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March/April 2006

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## Success is a Journey, Not a Destination

According to self-improvement guru, Paul J. Meyer, “Productivity is never an accident. It is always the result of a commitment to excellence, intelligent planning and focused effort.” The College embraced all three aspects when it established NYCC’s Academic Quality Assurance and Support (AQUAS) department in 2002 to identify and assess the efficiency and effectiveness of our academic programs. So far, the results from their preliminary surveys of students and alumni are encouraging. They highlight areas of success and point out opportunities for continued growth. I commend the College’s many achievements and am prepared to roll up my sleeves and focus on areas requiring additional work.

NYCC truly shines in its clinical opportunities for chiropractic and acupuncture students. Our clinics’ “hub and spoke” model offers opportunities for chiropractic students to participate in diverse clinical settings and outreach centers, including the National Naval Medical Center at Bethesda and the VA Health Systems in Buffalo and Rochester. Many exciting

clinical internships exist for acupuncture and Oriental medicine students as well, such as the Finger Lakes Addictions Counseling and Referral Agency, and Monroe Community Hospital. The College recently launched a clinical program with Lifetime Care’s newly formed Center for Compassion and Healing Services in Rochester, New York, where chiropractic and acupuncture students under clinician mentorship serve both hospice patients and community members. Such diverse and “real-world” clinical experiences prepare students for successful entry into practice.

NYCC’s new Master’s Degree in Applied Clinical Nutrition program is the latest in the College’s efforts to compliment existing programs and fully integrate healthcare. An expansive Postgraduate and Continuing Education program bears witness to our firm commitment to life-long learning for the professions we serve.

Please, join us as we undertake a journey of excellence!

New York Chiropractic College  
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# Paying Tribute to President's Council Member: Diane Dixon

## President's Council: Diane Dixon

*Transitions* magazine recognizes Diane Dixon, NYCC's executive director of enrollment management and a President's Council member for nine years. Diane feels it is important to give back to the College, asserting that "supporting the College helps to keep it vital and contributes to the mission of excellence and quality."

Diane came to NYCC in August 1991, when the College moved from Long Island to Seneca Falls. She has an Associate in Applied Science degree and has worked in higher education for over 30 years in various capacities of student services including registrar, admissions, financial aid and student lending. In addition, she has attended numerous seminars and professional workshops in management, quality assurance, and higher education administration. Diane is a member of several professional associations and has been the recipient of multiple statewide service awards. The people who have most strongly influenced Diane's professional life are those financial aid professionals



Diane Dixon

who served as mentors to her, inspiring her by demonstrating the importance for "any college to develop policies and processes from a student-centered prospective," as she has done at NYCC.

Looking ahead, Diane has a positive outlook for the College: "NYCC's future looks very bright to me with the advent of diverse program offerings and our commitment to quality." She also is optimistic about the complementary healthcare professions, commenting, "The utilization of acupuncture and chiropractic appears to be growing each year."

On a personal note, Diane and her husband, Michael, live in the Syracuse area; their son, Ryan, resides in Rochester. She enjoys boating in the summer, and reading throughout the year.

Thank you, Diane, for your personal and financial contributions to New York Chiropractic College!

**"We've enjoyed hearing from you. We at *Transitions* always like to provide information about our President's Council members in the College's alumni publication, so please continue to contact us with information that we may share with the NYCC community."**

## NYCC and A.T. Still University Offer Alumni Master's Degrees



New York Chiropractic College (NYCC) recently entered into a partnership with A.T. Still University's School of Health Sciences, enabling NYCC alumni to earn master's degrees in Public Health (MPH), Healthcare Administration (MHA) or Geriatrics (GHM). The programs are 100 percent online, accredited by the North Central Association of Colleges and Schools, and accepted by the Missouri Coordinating Board of Higher Education. J. Clay McDonald, D.C., J.D., NYCC's Executive Vice President for Academic

Affairs, said, "The programs spare the student the expense of travel and inconvenience of the traditional classroom setting, yet maintain both A.T. Still's and NYCC's reputations for excellence in graduate school education." A.T. Still University has demonstrated a history of academic quality through its family of colleges that also includes the Arizona School of Dentistry and Oral Health, the Kirksville College of Osteopathic Medicine, and the Arizona College of Health Sciences.

Anyone interested in more information about the programs should contact Laura Feligno at NYCC's Office of Academic Affairs by phone at (315) 568-3226, or by e-mail at [lfeligno@nycc.edu](mailto:lfeligno@nycc.edu).

# Thank you for *giving back!*

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Philosophy Lecture Series Institute



The NYCC  
Heritage Society



We thank you for ensuring NYCC's continued progress! Through your memorial and scholarship donations and your gifts to the Annual Giving Campaign, the Napolitano Philosophy Lecture Series Institute, and membership in NYCC's President's Council and its Heritage Society, you have enabled us to provide our students with the highest quality healthcare training and superior skills. Together, our efforts will have alleviated many patients' pain, helped them to maintain wellness, and paved the way for successful and fulfilling careers.

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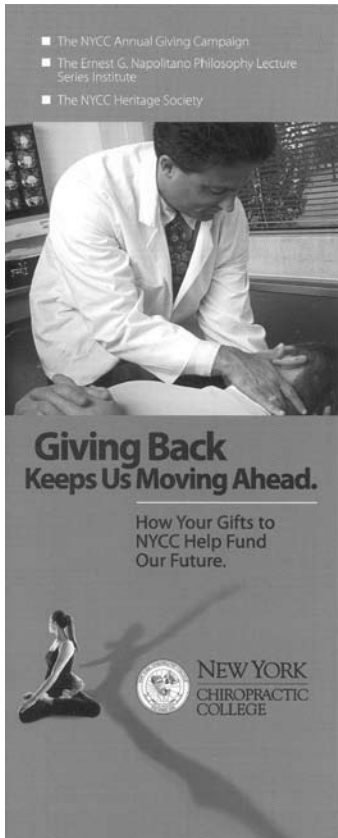
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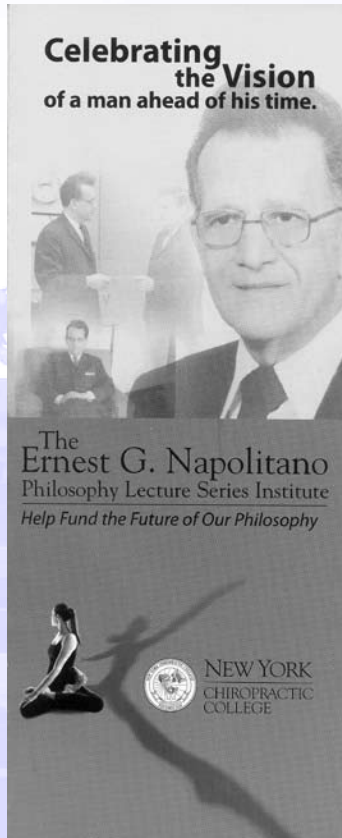
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# Lucille Goldschmidt Funds \$25,000 Scholarship Husband, Dr. Arnold “Mickey” Goldschmidt, Honored

In honor of her late husband, former Trustee Arnold “Mickey” Goldschmidt, D.C., Lucille Goldschmidt has created the Dr. Arnold “Mickey” Goldschmidt and Mrs. Lucille Goldschmidt Scholarship, to be awarded annually to NYCC students who demonstrate an interest and competence in the history of chiropractic.

## Passion for Chiropractic

Recalling Dr. Goldschmidt’s passion for chiropractic, Mrs. Goldschmidt mentioned that in addition to his successful New York City practice, he was involved on NYCC’s board of trustees, served as president of the Association for the History of Chiropractic, assumed the chair of the New York State Board of Chiropractic, and was director of the National Board of Chiropractic Examiners. Furthermore, he served as director and officer of the Federation of Chiropractic Licensing Boards, and as vice president and secretary of Manhattan District, New York State Chiropractic Association. He also was a fellow of both the American and International Colleges of Chiropractors. Dr. Goldschmidt promoted high ethical standards for chiropractors and often visited campus to address NYCC students. Mrs. Goldschmidt says, “He lived for chiropractic throughout his whole life.”

## A Match Made in Heaven

Dr. Goldschmidt followed in the footsteps of his father, Dr. Sol Goldschmidt, when he entered the chiropractic profession. It was this fortuitous career choice that led to a wonderful marital relationship. In the 1970s Lucille had been injured, and a friend



*Dr. Arnold “Mickey” &  
Lucille Goldschmidt*

referred her to Dr. Sol Goldschmidt’s practice, where the young Dr. Goldschmidt worked for his father. Some time later, the two again crossed paths on the streets of New York City and arranged to meet for dinner. They married in 1984, and together they enjoyed a life rich in travel and sightseeing. Mrs. Goldschmidt recalled her husband’s love for the sun and sand, reading, movies, automobiles, and sports (he often returned to Lawrence High School, his alma mater on Long Island, to watch their games).

## The Goldschmidts’ Continued Generosity

Giving to NYCC is not new to the Goldschmidt family; they have long been generous benefactors of the College. Dr.

Goldschmidt’s love of chiropractic history was memorialized in 1993 through the establishment of the Dr. Arnold M. “Mickey” Goldschmidt Museum of Chiropractic History, situated on the Seneca Falls campus.

Mrs. Goldschmidt’s recent scholarship gift was precipitated by a recent review of her will. She said, “If my husband were alive, he’d be doing it.” Her generosity is not only to NYCC, but to other causes that are near and dear to her heart. As a cancer survivor, she is very active in Memorial Sloan-Kettering Cancer Center. Mrs. Goldschmidt said she plans to continue to give, noting that she hopes to “do much more in contributions.”

We thank you, Mrs. Goldschmidt, for your continued support of the College, and for the love and dedication you and Dr. Goldschmidt have demonstrated for the chiropractic profession.



## Mark Your Calendar

Celebrate With Us  
Unity Day & Homecoming Weekend  
July 14-16, 2006

## Clinical pearls offered at Student Appreciation Event

The AOM Student Appreciation Event, part of the Ernest G. Napolitano Philosophy Lecture Series, was held on March 18. A panel consisting of AOM Dean Marilee Murphy, Assistant Professors Darlene Easton and Jason Wright, and Associate Professor Marnae Ergil, presented “Clinical Pearls: Favorite Practices of NYCC AOM Faculty.” During the presentation, students enjoyed an assortment of fresh fruit and desserts.

Dean Murphy kicked off the discussion with the topic of sinus infections – delineating the differences between those that are acute, recurrent and chronic – and discussing various triggers. She then spoke of interventions, noting that environmental and dietary changes, netty pots and massage therapy are very effective when combined with acupuncture and Chinese herbs.

Prof. Easton followed with a brief discussion regarding the treatment protocol for facial paralysis. She focused on Bell’s palsy, explaining that while practitioners of traditional Chinese medicine (TCM) cannot diagnose this disease, they can assess and treat each of its three stages: acute, recovery and sequelae. Easton noted that in addition to acupuncture, she has had great

success with flash cupping. Prof. Ergil concluded the presentation with comments on acupuncture point selection.

The Ernest G. Napolitano Philosophy Lecture Series is intended to create a forum for the open exchange of ideas dedicated to interprofessional tolerance, understanding, and constructive intellectual discourse. As president of NYCC from 1959 to 1985, Dr. Napolitano championed an

innovative, integrated vision of collaborative healthcare. The Philosophy Lecture Series amplifies Dr. Napolitano’s emphasis on the importance of the integration of healthcare by encouraging students, faculty and alumni to remain open to varied disciplines, approaches and perspectives.



