching NASCAR, and computer gaming.

Stephen Budgar

Steve is an admissions counselor and says that he likes working at the College because "this institution, simply stated, has class." Steve has a bachelor's degree in business administration/management from SUNY Brockport and is finishing a Master of Science in Management at Nazareth College. Steve and his wife, Tricia, are looking forward to becoming parents themselves and are expecting a little girl (Natalie Rose Budgar) this fall. When not working at NYCC, Steve enjoys playing poker, watching football, and cooking.

Marie Caraccilo

Marie works part time in the Career Development Center (CDC) performing clerical duties, including answering phones, entering advertisements into the CDC database, and helping students get information to prepare for their "lives after graduation." Marie feels that working with people is the best part of

her job and says, "Working in the CDC is wonderful because of the students as well as my supervisor and fellow employees." Marie and her husband, Bob, have been married for 46 years. They have five married children and 13 grandchildren. Marie's hobbies include traveling to visit her two sons who live out of state, watching her grandchildren play sports, working outside with the flowers in her garden, and watching Yankees games.

Marjorie Caravita

Marjorie is an admissions counselor. She has a bachelor's degree from Tufts University with a major in child development and a minor in communications. Marjorie finds that "working with incoming students is very rewarding," and looks for applicants with strong academic backgrounds, especially in the sciences. In addition, she notes, "We also like to see someone who has a strong motivation to enter these professions and has had personal experience with a chiropractor or acupuncturist. Strong references and a positive interview complete the picture." Marjorie and her husband, Frank, have a dog, Buddy. They love to get together with family and spend time working on their house. In her spare time, Marjorie also teaches swimming, life guarding, water safety, CPR and first aid.

Cheryl Hosford

Cheryl began working at NYCC in February 1993, and since that time has held a number of positions in the Admissions Department. Currently, Cheryl is coordinator of admissions operations, arranging admission interviews between prospective students and the College's faculty and coordinating the College's on- and off-campus open-house events. In addition, she manages the admissions database system and generates reports on the office's statistical data. She has an Associate of Science in Business Management. Cheryl and her husband, Alan, recently celebrated their 15th wedding anniversary. They have two children: Michael (9) and Skylar (5). The family enjoys camping in the summer and snowmobiling in the winter.

Michael Lynch

Mike serves as the director of admissions. His duties include supervising the admissions staff, coordinating new-student enrollment, and establishing relationships with undergraduate institutions. Before coming to NYCC, Mike served as director of admissions at a local private, two-year institution for 10 years. He is a graduate of St. John Fisher College in Rochester, N.Y., with a degree in marketing.

Sue Pittenger

Sue is the director of NYCC's Career Development Center (CDC). She has a B.S. and an M.S.Ed. in Counseling from SUNY Brockport. In addition, she is a National Certified Counselor. At the CDC, Sue helps students make a successful transition from academia to the "real world" of practice. She uses many resources, including the CDC's Chiromaps, online

career-opportunity database, and NYCC Online group page; skill-building exercises in areas such as resume writing and work search; and career counseling to help clarify goals and options. Sue has also developed and teaches an online business class for tenth trimester students that outlines the basics of starting a small business. She finds that the students who are most successful in making the transition to the working world "are those who are proactive and plan ahead." Sue continues, "It means the world to me when students or alumni tell me how we helped them get started in their career." Sue and her husband, Wes, live in Victor, N.Y., with Jack Bomber, a 13-year-old dachshund who is firmly in charge of the household. She has a step-daughter, Christina, and two grandchildren, Jessica and Tim. Sue enjoys reading and music, and is exploring a developing interest in mind/body healthcare.

Jen Sorochinsky

Jen is an admissions counselor. She graduated from Penn State University with a Bachelor's of Science in Secondary Education, with a concentration in biology and general sciences. Jen's husband, Nicholai, is a chiropractic student at the College, allowing her to truly understand the concerns of prospective students. Jen is especially inspired by "the students who are really eager to start their adventure here and who overcome great odds to attend NYCC." She continues, "Both chiropractic and acupuncture are exciting professions, and I enjoy helping others explore their riches." In her spare time, Jen enjoys hiking, biking, cooking, and hosting people at home.

Carrie Turner

Carrie is an administrative assistant in the admissions department. She assists the secretary, counselors and director of admissions, and supports the work-study students with their assignments. She enjoys working for the Admissions Department, commenting that the department "is very professional" and "we all have fun doing our jobs." In her spare time, Carrie enjoys most outdoor activities and cooking, especially the foods she was exposed to while living in New Orleans.

Diane Zink

Diane is the alumni coordinator in the Division of Enrollment Management. In this role, she provides administrative assistance to NYCC alumni, including organizing alumni-related special events, maintaining alumni records, and coordinating student and alumni volunteers. Diane enjoys working with both students and alumni. She says, "It has been a pleasure to watch promising students develop into successful professionals. I feel very blessed to be part of their development. This is the most rewarding part of my job." Diane and her husband, Fred, are classic-car enthusiasts and spend much of the summer in their '64 Chevy Super Sport. Diane and Fred are very proud of their daughter, Jen, and son-in-law, Daniele, both of whom are chemists currently living in North Carolina.

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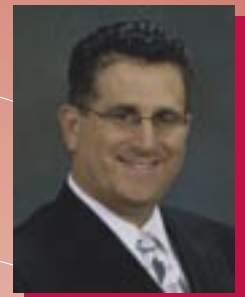
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The Art and Science of Traditional Chinese Medicine: What Is It and How Does It Work?

Darlene Easton, MSAOM, L.Ac., Assistant Professor

As a practitioner of traditional Chinese medicine (TCM), I am often asked how acupuncture works and what is meant by TCM. In the West, most people think of acupuncture as a stand-alone therapy that has its roots in the Far East, more specifically in China. The truth is that acupuncture is one component of what is a profoundly broad system of healing comprised of herbals, body work and massage, Qi Gong and Tai Ji (physical exercises), dietary therapy, and acupuncture. Together, these are the “five branches” that constitute the whole of Traditional Chinese medicine. Acupuncture is fundamentally an energetic therapy that adheres to very specific principles of the *Jing Luo* (meridians or channel pathways)



*Darlene Easton, MSAOM, L.Ac.,
Assistant Professor*

and conduction of *Qi*, one’s vital force. Its practice intimately includes the use of moxibustion, a dried herb that is warmed either directly on the needle or on the skin. The clinical application of acupuncture has been pervasive in the Far East for centuries and has a long history of recorded success.

