



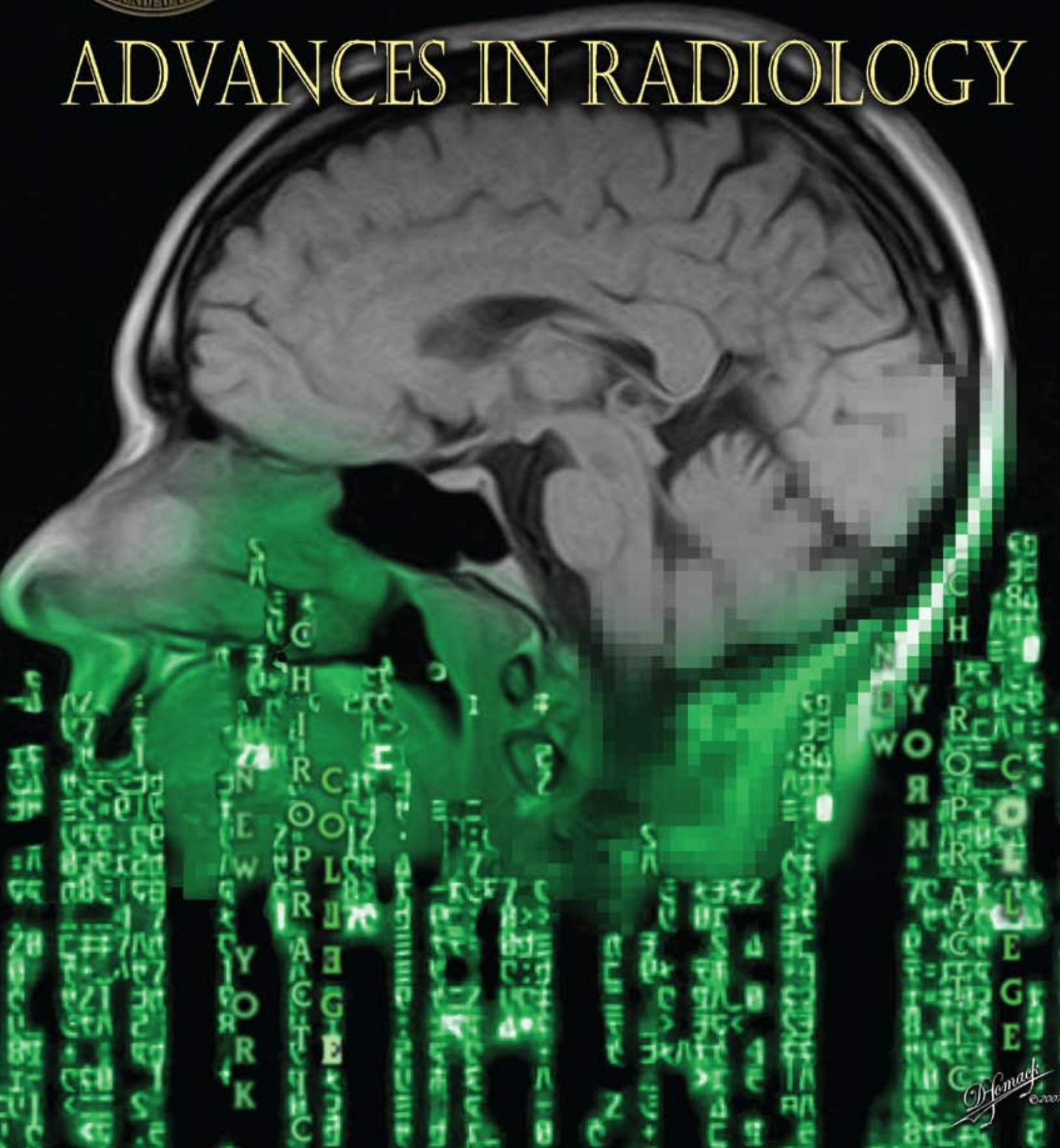
Transitions

A publication of New York Chiropractic College

January/February 2009



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Transitions

January/February 2009

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Inside This Issue

<i>Meet the Chairman</i>	4-5
<i>Chairman's Message</i>	5
<i>President's Council</i>	6-7, 9
<i>Corporated Sponsors/Annual Fund Donors</i>	7-8
<i>NYCC Kicks Off College's 90th Anniversary With Annual Presidential Forum</i>	10-11
<i>Series Articles</i>	12-16
<i>Annual Fund Gift Options</i>	20
<i>Faculty Spotlight</i>	22
<i>Alumni Spotlight</i>	27
<i>News Briefs</i>	28-32
<i>Alumni Spotlight</i>	33
<i>What's News</i>	35

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Meet the Chairman

Robert Daley, Ph.D.

NYCC Trustee since February of 1999 and native to New York City, NYCC's new Chair, Dr. Robert Daley, is a clinical psychologist with undergraduate and graduate degrees in forensic psychology from John Jay College of Criminal Justice and a doctorate in clinical psychology from Florida Institute of Technology. He currently maintains offices in Forest Hills and New Hyde Park, N.Y.

Daley's on-the-job experience is extensive, having served as director of psychological services for the New York Police Department, as well as lecturer at both the FBI Academy and the International Association of Chiefs of Police. The job introduced Dr. Daley to chiropractic as well. In his capacity as chief psychologist for NYPD, Dr. Daley encountered numerous law enforcement officers who suffered a wide range of orthopedic injuries and post-traumatic stress problems. Chiropractic was often the treatment chosen by the officers. Since then, he has personally benefited from chiropractic care as a patient.

Frequently asked to provide expert testimony to federal, state, and local courts and administrative tribunals, Daley also consults for the District Attorneys of New York (Manhattan), Kings (Brooklyn), Queens, and Bronx counties, and for a variety of private police agencies and law firms.

NYCC

Dr. Daley found New York Chiropractic College through current NYCC Trustee Lewis Bazakos and President Frank J. Nicchi and expresses great confidence in Dr. Nicchi's leadership: "The quality of the graduates the College produces is a direct reflection of the quality of the College's administration, faculty and staff."

Daley is pleased with NYCC's recent inclusion of acupuncture and Oriental medicine (AOM) to NYCC's educational



offerings; it represents a logical extension of healthcare, offering patients yet another means to relieve pain and manage disabilities. As Daley puts it, "It represents a broadening of the healthcare professionals' repertoire."

Challenges

Aware that integrative healthcare has overcome many challenges over the years, Daley acknowledges that many remain. Among the current challenges is the state of the national economy. In an unstable economic climate it becomes challenging for schools to continue to deliver a first-rate educational experience and for students to afford quality programs. On a brighter note, Dr. Daley also ac-

knowledged that, "Chiropractic and AOM, each in its own right, have established themselves as effective and efficient treatment modalities and are becoming more and more widely accepted by the professional community and by the public."

What Lies Ahead?

Daley believes that the trend in healthcare toward utilization of integrative therapies will continue: "The healthcare professions taught at NYCC will continue to grow, thrive, and become increasingly recognized for the valuable treatment modalities that they are and for the science they represent." For support, Daley mentioned that, "Chiropractic has been a growing and viable profession for over 100 years and has gained the respect and appreciation of the many people who have benefited from this form of treatment. While acupuncture and Oriental Medicine were barely known in the United States until the early 1970's, the past thirty years have seen tremendous growth in an awareness of the efficacy of this approach to diagnosis and treatment." He hopes NYCC will continue to expand its pro-

Continued on next page

Chairman's Message

I am honored to assume the chair of New York Chiropractic College's Board of Trustees, and to do so at such an exciting time for the College. As NYCC celebrates its 90th anniversary, it truly stands among the premier institutions of higher education in the field of conservative healthcare. Its many accomplishments over the years have earned NYCC a well deserved reputation for academic rigor and scholarship, and I anticipate that the College will continue to explore many rewarding opportunities that expand its educational offerings and sustain the current momentum in its quest for excellence.

I assume my new position on NYCC's Board with heartfelt appreciation to my predecessor, Dr. Robert A. Crocker,



Dr. Robert E. Daley, Chairman of the Board of Trustees

Jr., for his many years of service to the College as a trustee and as Chairman of the Board. Bob's talents and extensive background in higher education will continue to serve NYCC as he assists the College with program development. Suffice to say, his efforts have been, and will long be, of inestimable value.