*AOM Dean Marilee Murphy*



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## Interview with Dr. Douglas Greco: NYCC Graduating Fellow 2005

Dr. Douglas Greco was introduced to New York Chiropractic College and to the philosophy of chiropractic by an acquaintance who attended NYCC. Certain that he wanted to help people, the young Greco was unsure which branch of healthcare would be right for him. After becoming acquainted with chiropractic's philosophy and the nature of its therapy, his choice was made. In 1999 he received a Bachelor of Arts in Psychology from the University of Buffalo. In 2002 he earned an NYCC Doctor of Chiropractic degree, and through his fellowship in the Anatomy Department he completed his Master of Science in Neuroscience at Syracuse University.

Dr. Greco's academic credentials are impressive: Aside from a master's in neuroscience, he has three years of teaching experience at the doctorate level at NYCC, full-body certification in Active Release Technique, training in Level 1 of Graston Technique, certification to perform nerve conduction velocity/electromyography (NCV/EMG), and possible publication of his research projects. Throughout his fellowship he was able to associate in private practice near his home in Syracuse, N.Y., and



*Douglas Greco, D.C., B.A.  
(Anatomy Department), earned a master's  
degree in neuroscience at  
Syracuse University.*

he has been hired as an adjunct instructor in anatomy and physiology at Onondaga Community College, in Syracuse. Having spent three years in the NYCC anatomy lab as a fellow, he says, "I have the ability to close my eyes and truly visualize the structures I am treating in a clinical setting. I have much greater confidence about my skills as a clinician and my knowledge as a doctor."

Dr. Greco feels that an NYCC fellowship offers a great opportunity to health professionals who want to do research or to teach in the future. He has been able to accomplish an incredible amount in his three years as a fellow. Combining training from both inside and outside of the classroom enables him to deliver a well-rounded, clinically oriented education to his students.

"The College has funded all of it ... and in return I have tried to do my best to provide NYCC students with the excellent education they deserve."

Dr. Greco, along with his wife, Cyd, and their wonderful 6-month-old son, Benjamin, lives in Syracuse, where he will soon open a new practice.

**For more information about NYCC's fellowship program contact:**

Christine McDermott

Phone: (800) 234-6922 (Ext. 3109)

E-mail: [cmcdermott@nycc.edu](mailto:cmcdermott@nycc.edu)

**"NYCC's Fellowship program exceeded all of my expectations and provided extraordinary opportunities for personal and professional development."**



"I earned a Master's of Science degree, was employed to teach at the nation's premier chiropractic college, and now enjoy a one-of-its kind career within the Veterans Health Administration, all of which was made possible through the NYCC Fellowship program."



**"Thanks NYCC!"**

*Andy Dunn, D.C., M.Ed., M.S.*

## ~ Series Introduction ~

# NYCC Woos Excellence

### Throughout History, Commitment to Excellence

Founded in 1919 as Columbia Institute of Chiropractic, and boosted in the 1950s through a merger of Columbia College of Chiropractic and Atlantic States Chiropractic Institute, New York Chiropractic College currently stands out as the world's premier educational institution dedicated to advancing the science of wellness. From the early efforts of Dr. Frank Dean, the College's first president, to the present flurry of milestones set in place by Dr. Frank J. Nicchi, the current president, NYCC continues to chart a course characterized by unwavering commitment to quality education – embracing chiropractic, acupuncture, nutrition, and advanced education in radiology in its broadening sweep.

### Innovative, Yet Calculated Growth

Lessons can be learned from organizations that have undergone accelerated expansion, and especially from those that had lost sight of their original purpose. Not so with NYCC, whose growth remains both calculated and innovative, and whose mission and values are afforded great deference. NYCC's department of Academic Quality Assurance and Support (AQUAS) exists to help stay the course - identifying and assessing the efficiency and effectiveness of the College's academic programs, and providing information relevant to the establishment of

future policy. You are bound to enjoy our series article on page 16 that describes how the College's mission is served by keeping a finger on the pulse of trends and indicators that impact the institution and its professions.

A success story resides in the College's Acupuncture and Oriental Medicine (AOM) department, whose programs have exceeded projections as members of its inaugural class prepare to graduate in July. The department is now focusing on rewarding clinic internships. Additional information about AOM clinic opportunities are detailed on page 14.

Students, staff, faculty, alumni and friends of the College demonstrate a vast array of competencies and achievements. For NYCC's success ultimately rests with this most precious of resources – its people; and no program, however designed, will long succeed without the inimitable support of human talent, drive and enthusiasm. In this issue, we highlight Dr. J. Russell Ebbets, recipient of the 2005 Faculty Excellence Award in Practice and Professional Service, and the organizer of Sports Science and Human Performance Club which surpassed an important milestone.

NYCC is making history. You can be certain that its commitment to excellence will continue to be a distinguishing hallmark.



*Transitions* surveys current literature and reports items bearing relevance to featured *Transitions* topics. Our staff makes every effort to relate the information in a relaxed and unencumbered style. We therefore, in many cases, dispense with citations that might otherwise detract from the magazine's overall readability. While we attempt to ensure that the information provided is accurate, timely and useful, we nevertheless acknowledge the possibility of human error and changes in medical sciences. The authors and New York Chiropractic College consequently cannot warrant that the information is in every respect accurate or complete, nor is the College responsible for any errors or omissions or for the results obtained from the use of such information. Rather, readers are encouraged to confirm the information with other sources. The information herein is for educational purposes only and is presented in summary form in order to impart general knowledge relating to certain clinical trials diseases, ailments, physical conditions and their treatments. The data should not be used for diagnosing or treating a health problem or a disease, nor is it a substitute for sound medical advice. Content herein does not replace the advice and care of a qualified health-care provider. Note also that rapid advances in the medical field may cause this information to become outdated, incomplete, or subject to debate. New York Chiropractic College does not recommend or endorse any specific tests, products, procedures, opinions, or other information that may be mentioned herein. Reliance on any such information provided is solely at your own risk. Finally, practitioners are encouraged to acquaint themselves with their states' rules and regulations relating to professional practice.

# Sports Science and Human Performance Club Reaches “100”

by Eoin Gregory, Student Writer

Crack! The starting gun goes off and the crowd roars. Students from New York Chiropractic College’s Sports Science and Human Performance (SSHP) Club busily treat the athletes before they compete. This scene has been repeated over 100 times under the watchful eye of Associate Professor J. Russell Ebbets, SSHP’s faculty representative and organizer. When asked about the club’s success, Dr. Ebbets responded, “I was surprised that we reached 100 so soon. I thought we were somewhere in the 70s.”



Dr. J. Russell Ebbets

Dr. Ebbets, a 1992 alumnus, has been teaching at NYCC since 1995. The SSHP club was founded in the ‘90s, and its current form took shape in 1999. Dr. Ebbets’ tireless efforts have provided student interns with exposure to thousands of patients, bestowing upon NYCC a reputation for both academic and athletic excellence. Both he and the club are routinely asked to return to sporting events. Last year, Dr. Ebbets was recognized for his involvement by being named the recipient of the Faculty Excellence Award in Practice and Professional Service.

Dr. Ebbets maintains a practice in Union Springs, N.Y., just 20 minutes from the College. In addition, he is the editor of and writer for *Track Coach*, and served as the national team chiropractor at the 10th International Association of Athletics

Federations World Championships in Track and Field in the summer of 2005. He weaves his 14 years of clinical experience with extensive athletic knowledge gleaned from decades of coaching track and other athletics. Students find Dr. Ebbets demanding, but fun and fair. He focuses on both the physical and academic aspects of chiropractic, emphasizing physical-skill drills and clinical diagnoses.

At sporting events, patients receive physical and chiropractic exams, both of which are stressed in the Sports Module electives (prerequisites for treating athletes) as well as in Dr. Ebbets’ eighth-trimester technique class. Interns confer with Dr. Ebbets regarding patient diagnoses and proposed care.

Treatment by a student intern is the first experience with chiropractic contact for many athletes. Others who receive chiropractic treatment on a regular basis appreciate the access to care before and after competing. The athletes appear to be quite satisfied: 2004 and 2005 exit surveys consistently demonstrate satisfaction ratings in excess of 92 percent.

Thank you, Dr. Ebbets, for your service and dedication to the athletes, students, NYCC and the chiropractic profession. Your contribution to our education will not be forgotten.

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## Congressman Hinchey Sponsors the Federal Acupuncture Coverage Act

U.S. Congressman Maurice Hinchey (D-N.Y.) is proving to be a valuable proponent for acupuncture. His support goes back to the 1970s, when several close friends were able to resolve chronic medical problems through the therapy. In 1976 Hinchey, then a New York State assemblyman, wrote pioneering legislation that licensed acupuncture professionals in the state. In November 1992 Hinchey was elected to the U.S. House of Representatives, and a year later he introduced the Federal Acupuncture Coverage Act (H.R. 818). Support for the bill has grown steadily through each successive Congress, reflecting the public’s acceptance of acupuncture.



U.S. Congressman  
Maurice Hinchey

H.R. 818 is intended to make acupuncture services available to seniors and disabled persons covered by the nation’s Medicare insurance program as well as employees who rely on the Federal Employees Health Benefits program. According to Hinchey’s fact sheet, “The passage of legislation is necessary to add acupuncture as a guaranteed benefit under both programs and to ensure that licensed, registered and certified acupuncturists are covered providers.” He says doing so “would allow a

very large number of people across the country access to medical care that is substantially beneficial.” He added that acupuncture was “very cost-effective and less invasive” than other forms of medical care, thus “saving money, producing health and saving lives.”

Although this bill has been endorsed by the AOM Alliance, the Acupuncture and Oriental Medicine National Coalition, and the Council of Acupuncture and Oriental Medicine Associations, Hinchey has experienced some frustration at the profession’s lack of mobilization on the national level. He commented, “It is important they [acupuncturists] get the recognition they deserve...but to be successful, they’re going to have to work to get it done.” Hinchey enjoys educating his constituents about the political process, and he encourages acupuncturist to voice their support for H.R. 818 and to enlist that of grateful patients. “Congressional awareness of this bill is low...Students, practitioners and patients need to communicate with their representatives

*Continued on page 27*

# AOM Clinical Program - Off and Running

NYCC's clinical programs in Acupuncture and Oriental Medicine (AOM) are gaining steam. Clinical Coordinator Mercy Yule, L.Ac., who joined the College in March of last year, manages the clinical sites, where student interns learn from experienced clinicians. "The AOM profession is at a 'tipping point' in integrative medical care," remarked Yule, "and NYCC's AOM programs can lead the way in providing professional education to meet these new challenges." In the past, most acupuncture practitioners settled into private practices. With the emergence of insurance coverage for acupuncture services, however, hospitals and medical clinics are increasingly offering acupuncture services in efforts to deliver comprehensive care. The variety of clinical experiences at NYCC uniquely prepares students for these opportunities in integrative medical care.



Mercy Yule, L.Ac.

Students begin their clinic experience with 150 hours of observation. Licensed acupuncturists at several sites and private clinics enable students to observe a wide range of practice styles. In the Spring 2005 trimester, the inaugural class of 22 students started their advanced-level internship at such venues as the Campus Health Center, the Seneca Falls Health Center, Monroe Community Hospital, and the Finger Lakes Addiction and Referral Agency (FLACRA) in Clifton Springs. The number of advanced student interns will double in the Spring 2006 trimester.

NYCC students, faculty, staff, and their immediate families receive complimentary acupuncture treatments at the Campus Health Center. The response has been overwhelmingly positive, with approximately 50 patients receiving acupuncture treatments weekly. Some seek treatment because they have never experienced it before; others are looking for relief from stress, pain, digestive issues or other health concerns. Four hundred ninety-two patient visits occurred during the first six months. Patient care at this location is administered and overseen by Ke Zang, Aizhong Li, and Jessie Yang – all licensed acupuncturists who completed medical training in China.