Perhaps one reason that acupuncture has become so well-known in the United States and Europe is that it is distinctly different from anything Western medicine has to offer. The use of fine needles inserted into specific points on the body to illicit a healing response seems somewhat mystical for most and for some, inconceivable. Yet despite its perplexing reputation, for a growing percentage of the population, it seems that acupuncture holds promise and appeal. For many people acupuncture becomes a “last resort,” as no other therapies have offered them significant relief.

Treating the Whole Person

The genuine pearl of TCM, in my opinion, is the whole-person approach. The body-mind-spirit receives treatment according to the individual’s presentation, without attempts to make the patient conform to any pre-existing diagnostic criteria. The practitioner does not endeavor to place the patient into a box; rather, the diagnosis and treatment are built around the patient. This creates an individual approach whereby the patient’s

condition, constitution and psychic being determine the diagnosis, treatment, and, to some extent, the outcome. In addition, the patient is expected to participate in his/her treatment through personal assessment of diet, lifestyle, emotional triggers, etc. The patient is educated and encouraged to make modifications that will benefit his/her overall health and well-being.

When I sit down and talk with patients, I am always fascinated by how little they know about TCM and yet how willing they are to participate in the treatment. Perhaps their willingness comes from desperation, or perhaps it is an instinctive hunch that this type of approach seems rational. Our conversations include general information

about what they can expect from the experience and what acupuncture can do for them. Thus for the patient, the whole process becomes a fascinating blend of trust, hope, anticipation, skepticism, perseverance and wonder. It is often against this backdrop that the real miracle of acupuncture as an energetic medicine reveals itself.

Patients seek treatment for many types of conditions that have been deemed intractable or untreatable, and pain is certainly one the most popular complaints among them. In addition, and especially for those who live with chronic pain, mild to severe emotional stress is a common co-pattern. This is because in the brain, pain, and emotional stress are intimately linked and are regulated by some of the same neurochemicals. Pain manifests in many ways. It can be chronic, acute, dull, severe, constant, intermittent, etc.; but overall, in all its forms, it is by far one of the most common conditions and one of the most successfully treated disorders.

What is truly remarkable when treating pain patterns is that by using the basic, centuries-old principles and methods of acupuncture therapy, the practitioner and patient can produce quick and sometimes instantaneous results. Personally, I have had multiple experiences treating patients who were in significant distress and left the office feeling no pain. Such results are clearly not typical, and most cases require more extensive treatment.

acupuncture

ACUPUNCTURE

However, measurable relief is usually achieved within the first few visits.

Speeding Up the Healing Clock

Besides alleviating the physical pain, acupuncture can also hasten the actual healing process. When a needle is inserted into skin, it makes minute lesions directly in the painful tissue. These lesions activate neuroendocrine, immune and cardiovascular reactions around the needling sites in the painful tissues. The painful nerves are desensitized and local repair work is carried out (Ma Ma & Cho, 2005). This is a very predictable response because of the local needle reaction, but it does not explain how acupuncture can almost instantly resolve or at least decrease perceived pain.

Research

Current scientific data have identified certain neurophysiologic mechanisms that have been accepted as part of the basic scientific evidence of acupuncture. In the early 1970s, pioneer researchers Pomeranz and Stux demonstrated that acupuncture stimulates the upper cortical areas of the brain via various spinal tracts. The researchers suggested that acupuncture signals the peripheral nervous system (PNS) and that the subsequent responses of the PNS mediate certain neurochemicals, including beta-endorphins and serotonin. These neurochemicals regulate physiologic and psychologic responses, including pain and mood. This explanation is congruent with acupuncture's ability to reduce pain, elevate mood, and promote a general sense of well-being.

Today, X-ray Computed Tomography (XCT) and its derivatives, Functional Magnetic Resonance Imaging (fMRI) and Positron Emission Tomography (PET), allow research scientists to observe the brain's feedback to acupuncture stimulation and study the correlation of specific acupoint stimulation and its response in the related cortical areas. In *Neuro-Acupuncture: Scientific Evidence of Acupuncture Revealed*, Cho, Fallon and Wong illustrate the relationship between the brain, organs and acupoints. Through studies using high-tech imaging and observed and reported results to certain acupoint stimulation, they have

been able to deduce particular correlations between the stated curative effects of each acupoint on diseases and their cortical activation. Such advancements in biotechnology have opened a whole new possibility in the exploration of the brain. As a result, current acupuncture research has been increasingly directed toward neuroimaging, with molecular science and pharmacokinetics as its bases (Ma, Ma and Cho, 2005). Yet while these data are intriguing and useful, it has been stated by many of the leading research scientists that the underlying mechanisms of acupuncture appear very diverse and far from being fully understood. In general, those who are familiar with the current scientific data on acupuncture would agree that although the data are interesting and have advanced our understanding, they are inconclusive.

According to neurobiologist Candice Pert, the thoughts a person thinks becomes his or her biology. Neuropeptides – the molecules of communication between the brain, immune system and endocrine system – respond as much to emotional shifts as they do to substantial physiologic influences. Therefore, it is very plausible to say that a person who is determined to stay in pain will do so, despite the potential benefit of any therapeutic treatment. Emotional attitude and the will to restore one's

health are very powerful factors that can promote, or hinder, the healing process. Through neurophysiologic mediation, acupuncture can actually improve one's emotional outlook and thereby increasing his/her desire and ability to heal.

Personal Note

Acupuncture has proven itself to be an effective and noninvasive therapy for thousands of years, and we are now beginning to recognize and explore its scientific nature. For myself, I enjoy reflecting on the studies that support the fusion of modern scientific findings with the traditional theories of acupuncture. Science now suggests that we are

truly an amalgam of mind-body. Within the principles of TCM, there has never been a separation of the two. The principles of acupuncture state that our physiology is guided by our energetic will and force. Energy medicine is moving forward into a new frontier of modern science, forever changing the way we see ourselves. However, in reality, these ideas are really nothing new at all.