This issue of *Transitions* focuses on advances in radiological technologies that facilitate taking, transporting and storing digital radiographs. Consistent with that, NYCC's new and rapidly evolving Master's Program in Diagnostic Imaging helps to prepare students for careers in

academia, and provides skills required for the successful development of reading practices and specialization in x-ray interpretation.

Meet the Chair - Robert Daley, Ph.D.

Continued from previous page

grams and maintains the "quality of instruction we have become accustomed to expect at this institution."

Honors and Inspirations

Daley credits Dr. Robert Sigman of the Morton Price Clinic in Manhattan, a psychologist and astute consumer of scientific information, for his mentoring and positive influence. Dr. Daley counts the Doctor of Human Letters, *Honoris Causa*, awarded to him in 2007 by the American College of Chiropractors, among his distinguished recognitions.

Giving Back

The loyalty and support of the alumni are of critical importance to the health and wellbeing of the institution, Daley believes, and the relationship is mutually beneficial. "Participation in the activities of the College and support of its Mission, Vision,

and Values can be an enriching experience on a personal level, as many who have been so involved can attest. Whether it's by attendance at Unity Day, financial support of the school through the President's Council, or by encouraging prospective students to explore the academic offerings of the College, alumni make a valuable contribution to the College and its goals." This, he believes, is good for the soul.

Family Life

Dr. Daley has two married sons and a growing number of grandchildren. He has been known to attempt gourmet cooking (with occasional success) and golf (with less success). His wife, Catherine, and her son, Alex, tolerate his cooking and join Daley on travels in North America and Europe. When asked what advice he would offer, Daley responded, "Take your work seriously, not yourself, and keep your sense of humor."

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President's Council is vital to the life and well-being of New York Chiropractic College. Its valued members play a pivotal role in allowing us to meet our goals by financially supporting the College's mission.

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President's Council

William Atherton, DC, DACBR (NYCC '95)

William Atherton has spent his time wisely since his childhood days in Greenwood, N.Y., a small farming community an hour and a half southwest of Seneca Falls. In 1992 he earned his Bachelor of Science degree in Animal Science from Cornell University. Then he graduated summa cum laude (and as salutatorian) from New York Chiropractic College in December of 1995. He then spent a year in clinical practice at a multidisciplinary practice in southwestern Pennsylvania. He thereafter completed a three-year radiology residency at Logan Chiropractic College in Chesterfield, Mo. and, in 2000, began a radiology consultation practice in south Florida.

Atherton calls both upstate New York and Miami home. Having lived in Miami for the past nine years, he works with business partner Deborah Brahee, DC, DACBR, who was an assistant professor at NYCC teaching radiology from 2000 through 2002. In the fall of 2002, Drs. Brahee and Atherton formed Chiropractic Radiology Consultants, a full-time reading practice for area chiropractors and imaging centers.

Paying Attention Pays Off

"Pay attention in radiographic technique/positioning classes," Atherton urges students from his south-Florida office. "The X-rays you take will speak volumes about the quality of your practice to other physicians, patients, and judges. The quality of X-rays in our profession is a good indicator of the quality of our profession. So, if you see a bunch of fog where maybe you should see the spine... retake the film or hire a technologist to do it correctly. You will be doing yourself – and, more importantly, your patients – a great service."

Atherton feels chiropractic will continue to improve by using evidence-based education and practices, especially as more philosophy-based doctors (those who advocate conveniently simplified explanations) retire. "We as a profession will probably be less affected by some of the imminent healthcare changes as a large portion of our success is achieved without insurance reimbursements," he said. "That is not to say that future healthcare reform will not affect us at all. We will need to fight just to stay where we are."

"Knowledge is power," he said. "Whatever your interests, if you offer sound, evidence-based options, people will seek you for advice. Always keep reading and learning."

Supporting NYCC

Atherton first learned about NYCC during his senior year at Cornell, while investigating paths to explore in his life. He originally planned to attend veterinary school, but his research directed him in another direction.

Dr. Atherton continues to support NYCC through the President's Council. His membership helps the College meet its goals by financially supporting its mission. "I have been a member for several years now," he said, "and feel that it is important to support the College in any way possible." Chiropractic colleges, he noted, are still mostly tuition-driven institutions and need support not only to maintain their current standards, but also to become better educational systems.

Atherton also said he continues to give to the college because of its "great strides in evolving to a well-respected, leading higher-educational institution. This is a never-ending process and I look forward



Dr. William Atherton

to seeing continued diversification of master's degrees offered."

MMORPG

Atherton's family instilled a strong work ethic that prepared him for a demanding career. "Most of my family members are farmers," he said. "They have a strong influence in my life and, although probably a little perplexed at my decision to attend NYCC versus Cornell vet school, they are supportive in whatever I do."

Even when he is not in the office and using the high-tech equipment, Atherton still works with advanced and technical tools. "I sing in a choir, take painting classes, and play MMORPGs in my spare time." (MMORPG stands for 'massively multiplayer online role-playing game - a term first used in the late 1990s that represents the playing of computer or video games via the Internet with other people). "Also," he says, "I try not to stay away from the beach for more than a month at a time."

NYCC President Kicks Off College's 90th Anniversary With Annual Presidential Forum

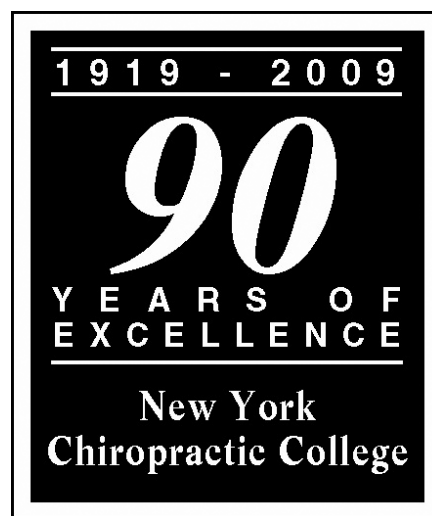
NYCC Financially Secure

NYCC President Dr. Frank Nicchi announced that NYCC is well positioned to weather the current economic challenges facing much of the country. "NYCC continues to demonstrate financial strength, stability, and flexibility needed to advance its mission, vision and values," said Dr. Nicchi. The president made the announcement during his annual Presidential Forum, where he also introduced the College's Annual Report for fiscal 2008.

Nicchi said that in addition to the senior administration, NYCC's Board of Trustees is charged with fiduciary responsibilities as well as those that relate to the College's financial health. He mentioned that several members of the College's Board of Trustees are considered experts in the field of business and finance and together with the full Board provide prudent oversight to the management of the College's investments and financial operations.

Nicchi went on to say that the College engages well-respected consultants who work with the NYCC's senior leadership and Board of Trustees to assure careful management of all investments. He reported that NYCC continues to enjoy a stable financial condition in spite of the current troubled economy – adding that NYCC is a not-for-profit organization and, therefore, reinvests all its revenue back into programs and initiatives that support the mission of the College.

"We are committed to the achievement of academic excellence, quality patient care, and professional leadership," Nicchi said. "The vision for the College is to be recognized



as the leading institution for education for natural healthcare professionals." Nicchi acknowledged the vital role played by NYCC's faculty and staff, adding that they are among the best in the world for this type of education. "That's what makes this place strong. We have staff and faculty that are dedicated, devoted, and contribute greatly to the success of this College."

NYCC expands online

In the age of digital technology, NYCC is rapidly moving in the direction of online education, and "hopefully" within the next two years the College will have a significant segment of its master's programs available for online delivery, providing opportunities for students to take Master of Science degree programs completely online. To make this a reality, NYCC must invest time, talent, and commit its physical and financial resources. "We believe an online component is the future of education," Nicchi said.

Curriculum Development

The president announced that NYCC's doctor of chiropractic program is undertaking significant steps designed to assist students and graduates achieve success in practice. These steps include business and practice management curricular revisions and collaboration with electronic recordkeeping company FutureHealth, Inc., whose valuable instruction and tailored software simulates a prototypical doctor's office complete with patient scheduling, billing and

medical entry activities. Curricular changes have been made that will provide students with new courses that will provide knowledge and practical experience in the areas of business best practices, billing, marketing, and patient education. Nicchi cited patient education as a critical component of practitioners' success, urging heightened attention to the doctor-patient interaction as a means to better prepare students for a successful and more fulfilling career.