During the first visit, patients can expect to spend some time

undergoing an in-depth history and subsequent acupuncture treatment, which may include other modalities as well. *Moxibustion*, for example, is a form of the herb *mugwort* that has been processed into fine cotton and is used to build the *qi* by delivering heat to the acupuncture point. *Cupping*, on the other hand, releases toxins and relieves tension using a traditional glass or bamboo vacuum jar. Patients may also receive lifestyle recommendations according to Oriental medicine principles. And who wouldn't enjoy finishing up their treatment with *Tui na*, a specific form of Chinese massage? Individualized herbal formulas are recommended in some cases. Dr. Wendy Maneri, Dr. Vince Loia, Sharon Scattaglia, Debbie Jones, and Denise Guzewicz have been indispensable in helping the AOM clinic operate smoothly.

At the Seneca Falls Health Center, student interns have the opportunity to see an integrative healthcare practice in action. Here, patients from the community can choose from chiropractic, Oriental medicine, massage, counseling and psychotherapy services, as well as medical care. Six hundred ninety acupuncture treatments were delivered from May through October 2005. Licensed acupuncturists Jason Wright, Darlene Easton, Marnae Ergil, and Mercy Yule treat between 25 and 50 patients each week. Dr. Bob Ruddy, Jennifer vonHahmann,

Irene Millis, Brenda Bedell, Mary Sinicropi and Rose Wickens have given tremendous support to the addition of AOM services at the SFHC. The Chinese Herbal Medicine Dispensary at the Seneca Falls Health Center prepares herbal orders for all of the clinics. These include whole herbs, pills, or the convenient granulated form. A beautiful display of whole herbs was created in the AOM waiting room by student Michelle Caci-Rogers.

At FLACRA student interns experience a different kind of treatment, using the auricular (ear) Five Needle Protocol (5NP) developed by the National Acupuncture Detoxification Association. Under the supervision of Prof. Yule, students at this location learn to administer not only the 5NP, but also symptomatic treatment for relief of insomnia; stress; and neck, back and shoulder pain. This is the first experience with acupuncture for many of these patients, and the benefits amaze them as it helps them relax, detoxify, and relieve stress and pain without substance use. Acupuncture currently is not reimbursable by federal programs such as Medicare and Medicaid, so the 630 treatments delivered in the



first six months of services at FLACRA have been supported totally by the College and FLACRA. Congressman Maurice Hinchey, of Ithaca, has championed the cause of federal reimbursement for acupuncture services so that more people can receive acupuncture care (see article on page 13). He is introducing legislation to allow for Medicare and federal employee healthcare plans to cover acupuncture treatment, which would allow 20 percent of the national population to have access to these services. Dr. Ruddy, Bill Fox, Brenda Capozzi, Joe Monahan, Joan Sewert, John Evans, Amy van Winkle, and Chris Gudell have all made enormous contributions to the success of service delivery at FLACRA.

At Monroe Community Hospital, student interns learn about acupuncture treatment for debilitating conditions such as advanced Alzheimer's disease, complications from diabetes, multiple sclerosis, and sequelae of stroke. Many of these patients are unable to get out of bed without assistance; some are unable to speak. Profs. Li and Easton teach interns advanced techniques such as Dr. Zhu's scalp acupuncture, which is particularly useful for neurological conditions. Services were provided for 360 patient visits during the first six months. Training at this hospital facility is incredibly valuable to our students, as many clinics do not have the opportunity to provide intern training at this level of care. We



couldn't make it happen without Drs. Paul Katz, Bob Ruddy and Paul Dougherty, as well as Laurie Mallory, Cathy Adams, Cindy Morgan, and all the others who make this a special place.

Student interns also have the opportunity to experience clinical rounds at the Depew Health Center, where Instructor Colleen O'Neill, L.Ac., shares her specialty in Japanese acupuncture techniques. During the first six months, approximately 225 acupuncture visits took place at this location.

Last summer, Profs. Easton and O'Neill extended the NYCC program abroad by taking a group of 12 students to China. Not only did these students have the opportunity to see acupuncture thoroughly integrated into a hospital facility, but they have many stories to tell about how they enjoyed the culture from which this medicine has sprung. Students returned from China with a renewed sense

of confidence and a toolbox full of useful techniques.

NYCC offers a Master of Science in Acupuncture and a Master of Science in Acupuncture and Oriental Medicine, which includes additional training in herbal medicine. Both programs require extensive didactic and clinical training. In a changing world of medicine, graduates from NYCC's Acupuncture and Oriental Medicine programs will have a wealth of clinical experience from which to draw.

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# NYCC Woos Excellence

How does a college become the clear leader in academic excellence? One way is to form a department specifically for that purpose; and in 2002, NYCC did just that. Dr. J. Clay McDonald, executive vice president of academic affairs, spearheaded Academic Quality Assurance and Support (AQUAS) and appointed Dr. Lee Van Dusen as assistant vice president of academic affairs. In that capacity, Dr. Van Dusen oversees activities that help identify and assess the efficiency and effectiveness of NYCC's academic programs.

A department such as AQUAS is quite unique among colleges and universities, and NYCC is pleased to be at the forefront of this movement. The members of AQUAS' various components interact regularly with students, faculty and staff. The Center for Excellence in Learning and Teaching (CELT) identifies and implements best practices in teaching, educational delivery, and educational student support – playing a key role in helping faculty to hone their skills and bring new and exciting educational methods to classrooms, laboratories, and health centers. Counseling Services provides insight into students' academic and personal issues. The accreditation portion of AQUAS ensures that

NYCC's commitment to excellence remains aligned with those of its accrediting agencies. And finally, our quality engineer helps to identify and implement quality-improvement tools and data analyses, and to employ recognized quality processes and initiatives. Through AQUAS, the College is working to embrace more and more characteristics that lead to excellence.

## What Makes NYCC's Quest for Quality Unique?

Those at the top of any field or profession do not arrive there by ignoring quality. Though NYCC had long been recognized for its rigorous academics, supporting an entire department designed to foster improvement is a departure from the norm for most schools. Typically, organizations recognize the need for quality only after they are "at death's door." When healthy institutions such as NYCC undertake a move of this nature, the measures can significantly improve on existing strengths. "It is easy to say that you want quality and excellence; it is an entirely different thing to actually take the steps to acquire it," remarks Dr. McDonald.

## Maps and Measures

One of the ways quality should be viewed as a measure of excellence, and AQUAS quantifies relevant characteristics. The department provides employees with training, support and information; informs the College about its progress; and helps determine whether the goals selected are realistic.

## In Good Company

NYCC is currently partnering with the Empire State Advantage Excellence at Work Program (ESA), New York State's quality-improvement program based on the internationally recognized Malcolm Baldrige National

Before we can determine who we want to be, we need to take a good, hard look at who we are.

### Total Enrollment in Fall 2005

D.C. Program: 679  
AOM Program: 95  
B.P.S. Program: 13

### Entering Enrollment in Fall 2005

D.C.: 119  
AOM: 32

### Entering DC Enrollment in Fall 2005

Male: 63, Female: 56  
Minority: 12%  
International: 13%  
Average Age: 24  
Ave. Entering GPA: 3.10  
Earned Bachelors Degrees: 80%  
Referred by Field D.C.'s: 26%

### Geographic Distribution of Entering D.C. Students

California, Connecticut, New Hampshire, New Jersey, New York, Ohio, Pennsylvania, Utah, Virginia, Washington, Puerto Rico and Canada.

### Entering AOM Enrollment in Fall 2005

Male: 14; Female: 18  
Average Age: 36  
Ave. Entering GPA: 3.00  
Earned Degrees: 80%



## New York Chiropractic College Institutional Clinical Opportunities

### Depew Health Center

VA Western New York Healthcare System at Buffalo

SUNY Buffalo

Salvation Army Buffalo

Salvation Army Tonawanda

Lighthouse Clinic

### Seneca Falls Health Center

Lifetime Care's Center for Compassion and Healing

Mercy Outreach Center

Monroe Community Hospital

Campus Health Center Serving Students, Faculty, Staff & Medicaid

VA Rochester

FLACRA

St. Joe's Neighborhood Center

### Levittown Health Center

SUNY Farmingdale

The Haven

Salvation Army

### Other Clinical Opportunities

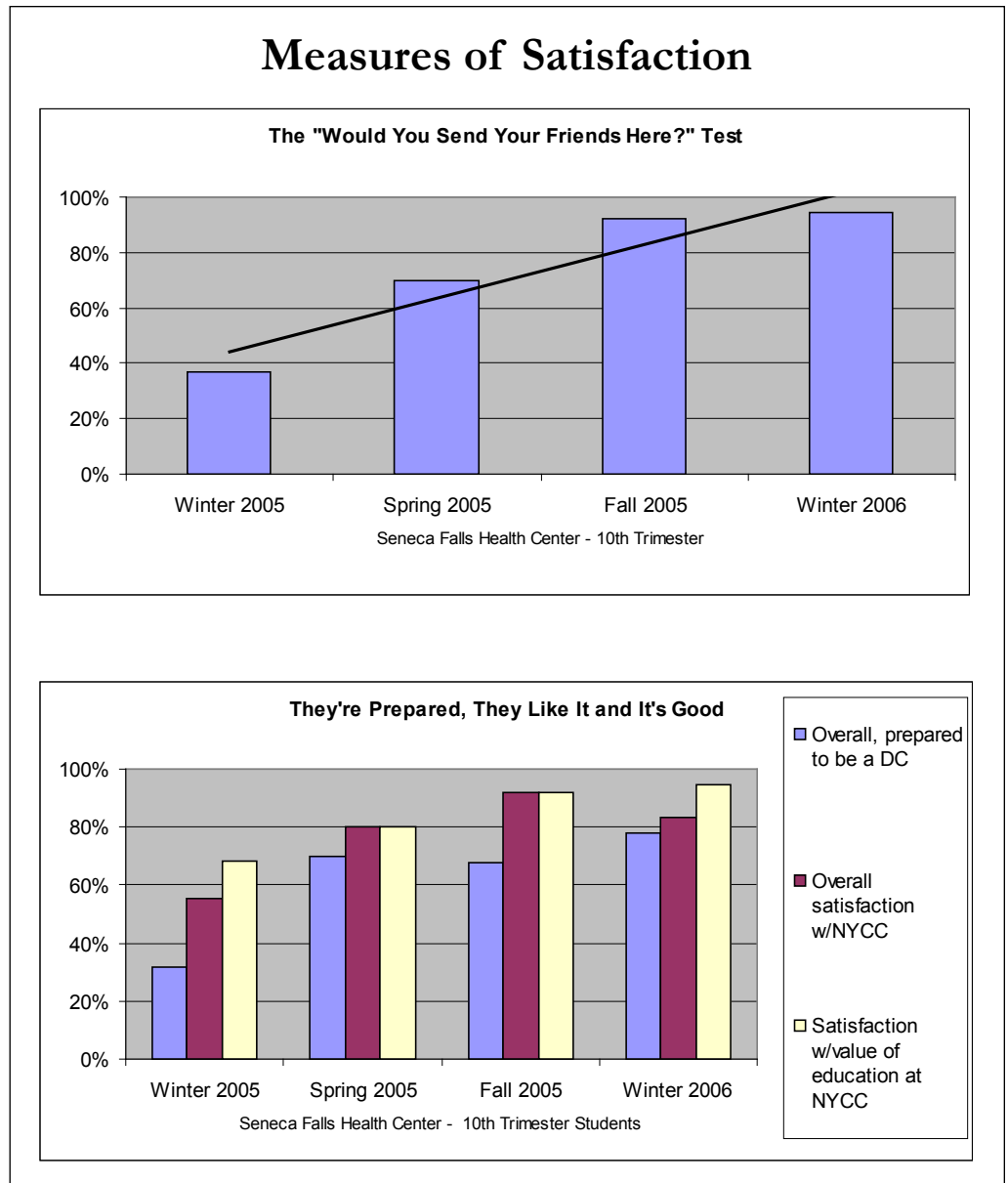
National Naval Medical Center - Bethesda, Md.  
Clifton Springs Hospital  
Meadowlands Hospital

Quality Program. Empire State Advantage helps organizations improve by focusing on three general categories: leading the school community, creating and developing value, and achieving and improving results. Participating in this program helps NYCC compare itself to other colleges and ask, "How do we set ourselves apart?" This is an arduous task that requires completing an extensive self-study report. Later this year an ESA site team will review the College's report, visit the campus, and present its findings. This external feedback will be invaluable in our continued quest for excellence. The icing on the cake would be for NYCC to be awarded certification at one of ESA's three levels of performance – Empire State Bronze, Empire State Silver, or Empire State Gold – or the coveted Governor's Award for Excellence.