Alumni Golf Tournament

On a bright sunny morning in July, 15 teams consisting of NYCC students, alumni and friends of the College gathered on the grounds of the Seneca Falls Country Club to take part in the New York Chiropractic College Alumni Golf Tournament. Competitors were greeted by staff and student volunteers, who presented them with an NYCC golf-shoe bag, divot tool, and sleeve of golf balls.

Breakfast, sponsored by M&T Bank, began at 9:00 a.m., giving participants a chance to relax and scope out the competition. Immediately following breakfast, the group was intrigued by a presentation by Dr. John Danchik titled "GOLF - Let's Get Back to Basics: 75% of a Good Golf Shot is the Setup."

Then, the tournament began with a modified shotgun start and three hole-in-one competitions. It was a spectacular day and fun for all participants. After the tournament, everyone gathered back on campus for a social hour, sponsored by Trustee Dr. John Rosa, followed by an awards dinner and auction. Teams were delighted to bid on donated items ranging from tickets to sporting events to an array of equipment.

Special thanks go to our corporate sponsors Seneca Meadows, Ed-Invest and NCMIC. We would also like to thank our wonderful tee sponsors: PricewaterhouseCoopers; DA's Liquors Inc.; Dr. Mary Didio, Trustee; Mason Selkowitz McDermott Inc.; Dr. Sylvia Heyman, Trustee; Aldrich & Cox; BonaDent Inc.; Abigail's; Sodexo Campus Services; S.M.S.; Geneva Club Vending Company; Dale Surgical Supply; Dr. Thomas DeVita,



(L to R) Steve Galvin of Ed-Invest, NYCC Alumni President Dr. Frank Lizzio, NYCC Chancellor Dr. Kenneth Padgett and Dave Dorman of Ed-Invest

Trustee; Wilson Press; The Deerhead Inn; Henry B's; Seneca Security; Bond, Schoeneck & King, PLLC.; C.H. Insurance; and Dr. Frank J. & Mrs. Carol Nicchi. We also thank those who donated auction items: Dr. Lewis Bazakos, Chairman of the Board of Trustees; Mr. Tony Petroccia; Louis DiLorenzo, Esq.; Dr. G. Lansing Blackshaw, Provost Emeritus; Eber Brothers Wine and Liquor; Bond Schoeneck & King, PLCC; Owasco Beverage; Seneca Falls Health Center; Mason Selkowitz McDermott; Seneca Meadows; The Gridley Inn; and Sinicropi Florist.



(L to R) Dick Cantanise, Carl Casaccia, Tom Haseki and Paul Devaney (representing Seneca Meadows)



(L to R) Jon Fogel and John Curran (both of M&T Bank), NYCC President Dr. Frank J. Nicchi and NYCC Trustee Dr. Robert Daley



Mark Your Calendar

Celebrate With Us
Unity Day & Homecoming Weekend
July 14-16, 2006

Dr. Santiago Inducted into Hall of Fame

Dr. Philip Santiago (NYCC '78) has been inducted into the American Chiropractic Association Council on Sports Injuries and Physical Fitness Hall of Fame (Sports Council). The award – the ninth since the inception of the Sports Council – was presented to Dr. Santiago in August during the Council's annual symposium, held in conjunction with the Florida Chiropractic Association's national convention in Orlando. Dr. Santiago was recognized for his enthusiastic, long and extensive services to the Council and his association with, promotion of, and service to all levels of sports – both amateur to professional – through sports chiropractic.

In addition, Dr. Santiago was recognized by NYCC President Frank J. Nicchi at NYCC's alumni luncheon, held at the FCA convention. In presenting him with a plaque on behalf of the entire College community, Dr. Nicchi acknowledged Santiago's contributions to sports chiropractic and his support of excel-



NYCC President Dr. Frank J. Nicchi and Dr. Philip Santiago

lence in chiropractic education. Dr. Santiago was also commended for his very generous financial contributions to NYCC, including his most recent \$5,000 contribution to the Ernest G. Napolitano Lecture Series.

Dr. Santiago is a diplomate of the American Chiropractic Board of Sports Physicians, a current member of the United States Olympic Committee Sports Medicine Advisory Council, and the 1992 United States Olympic Sports Medicine team chiropractor in Barcelona. He is an adjunct associate professor at New York Chiropractic College, Northwestern College of Chiropractic, Logan College of Chiropractic, and Palmer College of Chiro-

practic. Also, he has traveled, lectured, and written nationally as an expert on sports chiropractic.

Dr. Santiago is in private practice in Lake Hiawatha, New Jersey. In addition to his private practice, he remains extensively involved in many community activities and functions.

Florida Alumni Luncheon



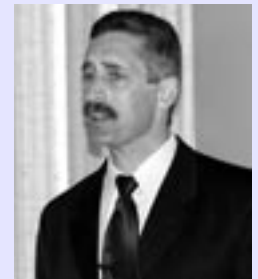
(L to R) Dr. Jason Napuli ('03), Dr. David Seaman ('86), NYCC President Dr. Frank J. Nicchi ('78), Dr. Philip Santiago ('78), and Dr. Kristina Petrocco ('03)

An alumni luncheon held at the Florida Chiropractic Association National Convention in Kissimmee proved once again to be a success. Dr. Nicchi's presentation, "Trends in Chiropractic Education: The NYCC Difference," was applauded by all who attended the August 27th event.

Special thanks are extended to Drs. Frank Lizzio, Jason Napuli, and Kristina Petrocco for their assistance in hosting the successful event.

CDC Hosts Hospital Chiropractor

The Career Development Center welcomed 1985 alumnus John L. Cerf, D.C., on September 13 to speak to the College community. Dr. Cerf's lecture discussed the effectiveness of chiropractic in hospital emergency room environments and addressed the challenges that surrounded efforts to introduce chiropractic into Meadowlands Hospital. He offered sound advice to chiropractors interested in a hospital practice. Dr. Cerf is a member of the adjunct staff at Meadowlands Hospital in Jersey City, N.J., and was one of the first doctors of chiropractic in the nation to be awarded privileges to treat patients in an emergency-room setting.



Dr. John L. Cerf

Certified in manipulation under anesthesia and electrodiagnostic testing, Dr. Cerf is vice president of the American Academy of Hospital Chiropractors, an organization that advocates for hospital privileges for chiropractors. He has shared his expertise on the role of chiropractors in hospital settings through articles in the *Journal of the American Medical Association*, *Dynamic Chiropractic*, and *Chiropractic Economics* magazines, and through speaking engagements for medical doctors.