NYCC Executive Vice President of Academic Affairs Michael Mestan, DC, agreed, pointing out that NYCC students must prepare themselves in a myriad of ways. "At the end of the day, your relationship with your patient and the care you deliver is but a small part of what you will do as a sole practitioner," he said. "You have our identity in you, and when you go out and interact with the public, you are an NYCC graduate. We're proud of that. We want you to be proud of that. And we want to give you the tools to be successful."

To that end, the College recruited Teresa Hoban, MBA, DC, who will teach in the new business curriculum and provides "success coaching" to NYCC's Doctor of Chiropractic and Acupuncture students in trimesters two through five. Hoban helps them to reconnect with their lives, set goals and pursue their dreams through a series of 30- to 60-minute sessions attended by three or four students. Confidentiality is *de rigueur*. Carrying vital lessons forward, "success coaching" will help

these students cultivate the natural healer within so they may in turn better connect with their patients in practice following graduation.

New Master's Program

The president also spoke of a new program in development that the College may include in its curriculum: the Master of Science in Human Anatomy and Physiology Instruction. This program is being designed for chiropractors, acupuncturists, and other healthcare professionals (possessing the appropriate preprofessional requirements) and will provide training and academic credentials to teach anatomy and physiology in traditional academic environments such as community and four-year colleges.

As the forum wound to a close, President Nicchi expressed pride with the College's new array of master's level degree programs, remarking that dual-degree opportunities can only make students more marketable in today's healthcare market.

After 84 years, NYCC has evolved from a college offering only chiropractic to one that now offers a bachelor's degree, a number of accredited master's degrees, a doctorate, postgraduate and continuing educational offerings, and internship and externship experiences in a wide variety of healthcare settings.



1919-2009 - 90 Years Of Excellence - New York Chiropractic College

NYCC's Master of Science in Diagnostic Imaging



New York Chiropractic College prepares its students for success beyond graduation. A shining example is the College's Master of Science in Diagnostic Imaging (MSDI) program.

MSDI

An NYCC MSDI residency offers participants the opportunity to earn a master's degree, and the chance to work at the College. It consists of a three year full-time postgraduate program designed to train chiropractic doctors to become chiropractic radiologists. Assistant Professor Jean-Nicolas Poirier, DC, DACBR, CCSP, directs the program.

The program is rigorous and admission is competitive (accepting only one candidate each year). The lucky resident is guided through a demanding curriculum and develops superlative academic, research and clinical radiology skills. Successful completion of the program enables them to sit for the American Chiropractic Board of Radiology diplomate examination.

Poirier, a native of Montreal, Canada, said the program has

established itself as a key component of the college community. "The program has great aspirations," he said. "Our primary goal is to offer the best training possible to our residents. Achieving the goal requires quality instruction both internally and through association with external institutions and imaging groups."

The department is made up of residents and radiologists who are highly motivated and who relish accomplishing great things. "We will grow mainly through the excellence of our services," Poirier added.

The Man Behind the Curtain

Incorporating the MSDI program into the NYCC curriculum required a critical mass: knowledgeable individuals who possessed an extensive background. Poirier noted that NYCC

relied heavily upon Michael Mestan, DC, executive vice president of academic affairs at the College, who guided the creation of the program.

“Dr. Mestan was the leader of the MSDI program at NYCC,” he said. “He has been involved in the training of many radiology residents in the past. With the help of Dr. Karen Bobak, dean of chiropractic, we have a strong administrative team who shares the vision of excellence of our program.” Only one other chiropractic college has this sort of program, according to Poirier.

The Experts Gather and Read

Diagnostic imaging services and consultation (DISC) is a new radiology service offered by NYCC to various healthcare professionals. It was created by a group of radiology faculty at NYCC, led by Poirier and Assistant Professor Chad Warshel, DC, DACBR.

“We are both board certified chiropractic radiologists,” Poirier said. “We currently offer diagnostic radiography services at the Seneca Falls Health Center, Depew Health Center and Levittown Health Center. We also offer timely and detailed professional reports on radiographic and advanced imaging modalities such as CTs or MRIs.”

NYCC also has full digital equipment that can send or receive images from any location. The College offers digitization services of radiology cases and specializes in diagnostic imaging interpretation of neuromusculoskeletal conditions.

Students enrolled in the chiropractic program at NYCC also get to learn through a series of courses ranging from normal radiographic anatomy to advanced imaging procedures. “The students get to apply the knowledge acquired in these courses in their clinical internships and later on throughout their career as doctors of chiropractic,” Poirier said.

Digital Technology

Most doctors of chiropractic still have conventional radiographic equipment in their offices. Recently, however, there has been a significant decrease in the price of digital radiography equipment and many clinicians are making the transition to digital radiography. NYCC faculty have found that it’s important to give students the exposure and experiences necessary to function safely and effectively with *both* types of equipment.

NYCC’s MSDI residents have the opportunity to attend musculoskeletal ultrasound specialty rounds in Rochester. The College is working to create an affiliation within the Rochester-area Veterans Affairs system. Doing so will provide robust clinical experiences and will help chiropractic interns to better learn the intricacies of radiology interpretation.

Poirier, a former swimmer who has been involved in triathlons – both as a trainer and participant – and has personally completed a half-Iron Man competition, has watched closely as technology had “gone digital.” He now realizes “how many subtle findings doctors missed with conventional radiographs because they didn’t have the tools needed to magnify the images.” They couldn’t change the contrast/density so as to better evaluate the overexposed areas on a film. He fully understands why most people are switching to digital. “I would highly recommend this technology to anyone who takes enough films in their office to make the investment worth the cost,” he said. One doesn’t have to develop film and incur the expenses related to a dark room. NYCC continues to teach both digital and conventional film to students.

Poirier also believes that digital radiography will follow in the same footsteps as digital photography. There will still be some people using 35-millimeter cameras in a few years, but the majority of people will be using digital equipment. The same will be true for digital radiography versus conventional radiography, although the transition may take more time.



Sending Digital Images

Digital images created for diagnostic purposes have a special format called DICOM (digital imaging and communications in medicine). Not unlike .jpg or .tiff images, DICOM denotes images but also have patients’ demographic information imbedded in the file so that the images can never be separated from the information by mistake. When acquired at the computer, the images are sent to a PACS (picture archiving and communications system) which is a secure server that can store images. The PACS enables retrieval for viewing at diagnostic workstations connected through a local network or through a secure Internet access. Workstations have special viewing software for DICOM images so they may be manipulated and so the necessary diagnostic information may be gathered from the original image data. The images can also be burned on a CD or DVD along with DICOM viewing software or exported as a different file format such as .jpg.

Electronic Health Records

The Future is Now

Some of the following information is derived from articles written for Dynamic Chiropractic by Steven J. Kraus, DC, DIBCN, CCSP, FASA and CEO of Future Health, Inc. Future Health provides integrated chiropractic EHR software specializing in documentation, credibility and elevating the profession.



Those who follow documentation trends may be asking whether electronic health records will become mainstream. In truth, it isn't a question of *whether* this is going to take off, but *when*. Just a few years ago, electronic health records seemed like science fiction, but now digital records are rapidly making inroads in the field of healthcare as Electronic Health Records (EHR) are increasingly used as a better, safer way to handle patient information.

Electronic Health Records – or Bust!

The move toward mandatory electronic health records and digital documentation is happening right now. Patients at the Mayo Clinic in Minnesota are logging into the clinic's electronic health records system to start their appointments. The University of Iowa Hospital's medical interns are learning to document their work electronically with a state-of-the-art digital clinic system. Arizona is planning to link all medical

providers' records electronically by 2010. The University of Missouri Medical School announced a plan to bring in full-scale electronic health records. Even New York's Columbia Memorial Hospital received a \$1.03-million grant from the state Department of Health for an electronic health information network, and the wave is continuing to crest. It's already a law in Minnesota that by January 1, 2015, all healthcare providers must have electronic health records.