### Benchmarks

NYCC is working to identify relevant benchmarks and, ultimately, to surpass them. This is how an effort to achieve quality may be seen as stair-stepping. And where benchmarks do not exist, NYCC and AQUAS will define and create them. NYCC has begun surveying chiropractic students in their fourth, seventh and 10<sup>th</sup> trimesters. In fact, the graduating class of March 2007 will be the first to have gone through the survey at every stage, helping set the baseline for student education and preparation. It is hoped that other colleges will consider partnering with NYCC by undertaking similar surveys that will allow for the creation of comparison data and solid benchmarks. A series of similar surveys are in the works for the Acupuncture and Oriental Medicine degree programs.

AQUAS helps ensure that alumni are represented through surveys, that they remain proud of NYCC's standing and its many contributions, and that they help keep NYCC out in front of a growing audience. Doing so strengthens the reputation



of NYCC, and, in turn, its recognition as a place of excellence elevates NYCC alumni. The College also monitors the loyalty of faculty and staff, and recognizes their importance in delivering quality education through annual surveys. Results thus far have shown areas in which NYCC is doing well and others in which there is room for improvement.

### Preliminary Results

Perhaps the most exciting news resides in the two alumni surveys conducted by AQUAS. The first, in the spring of 2004, surveyed NYCC alumni who graduated between 1994 and 2003. The second, completed in 2005, questioned alumni graduating in 1998, 2000 and 2002, and compared the results with those of Life University and Life Chiropractic College West, who had been invited to participate in that survey.

NYCC reported overall results of the surveys to Life and Life West, identifying only those of the recipi-

ent school. NYCC, for example, is known to be "School B" in the accompanying graphs.

In a presentation to the campus community during the November 2005 President's Forum, President Nicchi noted that NYCC scored well in the areas mentioned when compared with the two other chiropractic colleges. He shared the data collected from the National Board of Chiropractic Examiners showing that NYCC students regularly exceeded the national average for the past five years. Furthermore, over 96 percent of NYCC chiropractic graduates were practicing three, five, and seven years following graduation. Dr. Van

*Continued on next page*

Dusen notes, "Out of the 4 percent not practicing, most of those are for time off due to pregnancy or other changes in their life."

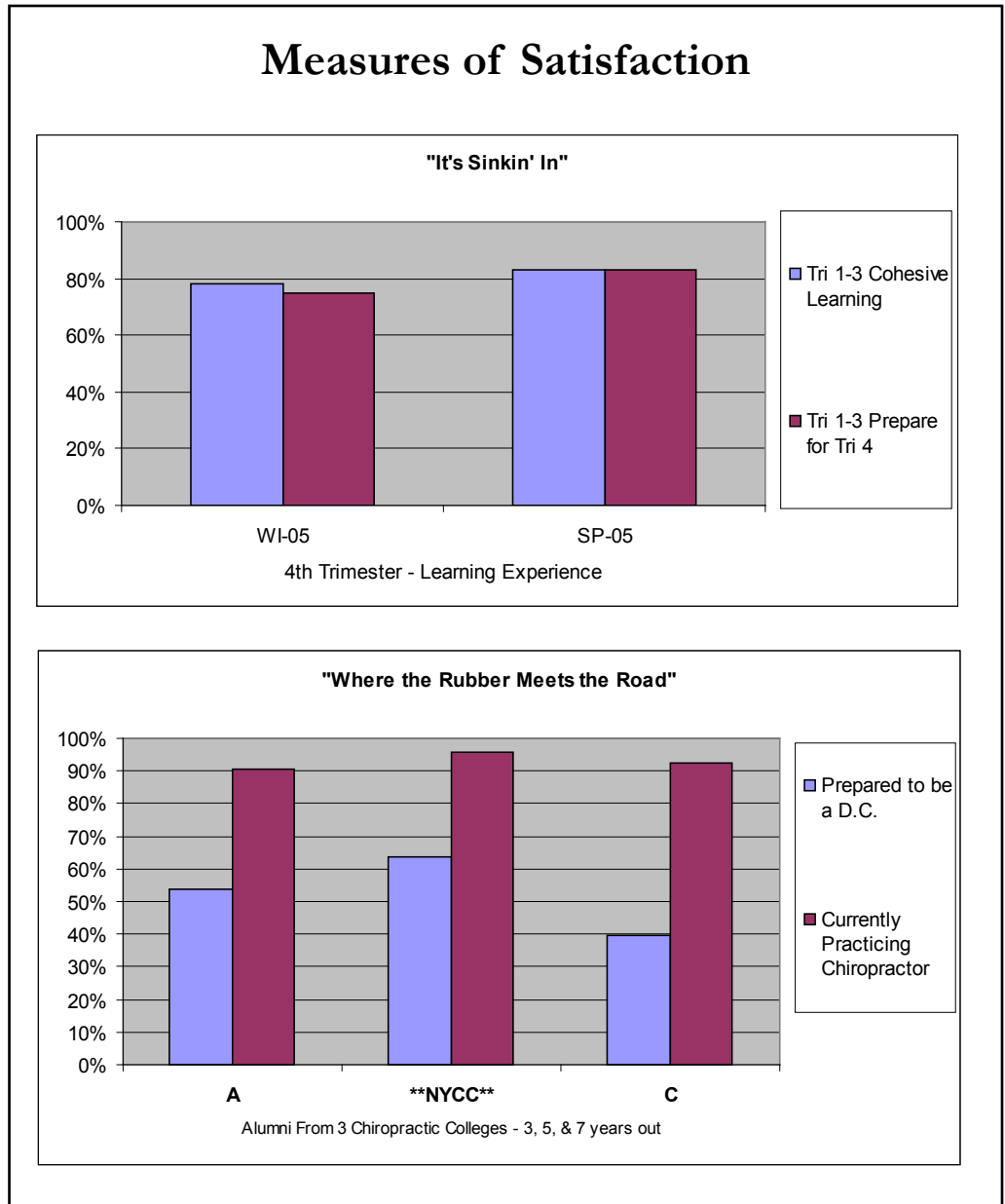
Other chiropractic colleges now want to participate in this year's survey. As more chiropractic colleges participate, additional baselines and benchmarks will be developed, enabling NYCC programs to be evaluated not only against themselves, but against those of other colleges as well. Each institution has its own goals and philosophies that will dictate the measures they value most. Such collaboration can only serve to elevate the entire chiropractic profession.

**Quality: It's a Commitment**

Absent commitment, a process undertaking excellence is doomed to remain lip service. NYCC is to be commended for its commitment to quality; its senior administration wants the absolute best for the students, faculty, staff, and alumni. The College has increased transparency with its actions, and information is continually being shared more freely. AQUAS is pleased to be able to play a part in moving NYCC forward.

**National Recognition for AQUAS and NYCC**

This past November, four members of AQUAS – Drs. Donohue, Silvestrone, and Van Dusen, and Ms. Merkle – presented at the American Society for Quality's National Quality Educational Conference. Dr. Van Dusen remarked how pleased he was to have had the opportunity to pres-



ent at such a prestigious conference along with leaders in educational quality and winners of the Baldrige National Quality Award for Education. "This was quite an accomplishment for a new department that is only a few years old," he said. AQUAS is helping to position NYCC as

a leader not only in chiropractic and Oriental medicine education, but in higher education generally.

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## AQUAS

### **Beth Donohue, D.C., M.S.**

As director of accreditation in the office of Academic Quality Assurance and Support, Dr. Donohue is the primary liaison with all external institutional and programmatic accrediting agencies and regulatory bodies, ensures production and submission of accreditation and regulatory-related materials, functions as a resource for accreditation and regulatory-related topics, and works on various quality-assurance projects. She has an interest in archaeology and historical subjects pertaining to biblical times and subsequent related developments.



*Back row (l to r): Liz Larzelere, Dawn Stedge, Dr. Beth Donohue and Pat Merkle. Front row (l to r) Ron Kaussner, Dr. Judy Silvestrone, Sue Sinicropi and Dr. Lee Van Dusen. Not pictured: Richard Murphy and Susan L. Miller-Throm*

### **Ronald Kaussner, M.Ed.**

As director of counseling services, Mr. Kaussner is the administrative and supervisory head of NYCC's counseling services, as well as a full-time therapist. During his four years at NYCC, he has also taught clinical psychology to students enrolled in both the D.C. and AOM programs. His favorite hobbies include digital and film-based photography, computerized and manual graphic arts and painting, research-based reading, music appreciation and guitar playing.

### **Elizabeth D. Larzelere, B.S.**

Ms. Larzelere is the College's instructional technologist. In this capacity, she develops and promotes opportunities relating to the academic experience of users through the utilization of technology in learning and teaching. Ms. Larzelere enjoys spending time in her vegetable and flower gardens.

### **Patricia R. Merkle, B.A.**

As the College's quality engineer, Ms. Merkle coordinates and reports data using statistical techniques. In addition, she teaches and facilitates process-improvement activities. When not in the office, Ms. Merkle can be found in her garden.

### **Susan L. Miller-Throm, LCSW-R**

Ms. Miller-Throm is a counselor and instructional staff member. She assists students, staff and faculty through academic, personal

and professional struggles in order to promote success and healthy relationships. When not at NYCC, Ms. Miller-Throm enjoys spending time with her children and singing.

### **Richard M. Murphy, B.A.**

Affectionately known as "Murph," the College chaplain is available for students, faculty, or staff with religious questions or counseling needs. In his spare time, Murph enjoys bonsai.

### **Judy Silvestrone, D.C., M.S.**

As dean of the Center for Excellence in Learning and Teaching, Dr. Silvestrone guides the student support services – including tutoring, advising, and assisting with study skills – and supports the educational development opportunities of faculty and fellows. In her spare time, Dr. Silvestrone enjoys reading.

### **Susan Sinicropi, A.S.**

Ms. Sinicropi is the administrative assistant for the Center for Excellence in Learning and Teaching. In this capacity, she provides support services for student learning and faculty development along with administrative support to the dean of the Center, the instructional technologist, and the director of counseling services. In addition, Ms. Sinicropi administers the College's tutorial program. When not in the office, Ms. Sinicropi is often found on the stage as one of the area's award-winning actresses.

### **Dawn Stedge**

As an administrative assistant, Ms. Stedge provides administrative support to various members of the Academic Quality Assurance and Support department. In her spare time, she enjoys interior decorating and singing.

### **Lee Van Dusen, B.S., D.C.**

Dr. Van Dusen serves the College as the assistant vice president for academic quality assurance and support. In this role, he provides and oversees ongoing quality assurance and quality improvement for academic programs. When not in the office, Dr. Van Dusen enjoys playing his tuba.