Dr. Michael A. Hoyt Scholarship

First-trimester student Alicia Caranese was awarded the Dr. Michael A. Hoyt Scholarship. Dr. Hoyt, a 1978 NYCC graduate, decided to establish the scholarship soon after he was awarded the Springwall Scholarship. "Because of Springwall's generosity, I decided someday I would return the favor and give a scholarship of my own," he remarked.



Inspired by his chiropractor, Dr. Kenneth Anderson (NYCC '69), Hoyt decided in high school to join the profession. Between his second and third trimester, he married his wife, Gail, and they worked several jobs in order to finance his education. He says that the Springwall Scholarship was "a huge boost to a struggling couple". Hoyt had the honor of working for former president Dr. Ernest Napolitano and for

former vice president Dr. Neil Stern. He noted, "It was a great experience being in contact with these two pioneers." At his graduation in 1978, he received the Academic Excellence Award for the highest GPA, and the D.D. Palmer Award.

Upon celebrating the 26th anniversary of his practice, Hoyt Chiropractic Center, in Winthrop, Maine, Dr. Hoyt now reflects on the success he has enjoyed. He currently manages a family-oriented, subluxation-based practice in which he supervises seven associates. The Hoyts have one daughter – Lacaya, 19 – who is now studying the University of New England and considering following in her father's footsteps.

Thank you, Dr. Hoyt, for giving back to keep NYCC moving ahead.

Dr. George and Frances Koenig Merit Scholarship

Erika Hackett, first trimester, was awarded the Dr. George and Frances Koenig Merit Scholarship in the amount of \$2,000. The Koenig Scholarship is provided from the earnings of an endowment fund created by Dr. George Koenig, NYCC '48.



Dr. William Crowther Memorial Scholarship



Shanna Craig, first trimester, qualified for the Dr. William Crowther Memorial Scholarship in the amount of \$2,000 based in her personal statement and academic merit.

Dr. Jack DiBenedetto Memorial Scholarship

The Dr. Jack DiBenedetto memorial scholarship was created in 1996 to honor the memory of a man who led an exemplary life in both his professional and personal pursuits. The scholarship is intended to help students who, like Dr. DiBenedetto, changed careers in order to become chiropractors. The 2005 recipient of the Dr. Jack DiBenedetto is first trimester student J. Tyson Maynard. Prior to becoming a student at NYCC, Tyson was employed as a funeral director in Pennsylvania.



Dr. Walter L. Vaughn Memorial Scholarship

Jennie Hersey, second trimester, qualified for the Dr. Walter L. Vaughn Memorial Scholarship in the amount of \$2,000 based on her personal statement and academic merit.



NYCC's Integrative Training Pays Off

Recent Alumni - Ian Paskowski, D.C.

NYCC alumnus Dr. Ian Paskowski ('02) is a staff physician and owner of Eastern Shore Chiropractic Associates, P.C., in Plymouth, Massachusetts. The practice is focused on the diagnosis and management of musculoskeletal conditions with a focus on low-back pain, neck pain and headaches. Their primary patient base is physician-referred, and they work closely with the local hospital groups. In addition, Dr. Paskowski is an adjunct faculty member in diagnostic procedures and clinical correlation at Boston University's Sargent School of Health and Rehabilitative Science. He is also a former staff member at Braintree Rehabilitation Hospital, outpatient services, and at New England Spine Institute, P.C.

Dr. Paskowski states that NYCC prepared him well for these opportunities: "My education and, more importantly, my experiences at NYCC gave me the basic tools, both clinically and professionally, to participate and communicate in a multidisciplinary setting." As a student, he took advantage of the many opportunities available to students, treating patients at the Monroe Community Hospital, St. Joseph's Community Center, and the National Naval Medical Center in Bethesda, Maryland.

A former professional hockey player who earned a bachelor's degree and an MBA from Providence College, Dr. Paskowski selected NYCC because it had the most programs in his area of interest, including pain management and integrated care settings. He stated, "The Anatomy Department is one of the best in the country in any healthcare field, not just chiropractic. I felt the faculty overall was the most qualified." Further, he noted, "The educational standards and research projects were unparalleled. Most importantly, NYCC teaches patient-centered care and not dogmatic, doctor-based care disguised under various technique



Dr. Ian Paskowski

names or philosophies."

Dr. Paskowski recommends that students and other recent NYCC alumni "work hard - looking to the mirror for answers. If you base your practice on patient care and provide quality service, you will be successful." He often recalls NYCC Assistant Professor Dr. Paul Dougherty saying, "You cannot demand perfection from yourself or your colleagues, but you can expect excellence."

While Dr. Paskowski acknowledges that NYCC faces many challenges in the coming months and years, he says, "We must all support excellence in ourselves - educationally, professionally, personally and socially. There is great opportunity for chiropractors to be involved in the future of healthcare." He suggests looking to fellow chiropractors, noting, "There are centers of excellence around the country with chiropractors either as a full partner in the group or as an integral part of the clinical care team. We need to continue to grow in this direction, exposing a new patient population to chiropractic care and growing the entire profession's market share - thereby gaining greater social acceptance and responsibility." Dr. Paskowski continued, "The future is now! If we fail to be part of this practice model, we face further marginalization as healthcare providers. If we work in the correct direction, collectively we can position ourselves as experts in diagnosis and management of spinal conditions. The entire process has to start with our schools, the future of the profession."

Dr. Paskowski and his wife, Carrie (who also happens to be Admissions Director Mike Lynch's sister-in-law), met at NYCC. They have two young boys: Owen (1-1/2) and Everett, who was born this past May. The Paskowski family enjoys fishing in Plymouth Bay and trout fishing in upstate New York.

"My education and, more importantly, my experiences at NYCC gave me the basic tools, both clinically and professionally, to participate and communicate in a multidisciplinary setting."

Class of '54

Robert A.D. Gregory, D.C., won the K. of C. Knight of the Year Award, Triune Council, for 2005. His three sons (Robert, Richard and James) and two of his three daughters (Diane Gregory Hennessy and Marie Gregory Cantu) are all chiropractors. His daughter, Joan O'Sullivan, is their office manager. His address is 5 Grandview Avenue, Nanuet, NY 10954 and his phone number is 845-623-3939. His e-mail address is sixgregs@aol.com.