Electronic health records have many advantages, including professional level images, legibility, accessibility and retrieval, cost savings, better case management, portability for patients, faster transport of documents, and easier interpretation by third parties.

Integration is Behind the Mandates

The new digitized systems can be judged by the level of integration they offer. All documents related to patient care activities become mutually compatible: including billing records, schedules, doctor notes, care plans, radiology reports, and exam findings. The records may be accessed by the various departments within the clinic through electronic transfer. Advanced electronic health records programs will continue to integrate data from external diagnostic devices and even functions such as patient education media into the patient's digital chart.

Significant cost savings is spurring government mandates and state-driven funding to integrate these kinds of digital systems. Discussions of future mandates routinely mention electronic health records and their advantages in terms of functionality, security, and healthcare integration. Digital note-taking devices will need to integrate with an electronic health records system to meet coming governmental requirements.

Consumer Demand

Consumer demand is feeding the change. Americans want high-tech doctors spending their time treating ailments, and spending less time filling out paperwork. There is a strong correlation between how wired a health institution is and its ability to deliver quality services. Patients are getting older. They experience chronic and recurrent musculoskeletal pain, spending more time in multiple doctors' offices due to complications in managing multiple chronic conditions. Transfer of their medical records between offices and specialties for coordinated care becomes even more vital.

Patient Record Protection

Although it may seem that having a "hard copy" of the records makes sense in case of an electronic failure such as a computer crash, in reality the paper records have their own set of vulnerabilities including catastrophe such as fire or flood. Burst water pipes, fires, and electronic shorts can destroy thousands of paper files. And while the physical components of a practice may be insured and are replaceable, patient records are not.

Natural disasters such as Hurricane Katrina provide examples of how paper records can easily be lost. Katrina also proved that EHR can be retrieved even after a hospital has been under water. These records have the ability to be stored digitally in off-site locations. Hospitals and healthcare institutions which had initiated EHR systems with off-site storage prior to the storm were able to retrieve their patients' records. Other facilities were not as fortunate.

Not all EHRs are Created Equal

Not all EHRs are created equal. And not all digital records are EHRs. The difference is that digital records are simply that – just patient data saved in digital format meant to be used within the office. They are limited in portability, are usually not well-organized or easily searchable, and are often saved on your hard drive in a word document, making them vulnerable to computer crashes, power surges, fires, and even equipment theft. EHRs are encrypted, portable, searchable, organized electronic patient histories and files that are automatically backed up on a local server and offer the option to be stored in multiple off-site locations.

What to Look For

When considering the purchase of an EHR, plan for the future needs of your office and your patients. Price tags may seem high, and often buyers are tempted to purchase something less expensive that will help for the time being. A few years down the line, they may find an upgrade necessary and will have wasted time and money on the first purchase. Consider options such as the ability to create graphs that demonstrate patient progress and facilitate patient education, or insurance reports, the ability to send files electronically via HIPAA-protected methods to other providers, and multilevel access to records for other practice personnel who need to view or edit the notes.

The “Inside” Scoop on Diagnostic Imaging

A doctor who suspects that you have a fracture or other internal condition will likely want to take a look inside your body to identify its cause. This is where diagnostic imaging takes center stage – the taking of “pictures” of the structure and activities inside the body.

Better, Faster, Clearer

There are a number of technologies available that make this possible, including X-ray, computed tomography (CT) scans, nuclear medicine scans, magnetic resonance imaging (MRI) scans, and ultrasound. The right choice is determined by the symptoms of the patient and the part of the body to be examined. Most tests are easy and painless. Some require that the patient remain still for a long period of time. Some involve low-dosage radiation. Sometimes, a tiny camera attached to a long tube (a scope) is inserted into the body through an opening that allows the technician to view a particular organ, such as the lungs, heart or colon. The procedure may require anesthesia.

How to Take Pictures “Inside” a Body

Projectional radiographs, or X-rays, are commonly used to determine the type and extent of a fracture, and can be used to help diagnose ulcers and certain types of colon cancer. A low dosage of radiation is directed at the area in question, passes through the patient, and produces an image on the film. Bones, tumors, and other dense matter appear light or white on the films due to their absorption of radiation.

CT scans traditionally produce a two-dimensional image of the structures in a thin section of the body and must be blocked by dense tissue in order to produce an image. The MRI, introduced in the 1980s, also produces a two-dimensional “slice” image, but, unlike the CT scans, does not involve the use of ionizing radiation. Instead, it uses powerful magnets to polarize and “excite” hydrogen nuclei in water molecules inside human tissue, producing a detectable signal that is encoded, and a resulting image of a body. Modern MRI instruments are also now capable of producing three-dimensional “block” images by making multiple scans and combining them.

Nuclear medicine scans use gamma cameras to detect regions of biological activity associated with diseases. The patient is given



a short-lived isotope that is readily absorbed only by the organs affected by tumors or fracture points in bones. Positron emission tomography (PET) is primarily used to detect diseases of the brain and heart in much the same way, by introducing another short-lived isotope into a substance such as glucose, which is readily absorbed by a tumor.

Ultrasound uses high-frequency sound waves in the megahertz range, which are reflected by tissue to produce three-dimensional, real-time images that emit no ionizing radiation. Ultrasounds are quick, inexpensive, and very safe, appearing to have no adverse effects.

Chiropractic Radiologist Experts

Chiropractic radiologists consult at the request of other doctors and healthcare providers and recommend and advise the referring doctor on the appropriateness or necessity of tests, or supervise and interpret radiological studies as well as advanced digital imaging procedures. Because of their expertise in the field, chiropractic radiologists may be called upon to give expert testimony in certain court cases.

A Select Group: Chiropractic Radiologists

There are approximately 160 certified chiropractic radiologists in the U.S. and approximately 30 more in Canada, England, Australia, France and Wales combined. About one-third of them combine private practice with their consultation work, and many are engaged as faculty members at various chiropractic colleges. Opportunities in this field are expanding.

Chiropractors who wish to become certified in chiropractic radiology must complete additional postgraduate studies. Many chiropractic colleges offer formal, three-year residencies in radiology that involve intense didactic education in all forms of diagnostic imaging as well as participation at various off-site imaging facilities. Certification is granted upon successfully completing the program and passing a series of examinations administered by the American Chiropractic Board of Radiology (ACBR). The successful candidate will be recognized as a Diplomate of the American Chiropractic Board of Radiology (DACBR) (*see MSDI article pages 12 and 13*).

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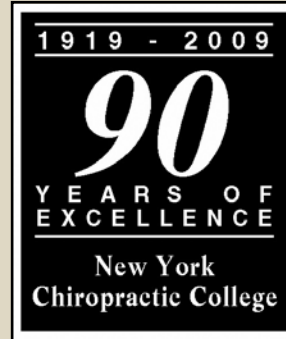
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Attention: Class of December 1999

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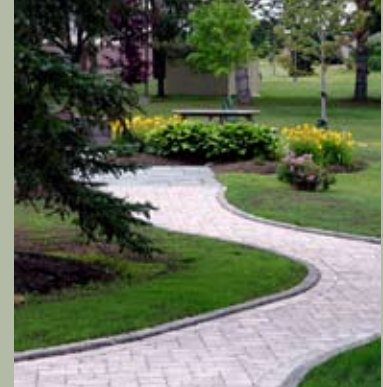
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Electronic Health Records and HIPAA

No Room for Renegades

An emphasis is being placed on the security, privacy and accuracy of patient records. Rife with intimate details disclosed in confidence to their healthcare providers and thereafter entered into files, patient data is viewed by countless strangers, both in the employ of insurance companies and within the healthcare industry generally. Marketers remain eager to mine patient data for lucrative business opportunities arising from data contained in these files.

How can the public be sure that their personal information remains secure? In an age where job offers often hinge on bottom lines and likely healthcare costs - where an employee's access to health insurance may depend upon the information disclosed in patient records, and where identity theft is a common problem - privacy is important. How does one prevent information from being pirated?