## Faculty Spotlight Focuses On “Maggie” Finn’s Many Contributions to NYCC

The best way to describe Associate Professor Margaret (Maggie) Finn is passionate! Caring and sharing are other adjectives that describe Dr. Finn as she motivates her students to excel in her courses in patient assessment methods, pharmacology, and issues in women’s health. A guest lecturer in Human Developmental Diagnosis and the Bachelor of Professional Studies capstone course, she is also a consulting clinician in the Campus Health Center. In recognition of her leadership both on campus and throughout the profession, Dr. Finn was selected by the student body to receive the Professional Excellence in Chiropractic award at the 2005 Convocation.



*Dr. Maggie Finn*

Dr. Finn says the advice that has most helped her is: “Learn one thing new every day. By the time you are old, you’ll be really smart!” She has followed this advice, as evidenced by her extensive education. After earning an associate’s degree from Rockland Community College in 1974 and a bachelor’s degree from Pace University in 1977, she completed the course work for a master’s degree in nursing at Adelphi University. While working as a registered nurse, she earned her Doctor of Chiropractic degree from NYCC, graduating in 1992. Always eager to learn more, in 2001 Dr. Finn added to her credentials a Master of Arts in Teaching Using Internet Technology from Marlboro College in Vermont.

When talking about the future of complementary healthcare, Dr. Finn expresses nothing but optimism: “Alternative care can only continue to grow – so much so that that actual term ‘alternative’ will be anachronistic in a few decades.” She continues, “All patients will learn that they have choices in healthcare, and the various disciplines will eventually know enough about each other to respect what each brings to the table. Then it will all be just plain ol’ health care.” She also expects NYCC to continue making great strides, remarking, “We are

establishing a niche as a truly integrative healthcare educational institution. If we continue to honor our roots, we can safely spread our branches without fear of toppling.”

Dr. Finn lives in Geneva, N.Y., with her 12 year-old border collie, Buddy. She and her seven siblings grew up in Jersey City, N.J. They are now scattered throughout the country, except for the “one holdout in New Jersey.” They enjoy getting together every 18 months for “a full-blown reunion, laughing the whole time.” Dr. Finn credits her mother for inspiration: “My mom accepted each of us for who we were. She was not always happy with our choices, but she supported all of us in them. She truly

fostered self-respect and tempered her discipline with humor. Though she herself could be challenging, she was never without wisdom.”

A President’s Council member of three years, Dr. Finn is equally passionate about giving back to the college that provides well for her: “I believe that people cannot forget how they got where they are. Gratitude for the knowledge, kindness, experience, company, support, love or whatever one gets from a relationship – with a person, an institution, an alma mater – must be expressed. Only then does the abundance in your life continue.” Dr. Finn says that giving back does not have to be only financial. “I recognize that today’s economy is challenging, especially for folks with families. But if you can find a way to give back for the abundance of blessings that life and family can give you – volunteering at alumni events, showcasing chiropractic or acupuncture in your offices to potential students, and even incorporating your alma mater in your list of charities – your blessings will always come back in spades.”

Thank you, Dr. Finn, for these wise words and for your continued support of the College – both professionally and personally!

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## Welcome to NYCC, Professor Ergil

Marnae Ergil, M.A., M.S., L.Ac., is an associate professor in the Acupuncture and Oriental Medicine program. She comes to us from Huntington, Long Island, where she ran a private practice while teaching in the Graduate Program in Oriental Medicine at Touro College's Manhattan campus. She has also taught at the American College of Traditional Chinese Medicine, Pacific College of Chinese Medicine and the New York College for Health Professions, where she served as Clinic Director and Chair of the Dept. of Oriental Medicine.



*Marnae Ergil, M.A., M.S.,  
L.Ac.,*

Prof. Ergil was born in St. Louis, Mo. She earned a Bachelor of Arts in Asian Studies, with a concentration in Chinese language, at Middlebury College in Vermont in 1985, and spent her junior year in Taipei, Taiwan. She holds a Master of Arts in Anthropology from the University of Washington in Seattle, and a Master of Science in Traditional Chinese Medicine from Pacific College of Oriental Medicine in New York City. In 1992, she received a grant from the National Academy of Sciences to do research for her Ph.D. at the Tianjin College of TCM. Her research is on the education of practitioners of Chinese medicine in China.

For this trimester, Prof. Ergil is teaching Chinese Medical Classics, Disease Patterns I, and an elective for third-year

students on her specialty: treating infertility with acupuncture. In addition, she will be spending time at the Seneca Falls Health Center and the Lifetime Care in Rochester.

Prof. Ergil and her husband, Kevin, who is the director of Touro College's Graduate Program in Oriental Medicine, had been looking to leave New York City and find a good place to raise their two children – Elizabeth, 5; and Katherine, 3. Having been involved in the development of AOM programs for 15 years, she viewed the opening at NYCC as a real opportunity to bring acupuncture into mainstream medicine. She says enthusiastically, “The training opportunities for students here

are excellent. We have a chance to create a destination program for students across the country.”

The Ergils and their two cats have settled in Geneva. Prof. Ergil enjoys snow boarding, reading, and playing with the children. Another hobby is translating Chinese texts; in fact, she translated two of the textbooks used here at NYCC. She and Kevin have been commissioned to write a book on the history of Chinese medicine, to be published by Blue Poppy Press; and they are co-editing an introductory text on Chinese medicine, to be published by Thieme Publications, in Germany.

## Welcome, Dr. Coleman

Dr. Alena Coleman is a fellow in the Chiropractic Clinical Sciences Department. Originally from Chicago, she earned a Bachelor of Science in Biology at Texas Southern University in 1999, and then taught middle school in Houston for a year before entering chiropractic college. She completed her Doctor of Chiropractic degree at Palmer College of Chiropractic in

October 2004. Dr. Coleman was attracted to NYCC's fellowship program because of the opportunity to combine the two professions she loves: teaching and chiropractic.

In her role as a fellow, Dr. Coleman is assisting in several diagnosis labs and pursuing a Master of Science in Instructional Design, Development and Evaluation at Syracuse University. She is also sitting in on two of the



*Dr. Alena Coleman*

diagnosis lectures in order to “learn the ropes and see how

things are done here.” On the personal side, Dr. Coleman is living in Romulus, where she enjoys taking long walks and is looking forward to being accompanied by the dog that she will soon adopt – preferably a golden retriever. She also enjoys doing calligraphy, which has enabled her to help friends with wedding invitations and other projects.

## NYCC's Dr. LaFountain Brings PGA to Chiropractic

*by Stephanie Brown, Student Writer*



*Chiropractor Tom LaFountain, left, holds an ice pack on Tiger Woods' back as they walk down the 11th fairway during the better-ball matches at the Presidents' Cup, Friday, Sept. 23, 2005, at the Robert Trent Jones Golf Club in Gainesville, Va. (AP Photo/Amy Sancetta) [http://www.nicklaus.com/nicklaus\\_news/05presFriday.php](http://www.nicklaus.com/nicklaus_news/05presFriday.php).*

On January 10, Dr. Nicchi introduced his friend and colleague Tom LaFountain, D.C., to a full audience in the North Dining Hall. Dr. LaFountain, a 1982 graduate of NYCC, not only owns a practice in Utica, N.Y., but also serves as director of chiropractic services for the PGA Tour. He told how he entered the world of professional sports to administer chiropractic to some of the world's top athletes.

Dr. LaFountain knew he wanted to work with athletes and accordingly became a certified chiropractic orthopedist because at the time there was no certification for sports chiropractic. There were not many opportunities to get involved with athletes in Utica, where he practiced, so he brushed up on winter sports, traveled to the nearby Lake Placid U.S. Olympic Training Center, and then turned his sights on the main U.S. Olympic Training Center in Colorado Springs. There he worked with speed skaters – affording him an opportunity to attend the 1994 winter Olympics in Lillehammer, where he treated gold medal winners Dan Jansen and Bonnie Blair. He also attended the '92 games in Albertville and the '96 games in Atlanta.

As he was working with the Olympic Team, Dr. LaFountain was invited to work with the PGA Tour. Thereafter, he began treating contestants in eight tournaments a year on the senior and regular tours. Almost immediately he began treating the No. 1 ranked golfer in the world: Tiger Woods.

As the players experienced chiropractic's many benefits, they increasingly requested treatment. Consequently, Dr. LaFountain was asked to join the tour full time, but had to decline due to the responsibilities of his practice in Utica. He did, however, offer to increase the number of tours he attended; and he suggested that the PGA hire more chiropractors in order to keep pace with the players' requests for treatment. Thanks to Dr. LaFountain, chiropractic has become an integral part of PGA golfers' healthcare.

As the PGA's director of chiropractic services, Dr. LaFountain now oversees the 12 chiropractors who attend all 70 tournaments yearly. He has been featured on *CNN* and in *Golf World*, where he most notably received coverage for treating Jim Fury and Tiger Woods right on the golf course during the 2005 Presidents' Cup.

When asked for words of advice, LaFountain encouraged students to seize NYCC's many educational opportunities. He also urged them to learn as much as possible about the particular sport they wish to enter, from rules of the game to the specific anatomy likely to be involved. Giving an example, he remarked, "If you want to treat pitchers for professional baseball teams, know the rules of baseball and everything about the shoulder." He also encouraged his student audience to pursue a variety of sports, as there is a growing demand for chiropractic treatment by athletes in any number of them.

## Recent Alumnus: Dr. Thomas Perkins

*Transitions* sought to learn how Dr. Thomas Perkins (NYCC '99), owner of Lake Erie Spine & Injury Center in Erie, Pa., established his successful chiropractic practice and what paths he traveled to get there. Dr. Perkins also works alongside two medical doctors and a nurse practitioner in a hospital family-practice setting. In addition, he associates with the Hamot Hospital Occupational Health Center, where he treats workers' compensation injuries and provides care to hospital employees. According to Dr. Perkins, NYCC provided him with the education, clinical skills and scientific background that enabled him to pursue these successful endeavors with confidence.



*Dr. Thomas Perkins*

Prior to NYCC, Dr. Perkins earned a B.S. in Biology from Gannon University. He says that Gannon is one of the few undergraduate colleges that use prosected cadavers for premedical studies. Until his senior year, he intended to attend an allopathic medical school, but was turned on to chiropractic by his sister-in-law's aunt and uncle, who are chiropractors in Indiana. After speaking with them and researching the profession, he knew that chiropractic was a perfect fit for him. Dr. Perkins says he observed that chiropractic was "a profession that focused more on the causes of disease, pain and ailments, and formulating a tailored and patient-specific treatment protocol to address the etiology of their particular condition or injury without the use of drugs or surgery – a true hands-on approach to patient care."

Inspired by his former high-school health teacher and football coach, Phil Glass, Dr. Perkins recalled, "He instilled in me a confidence that I have carried with me throughout my life – a confidence that let me know that I could succeed at whatever I do as long as I am passionate and apply myself to the challenge at hand and to the goals to be achieved." When Dr. Perkins sought chiropractic training, he looked for the best and selected NYCC "based on the curriculum and the high percentage of students who passed the national board exams on the first try." He continued, "NYCC students typically have some of the country's highest scores on board exams."

According to Dr. Perkins, "Chiropractic has come a long way over the past 100 plus years and continues to evolve as its practitioners integrate into mainstream healthcare, gaining acceptance from other healthcare practitioners and from society as a whole." He reminds us, however, that chiropractors see only a small percentage of the population and says, "It is our job to

educate the public and the medical profession alike, so we may continue to blossom and see chiropractic in all arenas of healthcare."