Class of '81

Charles Masarsky, D.C., and *Marion Todres-Masarsky, D.C.*, are in private practice in Vienna, Va. (just outside Washington D.C.) In addition to private practice, presenting seminars for NYCC and other institutions, and writing the "Evidence-Based Educator" column for *Dynamic Chiropractic*, Charles is also writing science fiction short stories with a chiropractic theme. For a copy of his story, "Pavlov's Cat," drop him an e-mail at neurofitness@aol.com. His phone number is 703-938-6441.

Class of '89

Lorraine Alexis, D.C., moved to 2150 Route 611 N, Bartonsville, PA 18321. Her phone number is 570-420-8221. If you are in the Poconos, stop in and visit.

Class of '90

Edward Acevedo, D.C., moved his practice to 41-58 Judge St., Suite B1, Elmhurst, NY 11373. His e-mail address is sagix4@hotmail.com and his phone number is 718-533-8029.

Class of '91

Stephen Noel, D.C., moved to 8 Ilana Court, Armonk, NY 10504-2110.

Class of '98

Darrell Johnson, D.C., and Lorie Johnson announce the birth of Emmaline Alexa born June 28, 2005. She weighed 7 lbs. 11 oz. and was 21 inches long. Any former classmates that would like to see pictures can e-mail them at unionctychiro@yahoo.com. Their address is 110 Skyline Drive, Maynardville, TN 37807 and their phone number is 865-992-7000.

Class of '99

Mark Van Alstyne, D.C., recently graduated from Upstate Medical University with a Master's in Physical Therapy. He will be running both a chiropractic and physical therapy practice specializing in Active Release Technique.

Larry McCracken, D.C., and his wife Lisa welcomed their first child, Evan Lawrence, on August 3, 2005 at 12:19 p.m. He weighed 5 lb. 6 oz. and was 19 inches long. Dr. McCracken's address is 2519 Bedford St., Johnstown, PA 15904 and his phone number is 814-266-

3226. His e-mail address is drmac@pcspineandsports.com.

Class of '00

Alexander Wukovitz, D.C., has his own practice, Family Wellness Chiropractic, 40 W. Main St., Bloomsburg, PA.

Nicole (Fongellaz) Stoessel, D.C., was married to David Stoessel in 2001 and had a baby girl, Jessica Jean, on April 8, 2004. Her office address is 835 Pulaski Hwy., Bear, DE 19701 and her phone number is 302-328-0200.

David W. Peer, D.C., CCSP, completed his CCSP program and has been hired as team physician for the New Mexico Burn Women's Professional Football Team. His address is 7520 Montgomery NE, Albuquerque, NM 87109. His phone number is 505-888-6800 and his e-mail address is doctorpeer@hotmail.com.

Class of '01

Heather McCoy, D.C., was honored with the Chamber of Commerce's Small Business Entrepreneurial Award in Cecil County, Maryland. Her practice, North East Chiropractic, has expanded its services to include massage therapy, acupuncture and essential oils. She and her fiancé Tom Blackiston, Jr. are planning a May 2006 wedding.

Class of '02

Nicholas J. Gresock, D.C., and his wife Tara (Ficcaglia) are

proud to announce the birth of their daughter, Hannah Nicole, on January 13, 2005. Dr. Gresock is currently in private practice in the Pittsburg area at Penn Office Building, Suite 101, Monroeville, PA 15146. His e-mail address is GresockDC@hotmail.com.

Timothy Smith, D.C., and his wife announce the arrival of their first child, Aurora Emlinn Smith, on April 12, 2005. Dr. Smith is beginning his third year of private practice at Lakeshore Chiropractic and Wellness, 7455 Erie Road, Derby, NY 14047. His phone number is 716-947-5106 and his e-mail address is tasmith@gmail.com.

Peter Emary, D.C., and his wife Colleen are moving to London, England for 12 months beginning September 2005. Colleen will be taking a Master's program in Public Health and Nutrition at the London School of Hygiene and Tropical Medicine. Dr. Emary will be practicing as an associate P.E. for the Chiropractic UK Group in Ashford, Kent (East of London). The clinic website is www.chirouk.com. Their new mailing address is Lillian Penson Hall, Talbot Square, London, England, W2 1TT.

Gregory A. Bauer, D.C., and his wife had their second child. Avery Bauer was born August 30, 2005 and weighed 9 lbs. 10 oz. Dr. Bauer practices at Arlington Chiropractic Office,

ALUMNI UPDATE

406 Massachusetts Avenue, Arlington, MA 02474. His phone number is 781-648-4000.

Max Heller, D.C., announces the September 2005 grand opening of Maximum Wellness in the Galleria on 57th Street and Lexington Avenue in Midtown Manhattan. He lives and works in Midtown, N.Y.C. His e-mail address is drmaxnycc@yahoo.com and his phone number is 212-980-1232.

Class of '03

Rebecca Hosey, D.C., is practicing at 116 West Buffalo St., Ithaca, NY.

Steven Gruber, D.C., has recently bought a practice at 87 High Street in Brattleboro, VT. His phone number is 802-254-3300. He resides with his wife and son in Keene, N.H.

Nanci L. Knox, D.C., has recently celebrated her first year owning her own practice in Canastota, NY. Her phone numbers is 315-697-9721.

Ellenita Salko, D.C., joins her father, Dr. Gregory J. Salko, and her brother, Dr. David L. Salko, at Whites Crossing Medical Group, 301 Canaan St., White Crossings, PA and at Route 296, Waymart, PA. Her phone numbers are 570-282-2456 and 570-488-9159.

Patrick Del Salto, D.C., and his wife had a baby girl, Ava DelSalto, on August 17, 2004. He opened his own practice, Optimum Chiropractic, 5109 Route 9W, Newburgh, NY 12550, in January 2005. His phone number is 845-561-

2147 and his e-mail address is optimumchiropractic@hotmail.com.

Class of '04

Lindsay L. Arbogast, D.C., is practicing at the Neck & Back Center in Erie, PA.

Buddy A. Touchinsky, D.C., is in private practice at Blue Mountain Family Chiropractic, Route 61, Orwigsburg, PA.