Beginning in the 1970s, the United States government heightened concern about patients' privacy and security. Digital dissemination of personal information raised the stakes in a healthcare game where an errant keystroke could subject the unfortunate patient to dire consequences. In 1973, the US Department of Health and Welfare appointed an advisory committee to assess the risks of using computers to keep records about people. In 1974, the Privacy Act was passed to protect personal information held by government agencies.

The Trust Factor

Widespread digital technology enables doctors to compile detailed health records for their patients. Advantages attend electronic health records, including the sharing of patient information with doctors in remote locations for the purposes of consultation, evaluating test results, and reading digital X-rays. The result is a lesser likelihood that these items will be misread and result in medical errors. The same technology poses a number of challenges regarding patient privacy and security in the face of a growing need to send identifiable information to insurance carriers.

Patients must be able to trust that their private information will remain confidential. Practitioners' results are served by patients' full disclosure. Patients will disclose fully only when they feel their disclosures will be held in trust. Clear, understandable, and uniform practices are the first step in developing a coordinated approach that serves those ends.

HIPAA

The Health Insurance Portability & Accountability Act of 1996 (HIPAA) deals with, among other things, the storage and/or electronic transmission of patient-related information and helps to protect health insurance coverage for workers and their families. The Act ensures patient confidentiality for all healthcare-related information, and requires the Department of Health and Human Services to establish national standards for electronic healthcare transactions as well as national identifiers for providers, health plans and patients' employers. The legislation marks the first time that a nationally uniform standard has been issued to protect the privacy of personal health records.

Any organization that accesses, stores, maintains or transmits patient-identifiable information in relation to healthcare records must



comply with HIPAA regulations. A ruling passed in 2000 states, "It is the responsibility of organizations that are entrusted with health information to protect it against deliberate or inadvertent misuse or disclosure." Covered organizations are required to establish clear procedures to protect the "confidentiality, security, and integrity of the transmission of patient identifiable data/records regardless of the media form whether electronic, paper based, or by voice messaging." Noncompliance with the Act can result in significant monetary penalties and knowingly disclosing patient identifying data can result in criminal penalties.

President George W. Bush put the final ruling on the HIPAA Privacy Rule into effect in April of 2001. In 2004, the office of the National Coordinator for Health Information Technology was created to "develop, maintain, and direct the implementation of a strategic plan that guides the nationwide implementation of interoperable health information technology in both the public and private health care sectors." It addresses privacy and security issues related to health information technology, and recommends methods for ensuring appropriate authorization, authentication and encryption of data for transmission over the Internet. HIPAA sets security standards while encouraging appropriate access to relevant information by healthcare providers and health plans.

Billions for New Standards

President Obama pledged billions of dollars to healthcare information technology in his reform plan. The success of the stimulus package's \$19 billion investment in electronic health records depends largely on the development of technology standards. The 2009 American Recovery and Reinvestment Act will provide the National Institute of Standards and Technology (NIST) with \$20 million for the development of standards for electronic health records so that healthcare providers and hospitals nationwide can share patient files over what will eventually become the Nationwide Health

Continued on page 34

Faculty Spotlight

Chad Warshel, DC, DACBR Chiropractic Clinical Sciences/ Assistant Professor

Engine blocks

Like many Americans, Chad Warshel, DC had to work while still engaged as a fulltime college student. Whether at fast food restaurants, convenience stores or the like, students often have to work in between studies.

While working toward his bachelor's in functional biology at California State University, Fresno, in the early 1990s, Warshel also had a job. "During undergrad I worked as an automotive machinist, which prompted my interest in chiropractic after many a long day of lifting engine blocks," Warshel said. After completing his bachelor's degree in 1994, he attended Western States Chiropractic College (WSCC) in Portland for both his doctor of chiropractic degree and to complete a three-year radiology residency.

Background

"I was successful in passing the rigorous DACBR examination in 2001 and proceeded to private practice in the Fresno area," he said. "I was employed as an associate for one and a half years, during which time I also launched my radiology consultation practice." After his associateship, he started his own clinical practice. For the next five and a half years Warshel ran a split practice, performing clinical chiropractic care, outpatient radiology, and radiology consultation. "I also provided continuing education lectures in radiology," he said. "In addition, I was a contracted radiologist for an upright Magnetic Resonance Imaging (MRI) center, and the chiropractic representative to the California Department of Public Health, Radiologic Health Branch, Radiologic Technologist Certification Committee."

As his expertise and experience grew people began taking notice of Warshel and his skills. He served as the central valley district president of the California Chiropractic Association for four years, served on the board for the International Chiropractic Association of California for two years, and currently maintains membership with the New York State Chiropractic Association.

Go East, Young Man

Nearly a year ago, Warshel was looking for a change from the Fresno area and its year-around warm weather. Forget skiing or ice skating – the doctor was looking for a place that takes complementary and alternative medicine as seriously as he does. In 2008, the opportunity arose for him to make use of his clinical and radiology teaching background and extend his expertise to the academic setting at NYCC.

"NYCC has a reputation in the chiropractic profession as an outstanding educational institution," he said. "With the focus on evidence-based healthcare for its chiropractic students, as well as being one of the very few institutions with a residency that grants a Master of Science in Diagnostic Imaging, I feel that NYCC is a leading institution in chiropractic education."

A great deal of teaching was involved during his residency at WSCC. He came to enjoy the experience and thought he would like to return to it at some point. In addition, he provided continuing radiology education to chiropractors. NYCC was happy to have the doctor join the team.



Chad Warshel, DC, DACBR

Stick With a Budget

For those looking to open a business after graduating, Warshel has learned that there are no free rides and that everything that makes a business function correctly is going to cost money. "There were several pearls that my teachers and fellow chiropractors passed along as I was building my practices," he said. "My favorite is the most practical of them all: 'This isn't face paper... its overhead.' Always keep an eye on your expenses, and plan accordingly. Too many of the small businesses that fail to thrive do so because they let their dreams outspend their wallets. This is the best advice I have to offer current students."

Home Life

As a new transplant to the NYCC campus, Warshel has decided to live close to where he works. He is living in Seneca Falls while his wife is working on selling their home in California. "I very much enjoy the small-town feel of Seneca Falls, and look forward to being a long-term resident and raising my children here," he said. "My wife Cindy and I have three sons, Tyler (16), Cody (10), and Jacob (8)...hence my well-receded hairline. We are all looking forward to exploring the East Coast."

As for hobbies, just as he is with his chiropractic profession, Warshel is a hands-on type of person. "I love working with my hands," he said. "I enjoy wood and metal working, or pretty much any endeavor that involves power tools."



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Alumni Spotlight

Andrew Szekely, DC (NYCC '01)

The Journey to DC

Andrew Szekely graduated from Lynchburg College, in Lynchburg, Virginia in 1993 with a degree in international relations and French and travelled to Hungary, where he taught English and French for three years. Altering his decision to join the Foreign Service, on the advice of family members he instead returned to school to become a chiropractor. Szekely was no stranger to chiropractic as his father, uncle, and brother are all chiropractors. He chose NYCC for its state-of-the-art anatomy lab and rumblings that the College would soon have a biomechanics and gait lab.

From NYCC to Family Practice

The small-town atmosphere of Seneca Falls and natural beauty of the Finger Lakes provided Szekely with great memories. He enjoyed sailing on the lake in the summers and cross-country skiing during winter. He spent time working at a bait and fishing shop on Lower Lake Road where he worked between trimesters. For Szekely, the entire experience was “wonderful.”

After graduation, Szekely returned home to Lansdale, Pennsylvania to work alongside his father and uncle in a mainstream, musculoskeletal-based practice. Over the course of several years, he bought out the business in stages and continues to practice in the same town where his family has lived and worked for more than 50 years. Szekely has had the opportunity to see four generations of families enter his office. Name recognition and reputation can certainly go a long way.

Dr. Szekely was pleasantly surprised by NYCC’s rigorous academics. He feels it was a combination of a challenging cur-



Dr. Andrew Szekely

riculum and a pride in his profession acquired at NYCC that contributed to his success as a chiropractor. He particularly appreciates the mentorship of NYCC’s Russ Ebbets, DC and their trips to the Boiler Maker races to adjust the runners.