There are still a lot of misconceptions about chiropractic, he feels, which haunt the profession. "We need to continue to fund research that will further solidify our place in healthcare, showing the efficacy and effectiveness of our approach to patient care and management," he advises. Dr. Perkins anticipates that chiropractic will build bridges with mainstream medicine and find itself included in hospital settings, orthopedics, neurology, sports medicine, occupational health, and pain management. "One day soon,"

he says, "chiropractic will become the first choice in acute injury management, as well as the preferred choice for supportive and therapeutic treatment for chronic pain conditions."

Dr. Perkins enjoys spending time with his "beautiful wife, Chris, and two amazing children: Ashlyn and Carter." They have three dogs: Shelby, Sadie and Riley. His hobbies include working out, running, traveling, camping, and any activities that involve his children.

### **Congressman Hinchey Sponsors the Federal Acupuncture Coverage Act**

*Continued from page 13*

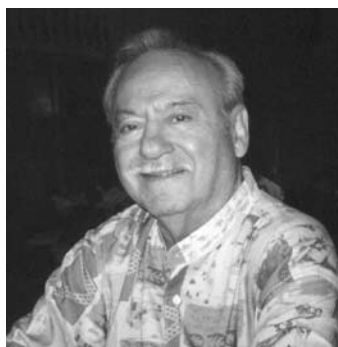
and ask for their support of H.R. 818."

"We need significant congressional support to pass this bill," said Hinchey. As of March 2006, the bill had garnered roughly 11 percent of the Congress' support, though Hinchey indicated he would ultimately need 50 to 60 percent. With broad support, H.R. 818 could possibly pass by being attached to legislative changes to Medicaid and/or Federal Employees Health Benefits. He nonetheless remains excited: "If we're successful, we could provide coverage for 50 million Americans... This would open the door for the rest of Americans and improve quality to healthcare across the country!"

For more information about Congressman Hinchey and H.R. 818, visit his Web site at [www.house.gov/hinchey](http://www.house.gov/hinchey). Visit [www.first.gov](http://www.first.gov) to contact your elected officials.

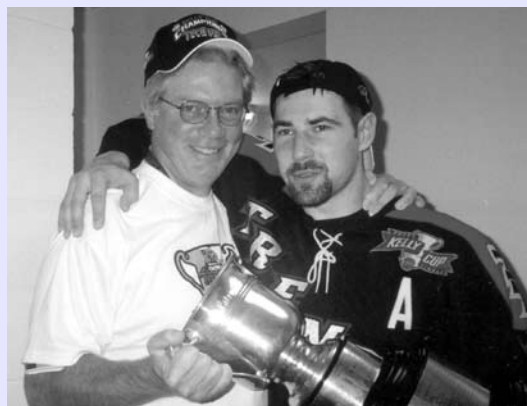
## **The Passing of a Pioneer: Dr. Isidore Frimerman 1924–2006**

Following three years in the U.S. Air Force during World War II, Dr. Isidore Frimerman attended the Columbia Institute of Chiropractic and graduated from the Atlantic States Chiropractic Institute in 1955. He practiced for 40 years, both in New York City and in Spring Valley, N.Y. Dr. Frimerman became politically active early in his career, helping to lead the fight for chiropractic licensure in New York State. Lily, his wife of 60 years, related that their children, though very young at the time, went to Albany and held placards for chiropractic's recognition at the New York State Capitol. Dr. Frimerman was very active in the New York State Chiropractic Association and held many executive positions throughout his career. In addition to Lily, he leaves three children, five grandchildren and two great-grandchildren.



*Dr. Isidore Frimerman*

## **NYCC Graduate Treats Winning Team**



*Veteran Titan Scott Bertoli (R) with Dr. Dan Sheeley (L) just moments after winning the Kelly Cup.*

Dr. Dan Sheeley, '76, is in his seventh year as official team chiropractor to the Trenton Titans. The Titans are an ECHL hockey team with affiliations with the Philadelphia Flyers and the NY Islanders. The Titans were the winners of the 2005 Kelly Cup which was awarded at the winning game at the Germaine Arena in Estero, Florida after the Titans beat the Florida Everblades.

## **NYCC Appoints New Chief of Staff**



*Dr. Lorraine Kochanowski-Sutter*

Dr. Lorraine Kochanowski-Sutter has been appointed as Chief of Staff of the Depew Health Center. Dr. Kochanowski-Sutter will continue to work closely with Dr. Michael Mestan, Dean of Chiropractic, and Jennifer vonHahmann, Health Center Administrator, in continuing to enhance the Depew Health Center experience for patients and students alike.

## **NYCC Fellow Accepts Faculty Position**



*Dr. Ilija Arar*

Dr. Robert Walker, head of the Basic Sciences Department, announced that Dr. Ilija Arar has accepted a position as a full-time faculty member in the department. Dr. Arar's position begins September 1, 2006, at the completion of his fellowship. He brings a total of six years of teaching experience with him, having worked at NYCC for three years as a graduate associate and adjunct instructor before becoming a fellow. Congratulations to Dr. Arar on this appointment.

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# Unity Day & Homecoming Weekend July 14-16, 2006

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## Friday, July 14, 2006

<i>Noon-4:30 PM</i>	<i>Unity Day Celebration Western Style</i>	<i>Unity Day Field</i>
<i>Noon-3:00 PM</i>	<i>Alumni Welcome</i>	<i>Unity Day Field</i>
<i>Noon-1:00 PM</i>	<i>D.C. Session Registration</i>	<i>Academic 3 Lobby</i>
<i>1:00 PM-4:00 PM</i>	<i>Adjusting Protocols for the Lower Extremity (3 Credits)</i> <i>Dr. Mark Charrette</i>	<i>Academic 3 Rm 110</i>
<i>6:30 PM</i>	<i>Dinner Dance at Canandaigua Inn on the Lake</i> <i>770 South Main Street, Canandaigua</i>	

## Saturday, July 15, 2006

<i>7:30 AM-9:00 AM</i>	<i>Registration</i> <i>Continental Breakfast</i>	<i>Academic 3 Lobby</i>
<i>8:00 AM-5:30PM</i>	<i>Exhibitor Fair</i>	<i>Academic 3 Lobby</i>
<i>9:00 AM-Noon</i>	<i>Ethics and Boundaries: The Total Package Pt. 1</i> <i>Dr. Salvatore LaRusso</i> <i>Pt. 1 &amp; 2 must be taken to earn 6 Credits</i> <i>(Can Be Applied Toward Ethics, Documentation, Record</i> <i>Keeping &amp; Patient Communications Mandatory Category)</i>	<i>Academic 3 Rm 110</i>

# Unity Day & Homecoming Weekend

## July 14-16, 2006

### Saturday, July 15, 2006

*(Continued)*

9:00 AM-Noon	<i>Natural Intervention For Autoimmune Disease (3 Credits) Dr. Shari Lieberman</i>	<i>Academic 3 Rm 111</i>
9:00 AM-Noon	<i>How to Attract More Lifetime Wellness, Cash Paying Patients Presentation (Non-Credit) Dr. David Singer</i>	<i>Delavan Theater</i>
Noon-2:00 PM	<i>Lunch</i>	
1:30 PM-5:30 PM	<i>Bus to Outlet Shopping &amp; Local Wineries</i>	<i>Administration Bldg</i>
2:00 PM-5:00 PM	<i>Ethics and Boundaries: The Total Package Pt. 2 Dr. Salvatore LaRusso Parts 1 &amp; 2 must be taken to earn 6 Credits (Can Be Applied Toward Ethics, Documentation, Record Keeping &amp; Patient Communications Mandatory Category)</i>	<i>Academic 3 Rm 110</i>
2:00 PM-5:00 PM	<i>Nutritional Adjustment Update: Fibromyalgia (3 Credits) Dr. David R. Seaman</i>	<i>Academic 3 Rm 111</i>
2:00 PM-5:00 PM	<i>NYCC Graduate Panel (Non-Credit)</i>	<i>Delavan Theater</i>
5:00 PM-7:00 PM	<i>Student-Alumni Mixer</i>	<i>North Dining Hall</i>

### Sunday, July 16, 2006

8:00 AM-9:00 AM	<i>Continental Breakfast</i>	<i>Academic 3 Lobby</i>
8:00 AM-Noon	<i>Exhibitor Fair</i>	<i>Academic 3 Lobby</i>
9:00 AM-Noon	<i>The Big Three - CPT Coding, Documentation and Medical Necessity (3 Credits in New York only) Dr. Ronald Wellikoff</i>	<i>Academic 3 Rm 110</i>
9:00 AM-Noon	<i>Overview: Diagnosis &amp; Treatment of Tunnel Syndromes and Peripheral Nerve Entrapments (3 Credits) Dr. Dennis Homack</i>	<i>Academic 3 Rm 111</i>

# Building A Successful Practice Through Education

by Dr. Brian Jensen  
Submission from Foot Levelers, Inc.

Education benefits your patients and is vitally important to the success of your practice. Simplicity is the key to patient education. Since the general public is not very well-educated about chiropractic, it is up to you to help your patients understand how chiropractic care can benefit them. Explain how chiropractic care helps them get back to the activities they enjoy.

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rate their pain during visits will be better able to monitor their improvements and encouraged to remain committed to their program of care.

Continue your education. Doing so will enable you to educate and better care for your patients. Foot Levelers, for example, has sponsored the top educators in chiropractic to present seminars across the United States. The seminars offer practical information that may be put to immediate use in successful doctors’ practices. Covering such topics such as chiropractic rehabilitation, caring for special populations, extremity adjusting, and insurance regulations, Foot Levelers’ seminars are designed to improve doctors’ adjusting techniques, build successful practices, and enhance patient care. When all is said and done, education pays off – through more successful practices and healthier patients.



**FOOT LEVELERS, INC.**

## About The Author

Dr. Brian Jensen speaks on a wide variety of topics, including orthotic therapy, structurally based chiropractic care, breaking free of the medical model of healthcare, and innovations in nutrition. A graduate of the University of Nebraska and Palmer College of Chiropractic, Dr. Jensen practiced in Nebraska for 17 years. He is currently the assistant director of professional education for Foot Levelers, Inc.

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lifelong strength athlete and IFBB Gold Medal honoree, Dr. Barnathan serves as Chiropractor and Sports Performance consultant to some of the world’s top Pro and Olympic champions and was awarded the United States Presidential Certificate of Merit for his work on behalf of the President’s Council on Physical Fitness & Sports.



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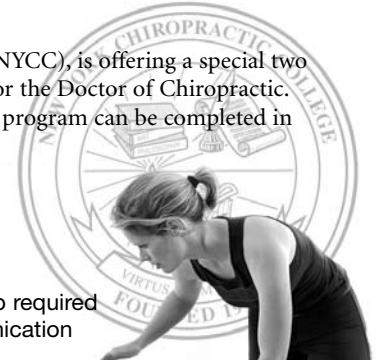
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# ALUMNI UPDATE

**Class of '96**

**Anthony R. Griguoli, D.C.**, and his wife, Jennifer, announce the birth of their daughter, Gianna Marie, on December 29, 2005. She weighed 8 lbs. 5 oz. and was 20 inches long. Dr. Griguoli added his fourth physical therapist, Francis Harmonosky (his brother-in-law) to his chiropractic and rehab center in Hazleton, PA. Dr. Griguoli's e-mail address is argdc@ptd.net and his phone number is 570-455-4811.

**Dawn (Balnicki) Tobin, D.C.**, and her husband, Greg, joyfully announce the birth of their second son, James Gregory, on February 26, 2006. James joins two year old big brother, Christopher, at the family's home in North Haven, Conn. Her office address is

200 Queen Street, Southington, CT 06489. Her e-mail address is dawntobin@sbcglobal.net and her phone number is 860-621-2225.