David G. Bennett, D.C., has begun practicing with his father-in-law, Herbert S. Law, D.C., in Willow Grove, PA.



Your fellow alumni want to know! Share your personal and professional successes with us—marriages, births, awards, achievements and professional advancement. Mail the form below to: Executive Director of Institutional Advancement, NYCC, P.O. Box 800, Seneca Falls, NY 13148-0800, fax: 315-568-3153, call: 315-568-3146 or e-mail: pvantyle@nycc.edu.

Name _____

Name while at NYCC _____

Phone No. (Office) _____ Month/Year Graduation _____

Address (Office) _____

E-Mail Address _____

My News _____

August 2005 Commencement

by Eoin Gregory, Student Writer

New York Chiropractic College celebrated the commencement of the class of July 2005 on Saturday, July 30. For this close-knit class of 24, graduation served as a climax to three and a third years of rigorous class and clinical work at NYCC. Dr. Lillian Ford, associate professor in the Chiropractic Clinical Sciences Department, served as the grand marshal, welcoming all to the ceremony. After the invocation by Campus Chaplain Richard Murphy, Mrs. Kate Ferguson – whose husband, Dr. Michael Ferguson, is an NYCC alumnus – gave a beautiful a cappella rendition of the national anthem.



*Thomas D. McDeon,
Valedictorian*



*Jennifer D. Illes,
Salutatorian*

Dr. J. Clay McDonald, Executive Vice President of Academic Affairs, welcomed the graduates and their families and friends. He then introduced NYCC President Dr. Frank J. Nicchi, who

in turn introduced the board members, faculty and staff seated on the dais and in the audience. Next to speak was Professor John Taylor, who gave the faculty address. Dr. Taylor told the graduates that these are the best days of their lives. He reminded them that as students, they learned so much in this program, but it is important to recognize their limitations: "It's OK to say 'I don't know.'" Dr. Taylor



Dr. John Taylor

concluded his brief address by expressing, "We are proud of you all!"

Dr. McDonald next introduced the salutatorian, Jennifer Dianne Illes; and valedictorian, Thomas Daniel McKeon, Jr. In his address to his classmates, Dr. McKeon offered, "Our biggest asset we hold is our hands," and elaborated on the importance of hands in healing. He closed by stating, "Here, there are 48 hands that will be the future and the catalyst of change."

Dr. Kenneth W. Padgett, NYCC Chancellor and former president, delivered the commencement address, focusing on the need for unity in the chiropractic profession. He stated that there is a need for a national anthem for the chiropractic profession. Like our own national anthem, "we all know what it is, but we come at it from different directions." So too should a chiropractic national anthem be approached. There is room for many different interpretations; it's the unity that is important.

Dr. Padgett also advised that as a profession, we are stronger than we think: "We've tried to destroy ourselves for the past 105 years; no one else can destroy us." He continued, "We need to educate this world about our great profession. Only 8 percent of the world has been educated as to the value of chiropractic." Dr. Padgett also urged the graduates to become involved, adding, "Volunteer; it doesn't cost you anything." He concluded by stating simply, "If you take good care of your patients, they will take good care of you."

Following Dr. Padgett's address, Dr. McDonald conferred the Doctor of Chiropractic degree upon the graduates. Dr. Lee Van Dusen, Assistant Vice President of Academic Quality Assurance and Support, presented the graduates, who were then hooded by Dr. Nicchi.

Dr. Michael Mestan, Dean of Chiropractic, administered the Chiropractic Oath to the graduates and all chiropractors in attendance. Dr. Frank Lizzio, NYCC Alumni Association president, greeted the newest alumni of NYCC and offered the association's support and assistance.



Dr. Kenneth W. Padgett

Father Murphy closed the ceremony with a benediction from the book of Numbers.

The graduates then exited with the recessional, to be greeted by family and friends and enjoy a reception in the North Dining Hall.



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University

New York Chiropractic College

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Palmer College of Chiropractic Florida

Palmer College of Chiropractic West

Parker College of Chiropractic

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Straight Chiropractic

Southern California University
of Health Sciences

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Additional Information:	Contact T. Ventimiglia, DC at 800-434-3955 x121, the Postgraduate Dept 800-434-3955 x132 or visit the NYCC website: www.nycc.edu/continuing_education.asp

3 CE Credits Courses

(Offered: Thursdays 2:00 pm - 5:00 pm)

Low Level Laser Workshop

Instr: Harlan Pyes - Nov 10 - IVTC host site - Levittown, NY

Chiropractic Case Management of Acute & Chronic Pain Syndromes

Instr: Lisa Bloom, DC - Dec 1 - IVTC host site - Seneca Falls, NY

Diagnosis and Management of Headaches

Instr: Charles Hemsey, DC - Dec 8 - IVTC host site - Levittown, NY

Avoiding Ethical Landmines and Criminality in Your Employment Contract

(Can be applied towards NYS mandatory Category I, "Ethics, Documentation, Record Keeping and Patient Communications")

Instr: Peter Van Tyle, Esq. - Dec 15 - IVTC host site - Seneca Falls, NY

Spinal Stenosis & Low Back Pain

Instr: Scott Surasky, DC - Jan 19th - IVTC host site - Levittown, NY

Integrative Health Care an Evolving Model

Instr: Thomas Ventimiglia, DC - Jan 26th - IVTC host site - Levittown, NY

6-8 CE Credit Courses

(Offered: Saturdays 1:00 pm - 7:00 pm except Chiro Risk Mgmt, Aids/HIV, etc 8:00 am - 5:00 pm)

Contemporary Ethical Issues for the Practicing Chiropractor (Can be applied towards NYS mandatory Category I, "Ethics, Documentation, Record Keeping and Patient Communications") Instr: Christopher Good, DC - Nov 12 - Buffalo, NY

Chiropractic Risk Mgmt, AIDS/HIV, & Medical Errors, FL Rules & Regulations - 8 CE credits (6 credits can be applied towards NYS mandatory Category I, "Ethics, Documentation, Record Keeping and Patient Communications")

Instr: Steve Savoie, DC, Anna Allen, RN - Nov 12 - IVTC host site Levittown, NY (Sat 8-5)