Town Mayor

A member of the Rotary Club and president of the Southeastern Pennsylvania Symphony Board, Szekely helped raise money for a new performing arts center while

the town underwent a revitalization. His efforts were successful and, consequently, he was recommended to replace the town’s outgoing mayor. Accepting the post in 2007, he feels the position “shines a new light on chiropractic” as Szekely is featured in the newspaper at least once a week. Everyone in Lansdale is aware he is a chiropractor and, as he puts it, “Having a good name in the town dispels any bad thoughts people have about chiropractic.” In addition to all these successes, Szekely adds that he and his wife, Szilvia, recently welcomed their first daughter, Anna, into the world.

A Tip

Szekely advises never to let one’s ego get too big. “Don’t engage in too much debate...be patient,” he counsels. Szekely believes students should not pigeon-hole themselves, especially while in school. Instead, they should be open to all types of practices and techniques since one never knows what’s going to work for each patient, and it helps to have a repertoire of available techniques from CBP to ART to Gonstead. Dr. Szekely’s e-mail address is szekely@verizon.net and would love to hear from any old classmates.

News Briefs

“Evidence-Based Medicine Trends in Chinese Medicine” with Oriental Medicine Expert Eric Brand, MS, LAc

Brand lauds NYCC's AOM Program at www.bluepoppy.com/blog/blogs/blog1.php/2009/02/13/props-to-nycc

The Acupuncture and Oriental Medicine Student Appreciation Event is part of NYCC's continuing Ernest G. Napolitano Lecture Series – established in an effort to bring to life NYCC's commitment to diversity, tolerance, inclusiveness, and excellence in education and research. By presenting students with various, diverse viewpoints, we ensure that their ultimate choices will be well-informed, thoroughly considered and self-determined.

An expert in traditional Oriental medicine spoke to the New York Chiropractic College community recently about his cultivated interest in the Chinese culture and how Oriental medicine is changing along with technology. Eric Brand, MS, LAc, who is fluent in Chinese and is a former instructor at Pacific College of Oriental Medicine, spoke to a room full of members of NYCC's School of Acupuncture and Oriental Medicine about “Evidence-Based Medicine Trends in Chinese Medicine” during an AOM Student Appreciation event in honor of the Chinese New Year.

Brand's studies in Asia include a prolonged clinical internship in the departments of gynecology, pediatrics, internal medicine, and acupuncture at Chang Gung

Memorial Hospital in Taipei. He worked with numerous doctors as a private student and has extensive speaking and writing experiences concerning Chinese medical topics. Brand currently works as a translator and editor for Blue Poppy Press, and has authored and edited titles for Paradigm Publications as well as China's largest Chinese medical publisher, *Ren Min Wei Sheng Chu Ban She*. He co-authored *Concise Chinese Materia Medica* and has translated and edited a wide variety of modern and classical medical texts. Brand is vice chair of the Beijing-based World Federation of Chinese Medicine Society's Terminology Committee, as well as a member of their international advisory board. He is also involved with the American Association of Acupuncture and Oriental Medicine (AAAOM) and serves as the organization's co-chairman of International Affairs.

While Chinese medicine is well preserved in its historical record, Brand has found that practitioners of these medicines are apt to provide different diagnoses to different patients. He mentioned that multiple medicinal substances are com-



bined together and are often varied for individual patients. He pointed out that in ancient Oriental times there were no controls concerning medicine, just treatment groups; and he noted this is likely among the reasons that the United States government has yet to formally approve of Eastern Asian medicines.

Brand pointed out that in China, doctors have begun pushing for research standards, development of a numeric rating scale for preserving pattern identification in research, and for standards committees to coordinate at universities and hospitals. Furthermore, Brand says getting major Asian countries to come together after thousands of years and agree upon a uniform set of terms and terminology for Oriental medicine is not easy. Currently the World Health Organization is working with Far Eastern countries such as China, Japan and Korea to agree upon standard terminology.

There appears to be no substitute for the vast experience in Oriental medicine Brand obtained throughout the Far East. While undergoing intensive course work in Chinese language, culture and politics at the National Chengchi University in Taipei, Taiwan, he learned that some evidence-based trends in Taiwan include the adoption of mainland China's research models, using electronic pulse machines, using digital tongue assessments, and integrating pulse and tongue diagnosis into major confounding variables.



New York Chiropractic College School of Acupuncture and Oriental Medicine (NYCC SAOM) Associate Professor Marnae Ergil, LAc; NYCC SAOM Associate Professor Kevin Ergil, LAc; Student Appreciation Event Speaker Eric Brand, MS, LAc; NYCC President Frank J. Nicchi, DC, MS; and NYCC SAOM Dean/Assistant Professor Shaune Ralph, LAc

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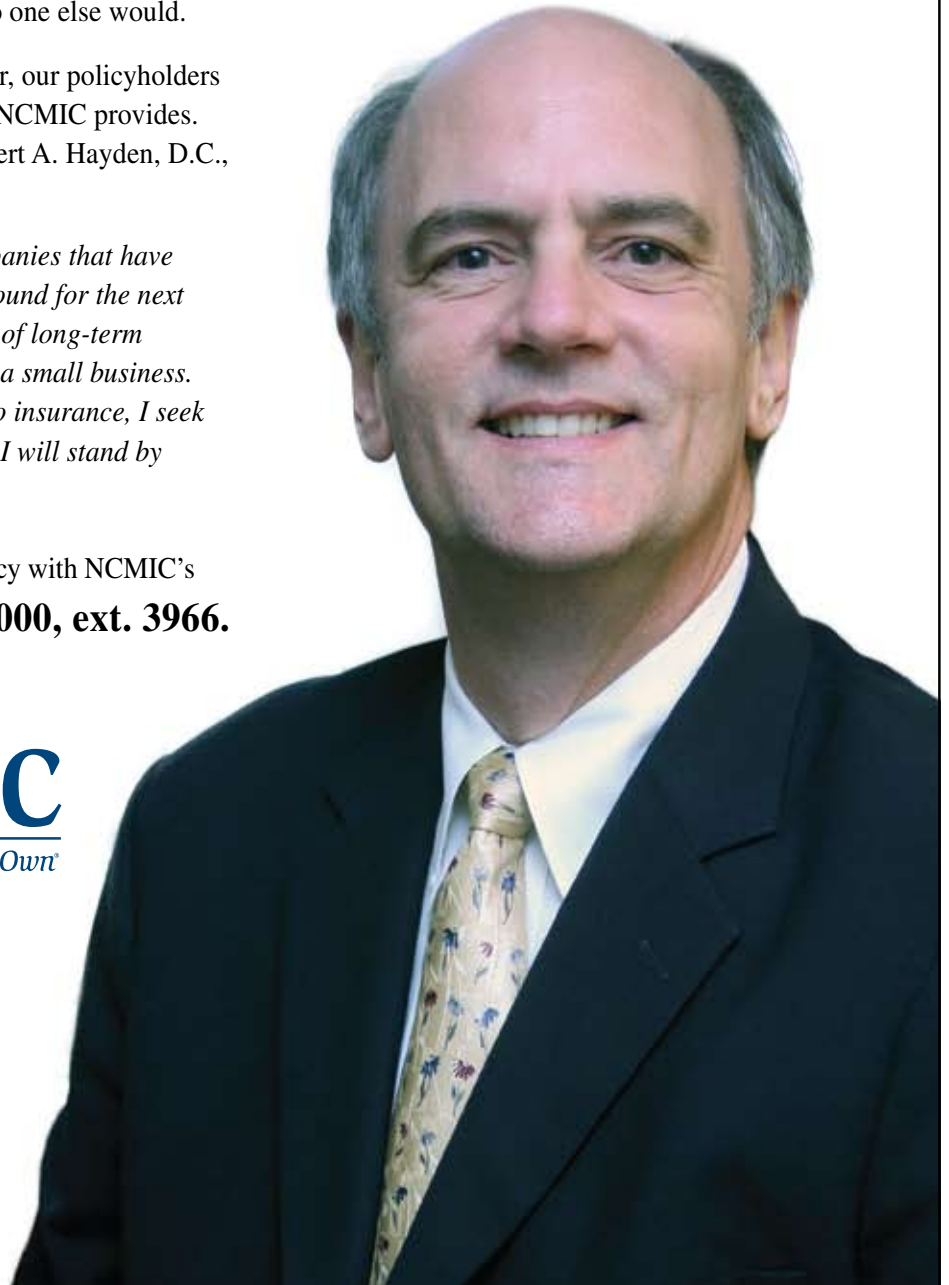
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News Briefs

Future Chiropractors Adjust to College's Orientation

The newest students at the nation's 90-year-old premier chiropractic educational institution were recently welcomed to the College's Doctor of Chiropractic Entering-Student Orientation luncheon.