**Class of '98**

**Ross M. Sindler, D.C.**, and his wife, Sue Ellen, had a baby boy, Joshua Sindler, on March 16, 2006. His phone number is 412-867-7230 and his e-mail address is 5700fifth@netscape.com.

**Class of '00**

**Chris Gabriels, D.C.**, was married to his wife, Brooke, on July 2, 2005. In December 2005, he started his own practice, Gabriels Family Chiropractic, 381 Washington Avenue, Kingston, NY 12401.

**Class '03**

**Heather Beaudry-St. Germain,**

**D.C., LVT, CCRP**, and her husband, Brian, announce the birth of their son, Bradley David, on November 18, 2005. Dr. Beaudry-St. Germain recently opened the doors to the Animal Rehabilitation Center of Rochester, 550 Center Place Drive, Rochester, NY, which specializes in chiropractic therapy, physical rehabilitation and acupuncture for companion animals.

**Raymond Benedetto, D.C.**, and **Alison Gennaro, D.C.**, were married October 15, 2005 in Hazleton, Penn. They currently own Benedetto Chiropractic Health Center, 39 W. Union Blvd., Bethlehem, PA 18018. Their e-mail address is benedettochiro@verizon.net and their phone number is 610-974-9911.

**Class of '04**

**Kathryn (Frick) Montgomery, D.C.**, was married May 28, 2005 to Brett Montgomery. They live in Export, Penn. Dr. Montgomery opened her own private practice, Montgomery Chiropractic, 4028 William Penn Highway, Murrysville, PA, on February 1, 2006. Her phone number is 412-832-0715. Her e-mail address is Dr.Montgomery@Montgomery-Chiropractic.com.

**Class of '05**

**Laurie A. Rocco, D.C.**, is opening her new office, Rocco Chiropractic, PLLC, in May 2006. Her office is located at Suite 102 Webster Woods Office Bldg., 811 Ridge Road, Webster, NY 14580. Her phone number is 585-671-7170 and her e-mail address is rocco chiropractic@hotmail.com.



## What's News?

Your fellow alumni want to know! Share your personal and professional successes with us—marriages, births, awards, achievements and professional advancement. Mail the form below to: Executive Director of Institutional Advancement, NYCC, P.O. Box 800, Seneca Falls, NY 13148-0800, fax: 315-568-3153, call: 315-568-3146 or e-mail: [pvantyle@nycc.edu](mailto:pvantyle@nycc.edu).

Name \_\_\_\_\_

Name while at NYCC \_\_\_\_\_

Phone No. (Office) \_\_\_\_\_ Month/Year Graduation \_\_\_\_\_

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My News \_\_\_\_\_

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# CENTER FOR POSTGRADUATE AND CONTINUING EDUCATION

## Spring/Summer 2006

### NYCC Sponsored Classroom Program Information:

- Cost:** 3 hrs - \$70, 6 hrs - \$140, 12 hrs - \$260; free to NYCC students and NYCC faculty (limited seating, also certain restrictions apply) 10% NYCC alumni discount
- Locations:** Programs are offered via classroom or Interactive video teleconferenced (IVTC) broadcasts. Unless otherwise noted, IVTC courses are available at three locations: Depew, Levittown and Seneca Falls, NY. Host site indicated for each program transmits to 2 other locations. All other classroom programs are in hotels.
- Additional Information:** Contact T. Ventimiglia, DC at 800-434-3955 x121, or the Postgraduate Dept 800-434-3955 x132, or visit the NYCC Web site at [www.nycc.edu](http://www.nycc.edu)

### 3 CE Credits Courses

Offered: Thursdays 2:00 pm – 5:00 pm

#### **The Chiropractic Role in a Multidisciplinary Spine Center**

Instr: Douglas Taber, DC  
May 11 – IVTC – host site Seneca Falls, NY

#### **Contemporary Ethical Issues for the Practicing Chiropractor**

(Can be applied towards NYS “Ethics, Documentation, Record Keeping and Patient Communications” mandatory category)  
Instr: Christopher Good, DC  
May 25 – IVTC – host site Levittown, NY

#### **Practical Nutrition for the Chiropractic Office**

Instr: Robert Ruddy, DC  
June 8 – IVTC – host site Seneca Falls, NY

#### **Diagnosis & Treatment of Headaches**

Instr: Charles Hemsey, DC  
June 22 – IVTC – host site Levittown, NY

#### **The Bad Guys Never Get Away With It...NYS Board for Chiropractic Professional Disciplinary Case Histories**

(Can be applied towards NYS “Ethics, Documentation, Record Keeping and Patient Communications” mandatory category)  
Instr: Charles Keller, DC  
July 6 – IVTC – host site Levittown, NY

#### **Integrative Healthcare: an Emerging Model**

Instr: Thomas Ventimiglia, DC  
July 20 – IVTC – host site Levittown, NY

### 6 CE Credit Courses

Offered: Saturdays 1:00 pm – 7:00 pm

#### **Anti-kickbacks, Fee Splitting and Stark Legislation: Turning Rocky Shoals into Safe Harbors**

(Can be applied towards NYS “Ethics, Documentation, Record Keeping and Patient Communications” mandatory category)  
Instr: Peter Van Tyle, Esq.  
May 13 – Buffalo, NY

### **Documentation, Patient Consents & Interaction**

(Can be applied towards NYS “Ethics, Documentation, Record Keeping and Patient Communications” mandatory category)  
Instr: Benjamin Bartolotto, BS, DC  
May 13 – Levittown, NY

### **Managing the Baby Boomer Athlete in the Year 2006**

Instrs: John Danchik, DC, Philip Santiago, DC  
May 13 – IVTC – host site - Levittown, NY

### **Solving Clinical Challenges Through Ergonomics: Understanding the Basics**

Instr: Dennis Homack, DC  
June 3 – Newburgh, NY

### **Ethics & Boundaries: The Total Package**

(Can be applied towards NYS “Ethics, Documentation, Record Keeping and Patient Communications” mandatory category)  
Instr: Ronald Wellikoff, DC  
June 10 – IVTC host site - Levittown, NY

### **Diagnosis & Treatment of Acute and Chronic Low Back & Lower Extremity Pain**

Instr: Scott Surasky, DC  
June 17 – IVTC host site - Levittown, NY

### **Documentation, Patient Consents & Interaction**

(Can be applied towards NYS “Ethics, Documentation, Record Keeping and Patient Communications” mandatory category)  
Instr: Benjamin Bartolotto, BS, DC  
June 17 – Albany, NY

### **Risk Management**

(Can be applied towards NYS “Ethics, Documentation, Record Keeping and Patient Communications” mandatory category)  
Instr: Steven Perle, DC  
July 22 – Levittown, NY

### **Evidence Based Practice**

Instr: Anthony D'Antoni, DC  
July 29 – Levittown, NY

Call 1-800-434-3955 or visit our Web site at [www.nycc.edu](http://www.nycc.edu) for details.

# CENTER FOR POSTGRADUATE AND CONTINUING EDUCATION

## 2 Day - 12 CE Credit Courses

Offered: Saturday 1:00 pm – 7:00 pm and  
Sunday 9:00 am – 3:00 pm

### Upper Extremity Adjusting: Manipulation, Mobilization and Myofascial Release

Instr: David Graber, DC

May 6-7 – hands-on – Rochester, NY

### Fibromyalgia

Instr: Virginia Norris Schafer, MD, DC

May 6-7 – IVTC host site – Levittown, NY

### Fundamentals of Herbal Therapeutics & Their Applications in Clinical Practice

Instr: Jeanne D'Brant, DC, DACBN, CCN, ND

May 20-21 – IVTC host site – Levittown, NY; July 22-23 – IVTC host site – Levittown, NY

### Whiplash Associated Disorders: Mechanics, Diagnosis, Treatment, & Management

Instr: Donald Murphy, DC

May 20-21 – hands-on - Levittown, NY

### Seminar (to be announced)

July 8-9 – Levittown, NY – call Postgraduate for further info

### Co-Sponsored Classroom Programs

*To register or for additional information, please contact our co-sponsors at the numbers listed below. Contact NYCC to register only when indicated (\*\*)*

### Active Release Techniques

Lower Extremity (24 CE credits) June 15-18 – San Diego, CA; July 13-16 – Montreal, CAN; July 27-30 – Teaneck, NJ; Spine (21 CE credits) May 4-7 – Niagara Falls, CAN; June 29-July 2 – Minneapolis, MN

To register, call ART at (888) 396-2727, or visit [www.activerelease.com](http://www.activerelease.com)

### Acupuncture Certification

(15 CE credits each) Classroom seminars - May 6-7, June 24-25 – Arlington, VA; June 10-11 – Denver, CO; June 17-18 – Hartford, CT; Some sessions available through distance learning

To register or for further information, call IAMA at (800) 327-1113, or visit [www.iama.edu](http://www.iama.edu)

### Applied Kinesiology

(12 CE credits) Parsippany, NJ; Call for new dates and further information Applied Kinesiology Study Institute at (973) 334-6053, or e-mail [Pauls42@optonline.net](mailto:Pauls42@optonline.net)

### Applied Kinesiology in Clinical Practice

(100 hr Certification Program; 12 CE credits ea session, 10 in NYS) – May 13 – New York City, NY; May 6 - Seneca Falls, NY; To register, call Charles Seminars at (800) 351-5450; or visit [www.charlesseminars.com](http://www.charlesseminars.com)

### Clinical Application & Neurology of the Vertebral Subluxation Complex

(12 CE credits) May 20-21 – Philadelphia, PA

To register, call Footlevelers, Inc. at (800) 553-4860 or visit [www.footlevelers.com](http://www.footlevelers.com)

### Clinical Thermography: History, Principles & Practice \*\*

(12 CE credits) June 10 -11 - Levittown, NY; Sponsored by Int'l Thermography Society

To register, call NYCC at (800) 434-3955

### Diplomate in Neurology \*\*

(24 CE credits) May 5-7 - Orlando, FL; May 19-21 – Des Moines, IA; Call for next program dates; Sponsored by Event Management Services

To register, call NYCC at (800) 434-3955, For additional information visit [www.iacn.com](http://www.iacn.com)

### Electrodiagnosis Certificate Program \*\*

(15 CE credits ea of 10 Sessions) May 6-7, June 3-4, July 8-9 – Levittown, NY; Call for next program dates; Sponsored by Neurodiagnostic Institute

To register, call NYCC at (800) 434-3955; for additional information visit [www.ndxinstitute.com](http://www.ndxinstitute.com)

### Enhancing Golf Performance

(12 CE credits) For new dates, call Dr. Trottier at Back to Basics Golf Academy at (888) 578-7437, or visit [www.backtobasicsgolfa-cademy.com](http://www.backtobasicsgolfa-cademy.com)

### Graston Technique

MI & MII – May 20-21 – Newark, NJ; June 3-4 – Boston, MA; MIII (Sports) – May 20-21 – Newark, NJ; Soft Tissue Evaluation & Treatment Emphasizing Graston Technique – June 3-4 – Boston, MA; MII – June 10-11 – Toronto, CAN;

To register, call Graston Technique at (866) 926-2828, or visit [www.grastontechnique.com](http://www.grastontechnique.com)

### ICAK-USA 2006 Annual Meeting

(15.5 CE credits) June 8-11 – Chicago, IL; To register, call ICAK at (913) 384-5336, or visit [www.icakusa.com](http://www.icakusa.com)

### Integrating Chiropractic and Posture Rehab Exercise

(12 CE credits) June 24-25 – Levittown, NY

To register, call Body Zone at (866) 443-8966, or visit [www.bodyzone.com](http://www.bodyzone.com)

Call 1-800-434-3955 or visit our Web site at [www.nycc.edu](http://www.nycc.edu) for details.