Documentation Seminars (Can be applied towards NYS mandatory Category I, "Ethics, Documentation, Record Keeping and Patient Communications")

Standards and Guidelines:

Instr: Vincent Loia, DC - Nov 12 - Poughkeepsie, NY

Patient Consents and Interaction:

Instr: Benjamin Bartolotto, DC - Nov 19 - Syracuse, NY; Dec 10-Binghamton, NY

2 Day - 12 CE Credit Courses

Offered: Sat. 1:00 pm - 7:00 pm and Sun. 9:00 am - 3:00 pm

Treating the Female Patient

Instr: Diane Benizzi DiMarco, DC, BS - Nov 5-6 - IVTC host site - Levittown, NY

Lower Extremity Adjusting: Manipulation, Mobilization and Myofascial

Release

Instr: David Graber, DC - Nov 12-13 - Rochester, NY - hands on

Cervical Radiculopathy: Diagnosis, Treatment, Rehabilitation

Instr: Donald Murphy, DC - Dec 3-4 - Albany, NY

Documentation, Record Keeping & Patient Consents (Can be applied towards NYS mandatory category, "Ethics, Documentation, Record Keeping and Patient Communications")

Instrs: Benjamin Bartolotto, DC, Vincent Loia, DC - Dec 3-4 - IVTC - host site Levittown, NY

Fundamentals of Herbal Therapeutics & Their Applications in Clinical Practice

Instr: Jeanne D'Brant, DC, DACBN, CCN, ND - Dec 10-11, Jan 21-22, Apr 8-9, May 20-21 - IVTC host site - Levittown, NY, Can take all or 1 module

Upper Extremity Adjusting: Manipulation, Mobilization and Myofascial Release

Instr: David Graber, DC - Jan 14-15 - Levittown, NY - hands-on

Co-Sponsored Classroom Programs:

To register or for additional information, please contact our co-sponsors at the numbers listed below. Contact NYCC to register only when indicated (**)

Active Release Techniques

Lower Extremity (24 CE credits) Nov 10-13 - Niagara Falls, CAN;

Upper Extremity (24 CE credits) Dec 1-4 - Atlanta, GA; Dec 8-11 - San Diego, CA;

Spine (21 CE credits) Nov 17-20 - W. Hollywood, CA;

IRONMAN Triathlon (12 CE credits) Nov 2-5 - Panama City, FL; (20 CE credits) To register, call ART at (888) 396-2727, or visit www.activerelease.com

Acupuncture Certification (15 CE credits each) Nov 19-20, Dec 10-11, Jan 14-15, Feb 11-12 - Chicago, IL; Nov 12-13, Dec 3-4, Jan 7-8, Jan 28-29 - Orlando, FL; To register, call IAMA at (800) 327-1113, or visit www.iama.edu

Applied Kinesiology (12 CE credits ea session) Nov 19-20, Dec 10-11, Jan 7-8 - Parsippany, NJ;

Where Do I Begin Seminar with George Goodheart, DC - (12 CE credits) Nov 5-6 - Parsippany, NJ; To register, call Applied Kinesiology Study Institute at (973) 334-6053, or e-mail Pauls42@optonline.net

Applied Kinesiology in Clinical Practice (100 hr Certification Program 12 CE credits ea session, 10 in NYS) Nov 12, Jan 21 - New York City, NY; Nov 19, Dec 3, Jan 7 - Seneca Falls, NY; To register, call Charles Seminars at (800) 351-5450; or visit www.charlesseminars.com

Basic Applied Kinesiology Program (14 CE credits ea session) Nov 19-20, Dec 3-4, Jan 21-22 - St. Louis, MO; To register, call Dr. Zarkin at (313) 881-0662, or e-mail ANZDC@zarkin.com

Certified Chiropractic Sports Physician ** 10 sessions, (12 CE credits ea

CENTER FOR POSTGRADUATE AND CONTINUING EDUCATION

session) Nov 5-6, Dec 3-4, Jan 7-8 – call for balance of dates - Levittown, NY; Sponsored by NY Sports Chiropractic; To register, call NYCC at (800) 434-3955
Diplomate in Neurology ** (24 CE credits ea session) take 1 or all 14, can begin any session – Dec 9-11 – Des Moines, IA; Nov 18-20, Jan 27-29 - IVTC host site – Levittown, NY; Jan 6-8 - Orlando, FL; Sponsored by Event Management Services, To register, call NYCC at (800) 434-3955,

For information visit www.iacn.com

Electrodiagnosis Certificate Program ** (15 CE credits ea 10 Sessions) Currently underway – Levittown, NY. Call if interested in next program beginning March 2006. Sponsored by NDX Consultants, to register, call NYCC at (800) 434-3955

Enhancing Golf Performance ** (12 CE credits) Nov 5-6 – Scottsdale, AZ; Jan 14-15 – Savannah, GA; To register, call Dr. Trottier at Back to Basics Golf Academy at (888) 578-7437, or visit www.backtobasicsgolfacademy.com

Evaluation & Management of the Patient with Dizziness ** (12 CE credits) Nov 19-20 – Los Angeles, CA; Dec 16-17 – Lake Tahoe, NY; To register, call NYCC at (800) 434-3955. For further info, visit www.discovertreatments.com

Footlevelers, Inc. (4 CE credits) Nov 3 – Middletown, NY; Nov 10 – Plattsburgh, NY; (12 CE credits) Nov 12-13 – Newark, NJ; To register, call Footlevelers at (800) 553-4860, or visit www.footlevelers.com

Graston Technique (12 CE credits) **Graston Sports Program** – Nov 5-6 – Las Vegas, NV; Dec 3-4 – Boston, MA. To register, call Graston Technique at (866) 926-2828, or visit: www.grastontechnique.com

ISSA Certified Fitness Trainer (12 CE credits, 3CE credits NYS Category I) Nov 5-6 – Atlanta, GA; Nov 12-13 – New York City, NY; Nov 19-20 – Chicago, IL. For additional dates, go to website. To register, call ISSA at (800) 892-4772, or visit www.fitnesseducation.com

Neuromechanical Innovations: 21st Century Chiropractic Training (12 CE credits) Nov 19-20 – Phoenix, AZ; Dec 3-4 – San Diego, CA; To register, call Neuromechanical at 480-785-8442, or visit www.neuromechanical.com