Inviting the 38 new chiropractic students to undertake "a great journey" during the next three or so years, President Frank J. Nicchi, DC, MS, introduced featured speaker and 1992 alum Maggie Finn, DC, MA, an associate professor at the College. Having first arrived here in 1990, she said NYCC was, and still is, "the best place to learn chiropractic." Dr. Finn recommended to her audience that they become good listeners now while in college, as doing so will serve them later with their future patients. "Listening helps to validate the person who is speaking," she said.

After graduating from college in the

early 1970s with a degree in nursing, Finn began an 18-year stint as an emergency-room nurse. Ultimately, she decided "enough was enough" upon injuring her back while moving a hospitalized patient. In seeking treatment for the pain and discomfort of her injury, Finn was told by 13 doctors that she needed surgery. She was told *not* to see a chiropractor since they would only worsen her condition. She didn't listen. A chiropractor eliminated her pain within three visits. "This stuff works," she told her audience, pointing out that patients will remember a chiropractor who was able to relieve their pain, for years and years.

Finn encouraged the students in her audience to embrace their challenges, paraphrasing inspirational speaker Jim Rohn: "Don't wish it was easier; work to get better. Don't hope for less problems,



Maggie Finn, DC, MA (NYCC '92)

practice for stronger skills. Don't pray for less challenge, study and learn for more wisdom."

The "Flying Doctors of America" - Lynne Benelli, DC (NYCC '91)

By Claire Petersen, a senior at Wells College who interned in the Office of Institutional Advancement during the month of January 2009

Seeking to align herself with a humanitarian organization that sponsors relief missions in medically underserved areas of the world, Lynne Benelli, DC (NYCC '91), discovered the Flying Doctors of America. Here was an organization that welcomed chiropractors to their group of volunteer doctors and support workers who provide healthcare to the poor and needy.

Dr. Lynne's work with Flying Doctors has taken her to the women's prisons in LaPaz, Bolivia, and to Guatemala. While traveling in Guatemala, the government provided transportation for the villagers who came down from the mountains



Dr. Lynne Benelli (right) in Guatemala in 2008

and received treatment in a small school building. Services included pediatrics, dentistry, ophthalmology, medical/surgery, and orthopedics/chiropractic. She

worked 15-hour days for three days straight as she and her team treated more than 2,500 people. The orthopedics/chiropractic section saw 850 patients alone.

Dr. Lynne is now preparing for her third mission – to begin May, 2009 – down the Amazon River, where indigenous tribes will receive treatment. Dr. Lynne, a single mother of five and a proud grandmother, sold her practice in New York and recently obtained her Florida chiropractic license. She says the best advice she ever received was from another Flying Doctor: "It's only a mistake if you make it twice."

Alumni Spotlight

Promoting Chiropractic Craig Fishel, DC (NYCC '96)

Craig Fishel's close association with chiropractic began at the age of 19 after injuring his lower back while playing baseball. Medical treatments provided him only limited relief, so on the recommendation of a friend, he gave chiropractic a try. The rest, they say, is history. Fishel left both Albany and a baseball career to take up a new profession at New York Chiropractic College.

Dr. Craig Fishel (NYCC '96) founded and serves as director of New York Chiropractic and Wellness Center in Manhattan - a place where, according to Dr. Fishel, "miracles occur on a daily basis." He serves as president of the New York Chiropractic Council in Manhattan and participates in a number of charitable organizations, including Team Continuum and City Harvest.



Dr. Craig Fishel and New York Giant Hall of Fame Linebacker Harry Carson

The WellCare Revolution

Fishel chairs the Public Relations Committee for New York's branch of WellCare Revolution, an organization begun by the Ohio State Chiropractic

Association in 2007 that emphasizes living life to the fullest – not tomorrow, but now – and shows how chiropractic helps to keep one active. Through his efforts, Dr. Fishel hopes to stimulate interest and evoke public trust in chiropractic.

Harry Carson, a New York Giant Hall of Fame Linebacker and patient of Dr. Fishel's, credits Fishel for helping maintain optimal athletic health during his career with the Giants. Chiropractic is still an important component in Carson's health regime and he recently was named WellCare Revolution's Ambassador. "Carson is a living example of what WellCare can provide," said Fishel. "He is in constant communication with his body and is extremely conscious of the many ways to improve overall health."

News Briefs

Dr. Jonathon T. Egan Recognized for Outstanding Service to Chiropractic Healthcare



Dr. Jonathon T. Egan

Jonathan T. Egan, DC, MPH (NYCC '06), was among three chiropractors to receive awards recognizing their dedication, enthusiasm and prominent contributions to chiropractic healthcare at the October 2008 meeting of the American Public Health Association (APHA) in San Diego.

Dr. Egan was given the Rising Star Award for his significant contributions to section activities and improvements. Egan, an assistant professor at New York Chiropractic College, has written a number of articles for *Dynamic Chiropractic* and displayed leadership by serving as the membership chair and section councilor.

He serves on the Seneca County Board of Health and has established a public health club for students at NYCC.

The Chiropractic Health Care (CHC) Section of the APHA was founded in 1995 and has maintained a critical role in public health issues such as wellness, health promotion and disease prevention in the context of chiropractic policies and practices. For more information about CHC, you may visit <http://www.apha.org/membergroups/sections/aphasections/chc/>.

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NYCC's Master of Science in Diagnostic Imaging Residency Programs Offers Challenging Opportunities

New York Chiropractic College's intensive three-year Masters of Science in Diagnostic Imaging (MSDI) residency program is selective, challenging and extremely rewarding.

Residency

The 54-semester-hour credit program is designed to guide residents through a demanding curriculum in order to develop advanced academic, research and radiological skills. Admission is competitive since only one candidate each year is selected.

One of NYCC's faculty members is currently working her way through the coursework and residency. Her name is Dr. Fiona Jarrett-Thelwell and she is an associate professor in the Department of Chiropractic Clinical Sciences and an alumna of NYCC. In her words, "It is a great program." She advises those who follow her through the program to be committed to their chosen path. "You have to be dedicated," Dr. Jarrett-Thelwell said recently while taking a break from her busy schedule. She expressed great admiration for her faculty: "You come to work and it does not feel like work." Well into her first year of studies, Dr. Jarrett-Thelwell appears more than mentally prepared to continue the rigors of the program.

Dr. Jarrett-Thelwell pointed out that much of the success of the program, and her enjoyment at NYCC, can be credited to Jean-Nicolas Poirier, DC, DACBR, CCSP, director of NYCC's MSDI program, and to Chad D. Warshel, DC, DACBR. She would also like to acknowledge her mentors: Paul Velt, MD, Thomas Somers, MD, and Michael Mestan, DC, DACBR, who guided her toward radiology.

The residency program is designed to allow a maximum of three residents enrolled at any given time. Master's students teach, perform clinic rotation, community service, and research-related activities - culminating in a defensible thesis. Successful completion of the program earns the academic degree "MSDI" with eligibility to sit for the American Chiropractic Board of Radiology examination for professional certification.

Anna Lee, DC, MSDI, was the first recipient of NYCC's Master of Science in Diagnostic Imaging program in 2008. She has found the residency program challenging - but, she assures, the outcome has made it well worth the effort.

Two future residents have already been selected to start the program in the spring. Jamie Motley, DC, graduated from Life Chiro-



practic College West and Stephanie Mussmann, DC, graduated from Northwestern University of Health Sciences.

Benefits

Residents in the program enjoy a number of benefits, including the option to defer student loans during enrollment. Once completed, the master's degree enables them an opportunity to attain a PhD, if desired. The earned master's degree provides the successful resident with an array of teaching opportunities. Chiropractic colleges are always looking for specialists in radiology to train their students and other residents, and to perform clinical radiology duties.