# CENTER FOR POSTGRADUATE AND CONTINUING EDUCATION

## **ISSA Certified Fitness Trainer**

(12 CE credits, 3 CE credits NYS mandatory category)  
May 6-7 – Chicago, IL; May 20-21 – Atlanta, GA; June 3-4  
– Seneca Falls, NY; June 10-11 – Boston, MA; June 24-25  
– New York, NY  
To register, call ISSA at (800) 892-4772, or visit [www.fitnesseducation.com](http://www.fitnesseducation.com)

## **Medicare Made Simple ... Really**

(6 CE credits) June 24 – Richmond, VA;  
To register, call VA Chiropractic Assn at (540) 932-3100, or visit  
[www.virginiachiropractic.org](http://www.virginiachiropractic.org)

## **Neuromechanical Innovations: 21<sup>st</sup> Century Chiropractic Training**

(12 CE credits) May 6-7 – Baltimore, MD; May 20-21 – Chicago, IL; June 3-4 – Levittown, NY  
To register, call Neuromechanical at 480-785-8442, or visit [www.neuromechanical.com](http://www.neuromechanical.com)

## **Sacro-Occipital Technique**

Cranial Extravaganza  
(23 CE credits) May 4-7 – Miami, FL  
To register, call SOTO-USA at (336)760-1618, or visit [www.soto-usa.org](http://www.soto-usa.org)

*\*\*Contact NYCC to register; all other seminars, register with the co-sponsoring organization.*

## **On-Going Co-Sponsored On-Line Programs**

### **Applied Pharmacology for the Chiropractor**

A series of 8 on-line lectures. (2 CE credits each) For details visit <http://www.brightcourse.com>

### **International Sports Sciences Association (ISSA) Seminars**

- (2, 3, 4, or 12 CE credit courses) including Body Composition Assessment: Essential Tools for Building Healthy; Eating Disorders 101; Hormones and Exercise; Interval Training for Fitness and Endurance Performance: Theory and Practice; ISSA Certified Fitness Trainer; Physiology of Resistance; call ISSA at (800) 892-ISSA, ext. 169 or visit [www.fitnesseducation.com](http://www.fitnesseducation.com)

### **Risk Management of Sexual Harassment in the Office and on Campus**

(1 CE credit) Visit <http://www.brightcourse.com> for details and module description – (Can be applied towards NYS mandatory category, "Ethics, Documentation, Record Keeping and Patient Communications")

*For online programs, register with our co-sponsors at their Web sites.*

## **On-Going Sponsored On-Line Programs**

Featuring courses in ABC's of Case Study, Botanicals, Cervical and Lumbar Radiculopathy, Ergonomics, Fibromyalgia, Food as Medicine, Headaches, Integrative Health Care, Spinal Trauma, Systemic Effects of the VSC, Treating Female Patients, Whiplash,.

E-Spine: a series of clinical research update courses with topics in Spinal biomechanics, imaging, pathology and kinesio-pathology, clinical evaluation and diagnosis, treatment applications, risk management, inter-professional communication, spine disorders and rehabilitation.

Our faculty includes Scott Banks, DC, Benjamin Bartolotto, BS, DC, Diane Benizzi-DiMarco, DC, BS, Jeanne D'Brant, DC, Denise Holtzman, DC, Dennis Homack, DC, Vincent F. Loia, DC, Charles Masarsky, DC, BS, Donald Murphy, DC, Virginia Norris-Schafer, DC, MD, MBA, Anthony Rosner, Ph.D., Peter Van Tyle, Esq, and Thomas R. Ventimiglia, DC, FACC.

Courses range from 2 to 4 credits.

We also offer up to 12 on-line or home study credits which can be applied towards NYS mandatory category, "Ethics, Documentation, Record Keeping and Patient Communications"

Tuition – on-line and home study/correspondence courses \$25.00 per credit hour.

All on-line programs are available 24 hours per day/7 days per week. There is a testing component at the end of the course. Certificate of completion can be downloaded from your computer.

Home study/correspondence programs are mailed to the requester along with a stamped self addressed envelope for returning testing component. A small shipping fee will be charged.

To see the list of all of our programs, including a brief description log onto our Website at [www.nycc.edu](http://www.nycc.edu), select Postgraduate, then select NYCC On-line site.

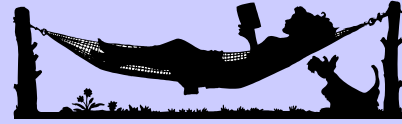


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### ***“Online” & Home Study/Correspondence Continuing Education Courses***

- **“Avoiding Ethical Landmines and Criminality in Your Healthcare Employment Contract,”** - Instructor/facilitator Peter Van Tyle, Esq., 3 CE credits (Can be applied towards NYS mandatory Category 1 “Ethics, Documentation, Record Keeping and Patient Communications”)
- **“Botanical Therapies in Chiropractic Practice,”** Instructor/facilitator Jeanne D’Brant, DC, 3 CE credits
- **“Cervical Radiculopathy,”** Instructor/facilitator Donald Murphy, DC, 2 CE credits
- **“Documentation, Standards and Guidelines,”** Instructor/facilitator Vincent F. Loia, DC, 3 CE credits, (Can be applied towards NYS mandatory category, “Ethics, Documentation, Record Keeping and Patient Communications”)
- **“Documentation, Patient Consents and Interaction,”** Instructor/facilitator Benjamin Bartolotto, BS, DC, 3 CE credits, (Can be applied towards NYS mandatory category, “Ethics, Documentation, Record Keeping and Patient Communications”)
- **“E-spine Volume I, II & III,”** Instructor/facilitator Scott Banks, DC, 2 to 4 CE credits
- **“Ergonomics: Human Computer Interface,”** Instructor/facilitator Dennis Homack, DC, 2 CE credits (online only)
- **“Ergonomics/Human Factors - Standing, Lifting, Backpacks,”** Instructor/facilitator Dennis Homack, DC, 2 CE credits (online only)
- **“Fee Splitting, Self Referrals and Kickbacks: The Latest Word of Prohibited Healthcare Arrangements,”** Instructor/facilitator Peter Van Tyle, Esq., 3 CE credits (Can be applied towards NYS mandatory category, “Ethics, Documentation, Record Keeping and Patient Communications”)
- **“Fibromyalgia,”** Instructor/facilitator Virginia Norris-Schafer, DC, MD, MBA, 3 CE credits
- **“Integrative Health Care: An Emerging Model,”** Instructor/facilitator Thomas R. Ventimiglia, DC, FACC, 3 CE credits
- **“Pathophysiology, Evaluation, and Management of Headaches,”** Modules I through VI, Instructor/facilitator Scott Banks, DC, 2 to 4 CE credits
- **“Spinal Trauma: The Rest of the Story,”** Instructor/facilitator Charles Masarsky, DC, BS, 3 CE credits
- **“Systemic Effects of the Vertebral Subluxation Complex,”** Instructor/facilitator Charles Masarsky, DC, BS, 3 CE credits
- **“Treating the Female Patient - Post Partum and Beyond, Managing Back Pain,”** - Instructor/facilitator Diane Benizzi DiMarco, DC, BS, 2 CE credits
- **“Treating the Female Patient: The Menstrual Cycle,”** Instructor/facilitator Diane Benizzi DiMarco, DC, BS, 3 CE credits
- **“Treating the Female Patient: The Pregnant Female,”** Instructor/facilitator Diane Benizzi DiMarco, DC, BS, 3 CE credits (online only)
- **“Understanding Whiplash Associated Disorders,”** Instructor/facilitator Donald Murphy, DC, 2 CE credits

**NEW YORK CHIROPRACTIC COLLEGE**  
**Department of Postgraduate and Continuing Education**  
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# NYCC to Construct Herb Garden

by Jason Wright, M.S., L.Ac., NCCAOM Diplomate Chinese Herbology

*“A garden, where one may enter in and forget the whole world, cannot be made in a week, nor a month, nor a year; it must be planned for, waited for and loved into being.”*

Chinese proverb

With the establishment of the Graduate Programs in Acupuncture & Oriental Medicine, New York Chiropractic College has entered into the arena of herbal medicine education. Students in the Master of Science in Acupuncture & Oriental Medicine (MSAOM) program receive extensive training in the field of traditional Chinese herbal medicine. Didactic and clinical courses cover the energetic nature and medicinal action of over 400 individual herbs as well as the basics of selecting, modifying and developing appropriate herbal formulas consistent with the pattern of disharmony a patient demonstrates. Currently, training involves handling and identifying dried plant parts imported from China. Unfortunately, exposure to dried herbs does not provide a full exposure to the entire personality of the living plant. Colors, flowers, shapes, tastes and aromas can provide clues to the medicinal actions of the plants that may not be apparent in a dried sample. Robert Newman, a botanist, Asian plant aficionado, and Oriental medicine educator, observes-



NYCC are greatly appreciated by the MSAOM students.

Student garden programs have been established at several of the colleges of acupuncture and Oriental medicine in the U.S. as a means to enhance herbal studies and provide a contact point for the local community. High Falls Gardens has been obtaining funding to create or improve the student gardens, and has been offering Asian medicinal plant seeds and botany instruction.

This year, the High Falls Gardens Fund

- under the auspices of the Berkshire Taconic Community Foundation in Great Barrington, Mass. - has been awarded a \$200,000 grant from the W.K. Kellogg Foundation for a three-year program, Botanical Studies for Oriental Medicine. “This new funding will help U.S. students and practitioners of Oriental medicine get to know where their herbs come from, how they are grown and who grows them,” said HFG director Jean Gilette. “This program will provide them with vital knowledge that will build their capacity to evaluate the qualities of domestically grown medicinal herbs, to communicate their requirements to growers, and to help deepen their patients’ connections to nature and sources of nutrition.” This grant will allow the program to expand to 15 teaching sites based at graduate colleges of Oriental medicine in various locations around the country. NYCC is one of only two AOM programs in the Northeast to be chosen as a garden teaching site. Each site will collaborate with local farmers, botanical gardens, university and extension specialists to develop resources for the students.

The physical garden site proposed for NYCC was designed by AOM Assistant Professor Jason Wright and will be located near the ponds behind the Academic 3 building. It is composed of eight raised beds surrounding a circular stone patio. The beds and patio are designed to represent the ancient Chinese *Ba Gua* and *Taiji* symbols, which embody the ever-transforming and dynamic balance of all natural forces. The concepts exemplified by these figures are fundamental to systems of martial arts, design, philosophy and medicine.

Construction is expected to begin in summer 2006. Further funding for the garden construction and maintenance is necessary. As gardening is a way of showing that you believe in tomorrow, donations toward the NYCC herb garden are an important contribution to the future of the institution.

Trying to understand the nature, personality and characteristics of dried medicinal herbs without ever having seen the live plants is missing something essential. It’s not much different from kids not knowing where the food on their plate comes from. That’s a serious disconnect. We must make every effort possible to repair that relationship, to grow the live herb plants in order to gain a deeper connection to their properties.

With that in mind, New York Chiropractic College is currently planning for the development and construction of a medicinal herb garden on its Seneca Falls campus.

“If you have a garden and a library,  
you have everything you need.”

Marcus Tullius Cicero, Roman statesman, scholar and orator

In the summer of 2004, the Acupuncture & Oriental Medicine department identified the importance of exposure to living plants, and established small herb-garden plots on the north and south sides of the campus library. High Falls Gardens (HFG) – a farm-based, nonprofit educational organization in Columbia County, N.Y., donated over a dozen species of medicinal Chinese herbs that were then planted and tended by students and faculty of the AOM department. The perennial species continue to flourish in those beds, and their contributions to the depth of herbal education at

*“One who plants a garden, plants happiness.”*

Chinese proverb

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