Sacro-Occipital Technique (8 CE credits all programs)

Category 1 – Nov 12 – Dural Meningeal Correction;

Extremity – Dec 8 – All courses in New York City, NY. To register, call SOTO-USA at (781) 237-6673, or visit www.soto-usa.org

Shiatsu (Finger Pressure Therapy) (18 CE credits) Nov 10-13 – Boca Chica, DR; To register, call Dr. Weiner collect at (787) 783-3253 or e-mail drweiner@hotmail.com

Scoliosis Certificate Program ** (12 CE credits) Module I – Nov 19-20 – Los Angeles, CA; Dec 17-18 – Lake Tahoe, NV; To register, call NYCC at (800) 434-3955, or for more information, visit www.scoliosissystems.com

On-Going Co-Sponsored On-Line Programs:

Applied Pharmacology for the Chiropractor

A series of 8 on-line lectures. (2 CE credits each) For details visit www.brightcourse.com

International Sports Sciences Association (ISSA) Seminars - (2, 3, 4, or 12 CE credit courses) including Body Composition Assessment: Essential Tools for Building Healthy; Eating Disorders 101; Hormones and Exercise; Interval Training for Fitness and Endurance Performance: Theory and Practice; ISSA Certified Fitness Trainer; Physiology of Resistance; call ISSA at (800) 892-ISSA ext. 169 www.fitnesseducation.com

Risk Management of Sexual Harassment in the Office and on Campus - (1 CE

credit) - Visit www.brightcourse.com for details and module description – (Can be applied towards NYS mandatory category, "Ethics, Documentation, Record Keeping and Patient Communications")

For online programs, register with our co-sponsors at their websites.

In addition to Seminars at NYCC facilities

- Depew, Levittown and Seneca Falls -
"Continuing Education Seminars in Your Neighborhood"

Albany, NY

Cervical Radiculopathy: Diagnosis, Treatment, Rehabilitation (12 CE credits) Instr: Donald Murphy, DC - Dec 3-4 – Albany, NY (Comfort Inn, Latham, NY) – Sat 1-7, Sun 9-3

Binghamton, NY

Documentation, Patient Consents and Interaction (6 CE credits) (Can be applied towards NYS mandatory Category I, "Ethics, Documentation, Record Keeping and Patient Communications") Instr: Benjamin Bartolotto, DC - Dec 10 – Binghamton, NY (Best Western Binghamton Regency, Binghamton, NY) – Sat 1-7

Buffalo, NY

Contemporary Ethical Issues for the Practicing Chiropractor (6 CE credits) (Can be applied towards NYS mandatory Category I, "Ethics, Documentation, Record Keeping and Patient Communications") Instr: Christopher Good, DC - Nov 12 – Cheektowaga, NY (Holiday Inn – Express, Cheektowaga, NY) – Sat 1-7

Poughkeepsie, NY

Documentation, Standards and Guidelines (6 CE credits) (Can be applied towards NYS mandatory Category I, "Ethics, Documentation, Record Keeping and Patient Communications") Instr: Vincent Loia, DC - Nov 12 – Poughkeepsie, NY (The Poughkeepsie Grand Hotel & Conference Ctr., Poughkeepsie, NY) – Sat 12-6

Rochester, NY

Lower Extremity Adjusting (12 CE credits) Instr: David Graber, DC - Nov 12-13 - Rochester, NY (Hampton Inn, Rochester, NY) Sat 1-7, Sun 9-3

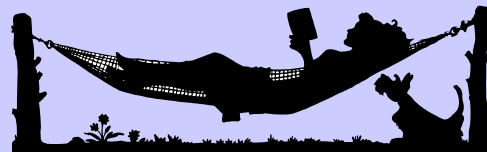
Syracuse, NY

Documentation, Patient Consents & Interaction (6 CE credits) (Can be applied towards NYS mandatory Category I, "Ethics, Documentation, Record Keeping and Patient Communications") Instr: Benjamin Bartolotto, DC - Nov 19 – Syracuse, NY (Quality Inn North, Syracuse, NY) – Sat 11-5pm

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- **“Documentation, Standards and Guidelines,”** Instructor/facilitator Vincent F. Loia, DC, 3 CE credits, (Can be applied towards NYS mandatory category, “Ethics, Documentation, Record Keeping and Patient Communications”)
- **“Documentation, Patient Consents and Interaction,”** Instructor/facilitator Benjamin Bartolotto, BS, DC, 3 CE credits, (Can be applied towards NYS mandatory category, “Ethics, Documentation, Record Keeping and Patient Communications”)
- **“E-spine Volume I, II & III,”** Instructor/facilitator Scott Banks, DC, 2 to 4 CE credits
- **“Ergonomics: Human Computer Interface,”** Instructor/facilitator Dennis Homack, DC, 2 CE credits (online only)
- **“Ergonomics/Human Factors - Standing, Lifting, Backpacks,”** Instructor/facilitator Dennis Homack, DC, 2 CE credits (online only)
- **“Fee Splitting, Self Referrals and Kickbacks: The Latest Word of Prohibited Healthcare Arrangements,”** Instructor/facilitator Peter Van Tyle, Esq., 3 CE credits (Can be applied towards NYS mandatory category, “Ethics, Documentation, Record Keeping and Patient Communications”)
- **“Fibromyalgia,”** Instructor/facilitator Virginia Norris-Schafer, DC, MD, MBA, 3 CE credits
- **“Integrative Health Care: An Emerging Model,”** Instructor/facilitator Thomas R. Ventimiglia, DC, FACC, 3 CE credits
- **“Pathophysiology, Evaluation, and Management of Headaches,”** Modules I through VI, Instructor/facilitator Scott Banks, DC, 2 to 4 CE credits
- **“Spinal Trauma: The Rest of the Story,”** Instructor/facilitator Charles Masarsky, DC, BS, 3 CE credits
- ■ Instructor/facilitator Charles Masarsky, DC, BS, 3 CE credits
- **“Treating the Female Patient: The Menstrual Cycle,”** Instructor/facilitator Diane Benizzi DiMarco, DC, BS, 3 CE credits
- **“Treating the Female Patient: The Pregnant Female,”** Instructor/facilitator Diane Benizzi DiMarco, DC, BS, 3 CE credits (online only)

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