Program graduates may also specialize in a dedicated radiology practice. Upon certification, chiropractic radiologists who member among the Diplomates of the American Chiropractic Board of Radiology are recognized for their preparedness to read all types of musculoskeletal imaging modalities, including energetic high-frequency electromagnetic radiation (x-rays), computed tomography (CT), *magnetic resonance imaging (MRI)*, ultrasounds, bone scintigraphy and others.

In addition graduates of NYCC's residency program have a better opportunity to bill insurance companies for reading radiographs in some states.

Electronic Health Records and HIPAA - No Room for Renegades

Continued from page 21

Information Network.

Setting workable standards is critical if the system is to work. The stimulus bill requires NIST to recommend standards for individual health-record systems and provides the authority to develop a standards-based, nationwide information technology infrastructure. The national health network will tie personal

health records used by doctors and hospitals with larger regional systems that exchange compiled healthcare information.

HIPAA is an important step in the development and implementation of standards that will ultimately protect personal patient information from becoming public.

What's News?

Alumni Update ~ Alumni Update ~ Alumni Update

Class of 1996

Joseph Simone, DC, and his wife Veronica are proud to announce the birth of their son, Christopher Joseph Simone on August 1, 2008. He weighed 6 pounds 6 oz. and was 19 1/4 inches long. Dr. Simone can be reached by email at jsimodc@msn.com and practices in Eatontown, New Jersey. The office phone number is 732-229-3344.

Class of 1998

Joseph M. Labbadia, DC, who practices in Calverton, N.Y., and his wife Keri, had a baby girl on March 5, 2009. Her name is Addison Noel Labbadia and she weighed 7 lbs. 3 oz. His e-mail address is jlabbadiadc@yahoo.com.

Class of 1999

Thomas J. Perkins, DC, was recently elected as the new president of the Erie County Chiropractic Association (ECCA). He also will be hiring a third NYCC graduate at his office, Lake Erie Spine & Injury Center beginning in August 2009, helping to continue to provide exceptional comprehensive spine and injury care.

Class of 2000

Marissa Wallie Shepherd, DC, and Jay Shepherd celebrate the birth of their second baby, Gabrielle Aspen, born January 25, 2009. Gabrielle shares the same birthday with her older sister, Grace Denver, also born on January 25, 2007. Dr. Wallie is the co-owner of Broadneck Family Chiropractic in Annapolis, Md. She manages the practice with Dr. Tania Howard (Life College). Their practice focuses on pediatrics and perinatal care. Her e-mail address is drwallie@yahoo.com and her Web site is www.yourfamilychiropractors.com.

Class of 2002

Scott Cavagnuolo, DC, and his wife Barbara are pleased to announce the birth of a baby girl, Ava Lina, born January 30, 2009. Big brother John, now 15 months old, is extremely excited to have a baby sister. Their e-mail address is drscott4healing@yahoo.com.

Transitions

What's News?

Your fellow alumni want to know! Share your personal and professional successes with us – marriages, births, awards, achievements and professional advancement. Mail the form below to: Executive Director of Institutional Advancement, NYCC, P.O. Box 800, Seneca Falls, NY 13148-0800; fax: 315-568-3153; or e-mail: pvantyle@nycc.edu.

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NYCC Improves Security and Expands Medical Record Keeping Technology with State Grant

New York Chiropractic College recently announced the receipt of state grant funding to improve security and expand on its medical record keeping technology at its Seneca Falls campus.

Initiative

NYCC President Frank Nicchi, DC, MS, said the College is expanding its existing technology and security capabilities through a new Global Security Initiative. The grant used for the initiative was secured by New York State Senator Michael Nozzolio and is for \$50,000. The initiative will enable additions to the security features of the College and enhance security and accuracy of patient records by digitizing them.

A text messaging system provides rapid, direct electronic communication to alert members of the NYCC community about emergencies. The system has the capability of sending an unlimited number of electronic messages via cell phones, wireless PDA's pagers and computers to those who face potentially dangerous circumstances. In addition, security cameras will be installed in select areas on campus to help meet the College's critical goals for security, providing a secure environment for members of the campus community and protecting the property of the College and its community members.

Future Record Keeping

Grant money that is used to fund the transformation of



New York State Senator Michael Nozzolio (left) and NYCC President Dr. Frank Nicchi

medical records from paper-based to electronic will reduce the risk of lost handwritten records or misinterpretation by healthcare professionals.

Future Health, Inc., founded by Steven Kraus, DC, who owned and managed 18 chiropractic and physical therapy clinics throughout the Midwest and operated his own chiropractic and interdisciplinary practice for 20 years is providing NYCC with the means to achieve the HIPAA-compliant health records system.

Dr. Nicchi recognizes that various government agencies with which the College works are moving forward in medical record-keeping technologies. "Going digital tightens security," Nicchi said. "In fact, this is why the Veteran's Administration system has begun to require

that medical records be submitted electronically." Future Health counsels that the Health Insurance Portability and Accountability Act of 1996 promotes digitized records in that they are more secure than are doctors' paper documentation or word processing programs. And Medicare now requires all chiropractic offices with more than 10 employees to submit Medicare billing claims electronically.

With the costs of computer technology decreasing even as computers and the related technology increase, Future Health forecasts that that the medical profession is only five to 10 years away from a health care system that will expect a digital note submitted with every claim.

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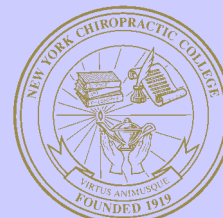


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honoree, Dr. Barnathan serves as Chiropractor and Sports Performance consultant to some of the world's top Pro and Olympic champions and was awarded the United States Presidential Certificate of Merit for his work on behalf of the President's Council on Physical Fitness & Sports.

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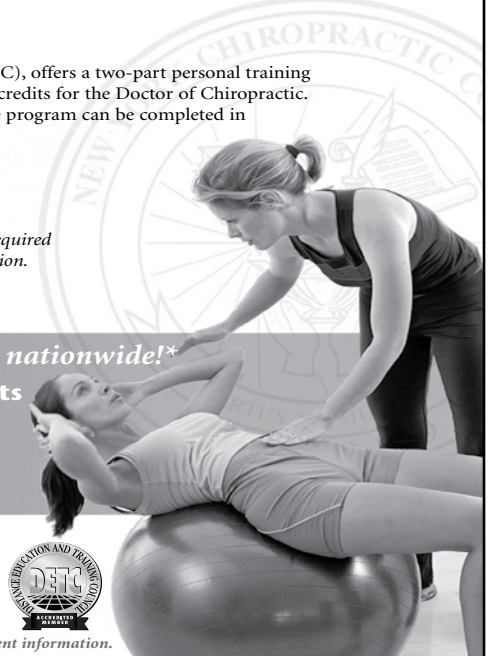
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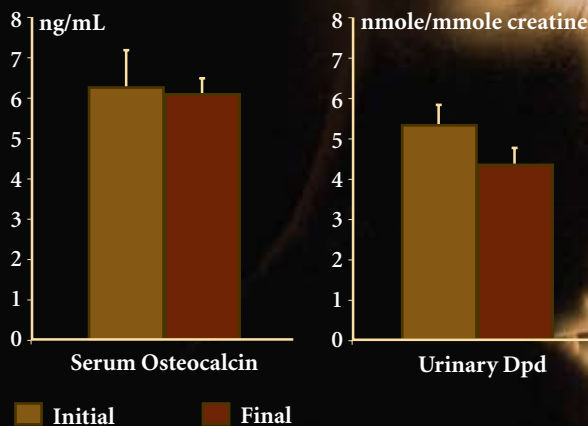
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These bone health supplements are unique because they provide readily absorbed nutrients from bone tissues to support the process of rebuilding and maintaining bone.*

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During a three-month trial, patients with osteopenia were given Calcifood®, Ostrophin PMG®, and Cataplex® D at the regular dosage. Osteocalcin was unchanged while urinary Dpd, a marker used to assess relative rates of bone loss secretion, decreased 18%. Decreased Dpd suggests that less bone was lost over the three months. No change in osteocalcin further suggests a positive environment for bone formation.



*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



Whole Food Supplements
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